

Who's Who In N. C. Press Association

The North Carolina Press association, an organization often referred to as being really "sedate," a word that the genial, prize-winning president, Harvey Laffoon, doesn't like too well, was established in 1872, seventy-four years ago.

For the past several years, and to mention will be made as to the exact number because she is merely "white-headed", presidents have come and presidents have gone, but Miss Beatrice Cobb, of Morganton, has gone right along running the N.C.P.A. as its secretary and treasurer.

For some strange reason, Miss Cobb, beautiful enough to be rightfully called "a charming bride", has preferred the title of "Miss" to "Mrs". And even though she resides near the state institution for insane, she has an astounding amount of intellectual brains and also a lot of D. Hiden Ramsey's idea of "horse sense." Her distinguished appearance would make one think she is a lady of affairs and importance, but the word "affairs" is not quoted, and she really is, being the state's national Democratic committee woman and publisher of two outstanding newspapers.

The Echo staff writer has been informed that much could be said about the "big man from Elkin," a lot of which could be printed and a lot that could not be inserted safely. It is rumored around these Pisgah hills that he is not only publisher of the coveted Elkin Tribune, but also that he is an eminent politician. It is generally agreed further that he is the "biggest man" in the state press association and can really tell the stories, which are printable.

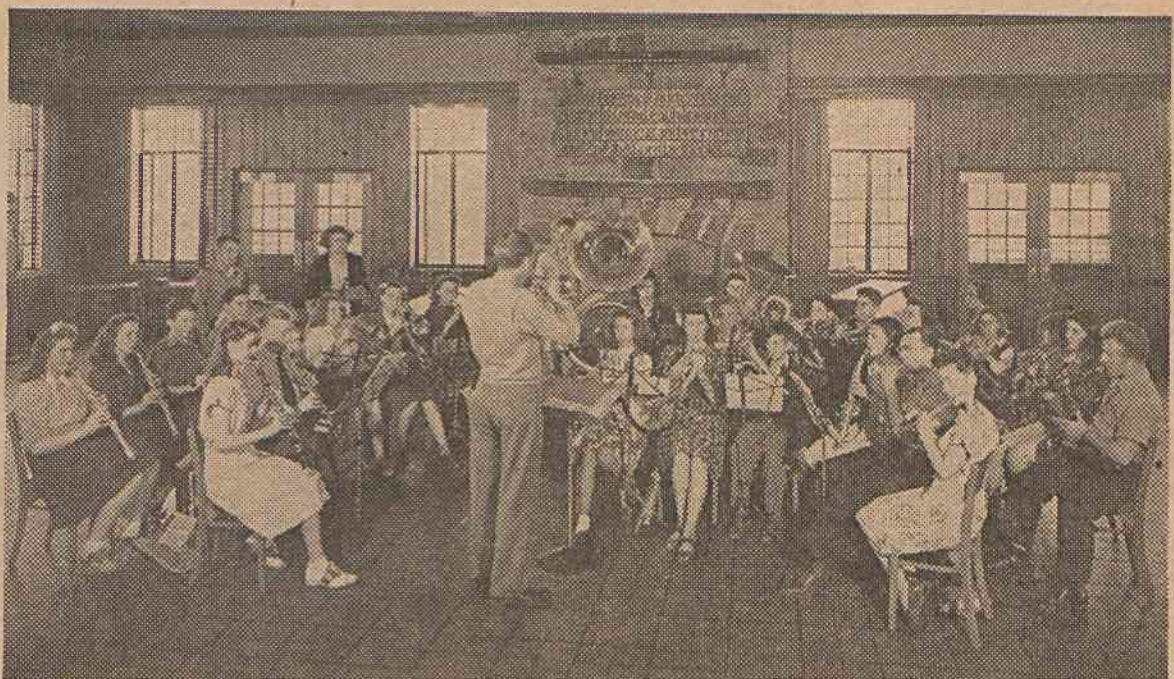
From all reports, Grandmother Elizabeth Swindell, the N.C.P.A. president, has not been doing a good job of living up to the "dignity" of her dignified office. On the other hand, it is alleged that coming from the tobacco auction capital of Wilson she is high in favor of cigarette paper because made in North Carolina and at Ecusta.

Now for members of the executive committee, this scribe is going to remember that there are some libel laws and be very cautious.

D. C. McQuage of Mocksville, is said to be the most dignified one of the lot and the most successful publisher with the least amount of work. He really runs paper like the big shots on the metropolitan papers dream about when "they own a paper of their own in some small town."

Frank Daniels, like his illustrious father, is certainly a big name around Raleigh where he edits The News and Observer. He is sometimes referred to as some quarters none too admirably as being the "Bible of the Bible Belt." Perhaps those who could recommend the printing of The News and Observer as Ecusta's fine flax Bible paper! A suggestion—no advertising intended although Ecusta might make this Bible paper and sell it for sale! (The price may be a "little" higher than newsprint but the paper would not be as essential for certain essential uses!) The rumor around these mountain tops is that Frank might be the N.C.P.A. president. (The election takes place tomorrow morning and if Mr. Daniels wins,

Ecusta Band To Play At N. C. Press Association Luncheon



This fine 40-piece band, composed of children of Ecusta employees, will play at the luncheon session of the North Carolina Press association under the direction of John Eversman. These children are given free musical training.

there's still no charge Frank for this little plug. Merely keep on smoking cigarettes wrapped with Ecusta paper)

Al Resch, the versatile gentleman from Siler City, who runs The Chatham County paper and maybe Chatham county rabbits, is said to be engaged now in a big mail order business that might even put Sears out of the running. On the sideline, he also operates an advertising agency which maybe is needed to put WNC on the map.

When better papers are published, Tom Lassiter, of Smithfield will publish them, at least he has that reputation. Tom is modest, and no one knows why because he has plenty on the ball. He's a good boy, but let's hope he smokes cigarettes made in North Carolina, wrapped with Ecusta paper. (How are we doing, Al? Need a copy writer. Will talk business if you pay more than Ecusta does!)

P. T. Hines says that there is nothing to compare with the "printed word," except when his wife gets after him. However, he is now planning to enter the radio field in the Greensboro area via the FM route. Greensboro should be a fine city because it is so close to Winston-Salem, Reidsville and Durham where this good old Ecusta paper, made from flax straw, is used rather extensively.

Watch out, ladies, the N. C. P. A.'s premier bachelor and legal counsel is back from service and on the job. Bill Lassiter is too good looking to have remained single this long. Something is wrong with those eastern gals. Be careful, Bill and don't stay in western North Carolina too long. . . . Our gals believe in getting married early and in having big families! They usually get what they go after too.

Now take Miss Addie Mae Cooke, from Murphy, the lake region. She has not decided on just one man, but she's boss of all of the newspaper lads in Western North Carolina as president of the press association. She was born in eastern North Carolina and learned this newspaper business under Roy Parker who did such a fine job of teaching

her that he entered the journalism game. On the q.t., Miss Cooke, Noel Hollowell and several others who could be mentioned deserve highest praise and congratulations for having moved to Western North Carolina where the air is pure and the land where water falls.

Of course all of the ladies and gentlemen of the press are bigwigs, but in this North Carolina Press association there are some extra big bigwigs. Take a look at Shelby, the center of North Carolina's governmental brains for decades. There's Lee Weathers, excuse please, Senator Lee Weathers, who helps run the state's school system (and speaking of "running," do these newspaper folks try to run everything like they do here in Transylvania?) Then there's his partner, Holt McPherson, Governor McPherson, of Rotary International fame, who speaks to eating clubs all over this section and delivers "literary" addresses to innocent college grads. He's another "big man," too, look and see . . . someone said further that "he's a big brown bear" not wolf.

Down near the great center of learning at Chapel Hill, where students sometimes learn too much, resides, publishes, edits, orates and influences Bill Horner. Yep, it's Sanford, but it is understood that he would prefer to live in Washington, D. C., especially since Mr. Truman helped the boys on Capitol Hill get a raise in salary to fifteen grand.

You'll be hearing more about another sandhill citizen, too, who has a beautiful name, Clifford Blue. He's now en route via the November way for the state legislature. Gosh Horne thinks that good news, too, because as the chief lobbyist of the state press he never knows when he'll need help from newspaper publishers in the House to defend the press from irritated lawyers.

And another thing, Gosh as a big boy in the State Department of Conversation and Development, which some of the wildlife clubs don't like too well for "fishy" reasons, how about remembering a little more than you have remembered in the past, (that's right, isn't it Don Elias?)

TO TOUR LARGE

(Continued From Page One)

address of welcome and William Hoyt, general manager of the Winston-Salem Journal-Sentinel, and a past president of the association, will respond.

Greetings from the town of Brevard and Transylvania county will be brought by Ralph H. Ramsey, prominent Brevard attorney and Ranger Bill Huber will talk about the Pisgah National Forest through which the press will make a tour to Waynesville later this afternoon.

Under the direction of John Eversman, Ecusta recreational director, a program of entertainment will be given.

Ernest E. Norris, president of the Southern Railway System, haulers of Ecusta paper, spoke last night at the opening banquet session of the N. C. P. A. held in Asheville. The session this morning was adjourned at 11:30 for the trip to Ecusta and Waynesville.

At Waynesville the press association members will be the guests of the Waynesville chamber of commerce at a barbecue dinner. The party will return to Asheville tonight.

that Western North Carolina is a part of the state of North Carolina! As a matter of fact, it is the most important part and that can be easily proven! Page Zeb Vance. Easterners are still shouting loudly about him and sooner or later they'll come back up for another century pace-maker in government operations! Maybe the GI Democrats will discover that!

The trouble with editors, or rather one of the troubles with them—they are a queer lot—is that they limit you on copy. This Echo editor, although he claims to be a musician and a violinist—(he's really only another hill-billy fiddler, watch and see.) says it's "30" for the Who's Who of N.C.P.A. Best wishes. Good time to you all and come back for another peep at heaven!