

# The Echo

PUBLISHED MONTHLY BY AND FOR EMPLOYEES OF  
ECUSTA PAPER CORPORATION, CHAMPAGNE PAPER  
CORPORATION AND ENDLESS BELT CORPORATION  
AT PISGAH FOREST, NORTH CAROLINA

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## ECHO STAFF

Marse Grant ..... Editor  
Jack D. Morgan ..... Staff Artist  
Jack Alexander ..... Sports Reporter  
"Hank" Newbury ..... Safety Reporter

DEPARTMENT REPORTERS—Dot Banning, Buvee Capps, Emmett Clark, Bertha Edwards, Felicia Edwards, Lillian Enloe, Helen K. Evans, Thelma Glazener, John Goolsby, Eula Grey, Bill Henson, Walter Kay, Anne Kitchen, Harry S. Kolman, Dick Landeck, Sara Loftis, Eileen Nelson, Ted Reece, Jack Rhodes, Maude Stewart, Donna Wright.

PUBLICATIONS COMMITTEE — Marse Grant, F. S. Best, Raymond F. Bennett, Walter K. Straus, J. O. Wells, W. M. Shaw, H. E. Newbury.

## Are You Taking Part?

As we enjoy those summer outings at Camp Sapphire; or as we thrill at winning one of the attractive bingo prizes; or as we shout in support of our well-coached baseball team, we realize that such pleasures cost money. We are proud to be a part of a company that believes in, and sponsors, such a wholesome and well-rounded program of recreation and athletics.

But this thought occurs to us—Are all Ecustans taking advantage of these splendid activities? We know many are, as evidenced by the good attendance at the movies, bingo parties and similar attractions; however, there are some who show little or no interest in such activities.

In connection with this, Mr. Word, our vice-president and treasurer, made this comment the other day, "Our company spends thousands of dollars each year in maintaining the plant and its machinery. No matter how well our plant and equipment is maintained, it would not satisfy us, unless our people were healthy and happy. For this reason we also spend large amounts of money on our activities program to maintain the health and happiness of our employees. We want these activities to be enjoyed by all Ecustans. We strive to make the program varied so as to provide something of interest to every employee and his family. We want to sincerely carry out a basic company policy—That Ecustans work together and play together, and are happy at both."

In other words, our vice-president is saying, "Folks, we're definitely sold on our employees' activities program. We're behind it 100% and we want you to be."

If you feel that additional activities could be added or changes made in the present ones, please let your opinion be known to those in charge of planning and administering the program. They're anxious to have a program that touches everyone of us. Won't you help them attain this goal with your interest and suggestions?

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## Aren't You Proud You're A Western North Carolinian?

Few people in God's great world are blessed with so many of nature's countless gifts as are those of us in Western North Carolina. Consider with us, if you will, just one or two reasons why few, if any, of us would exchange our lot for any other in the world.

We live in a section where there is adequate industry and opportunity, yet the cramped feeling that must exist in crowded, highly-industrialized regions is not present.

We enjoy the fruits of science and research, yet we are near enough to all of nature's basic gifts—pure water, fresh air, radiant sunshine and stately forests—to remind us constantly who provides all of these "not-made-by-man" miracles.

Really, now, aren't you proud you're a Western North Carolinian?

## SYMPHONY GROUP GUEST OF COMPANY

Members of the North Carolina Little Symphony Orchestra were guests of the company at a luncheon held at the cafeteria Monday, March 24. The orchestra,

which is now in the midst of a tour of the state, gave afternoon and night performances in Brevard that day.

In Hungary, a man convicted of bigamy is forced to live with both wives.

## Letters To And From The Editors

March 28, 1947.

Mr. Marse Grant, Editor  
The Echo  
Ecusta Paper Corporation  
Pisgah Forest, N. C.

Dear Marse:

In order that I can devote more time to recreational activities for Ecustans and their families, I am turning over to you my duties as Editor of The Echo.

I do this, however, with many regrets, since the four years I have served in this capacity have been wonderful ones. The assistance of my staff during this time, as well as the cooperation of all our employees, have made it possible for us to publish a paper which is wholly an employee publication representing the interests and feelings of our employees.

The Echo has grown to such an extent that it is no longer a part time job. It is a very important full time one which needs an editor who can devote his entire time to it.

The assistance of our staff of interested reporters has made it possible for The Echo to improve and progress during the past few years. I know that you will have complete cooperation and assistance from them and, with proper guidance, I feel that the future of The Echo is unlimited.

Please be assured that even though I am leaving the staff of The Echo, my interests are still there and I hope you will call upon me for any help I can give you.

With every wish for your success,

Cordially yours,  
John D. Eversman,  
Retiring Editor,  
The Echo.

March 28, 1947.

Mr. John D. Eversman  
Ecusta Paper Corporation  
Pisgah Forest, N. C.

Dear John:

Thank you for your nice letter. I appreciate your offer of assistance and you may be sure I will take advantage of it.

I am proud to become a member of the growing Ecusta family and am looking forward to knowing just as many of the folks here as possible. I realize that a reporter cannot sit at his desk and wait for the news to come in, and with this fact in mind, I plan to spend much time in the plant.

One of the many things that has impressed me about Ecusta is the high type personnel employed here and in the future I hope to learn about them, their families, their hobbies, and their other interests. Then, in turn, we plan to let other Ecustans in on the information by way of The Echo.

The fact that our company has made the editorship of The Echo a full time job, thus giving you more time to give to recreation and music, is just one more convincing reason that our company is expanding. It is a pleasure to become a part of such a young and energetic organization and I solicit the cooperation of everyone here in making The Echo a publication of which we will all be proud.

Yours very truly,  
Marse Grant,  
Editor, The Echo.

Bore: A guy who never seems to have a previous engagement.—Swanson Newsette.



## Our Book Corner

By LUCILLE HEFFNER

In the words of Henry Timrod, "Spring with her golden suns and silver rain, is with us once again."—and with spring comes new books as fresh as or as invigorating as a gentle April rain.

Because it is rich in texture, stimulating and amusing, John Steinbeck's newest novel, *The Wayward Bus*, makes good reading. The story is built around a group of bus passengers in the mountains of California, who have been detoured by a flood—and mired in the detour. A comedy, an adventure, a display of human personalities, it is typically Steinbeck—with an inspired pen he brought you *The Moon Is Down*, *Of Mice And Men*, *Tortilla Flat*, *The Grapes Of Wrath* and other best-sellers (all of which are available in the library) and you lovers of rugged reality won't miss his latest.

If you are searching for a blend of courageous action and emotion in a new book, then Mrs. Mike should furnish the answer.

Crisp and fresh as Northern skies, this is a story of a young city girl whose first rapturous love deepens into maturity with her love and understanding of the vast, splendid Canadian country, where she and her young husband find happiness.

Men and women, young and old, will find this a charming and most readable tale, full of local color, unexpected excitement, humor and heartbreak. With the scent of great pine forests and the thrill of snow covered lands, Benedict and Nancy Freedman bring you, Mrs. Mike.

It may prove his best! Yes, Nevil Shute's *The Chequer Board* may surpass his *Pastoral*, *Pied Piper* and *An Old Activity*.

Many great novels have developed from experiences in World War II, needless to say more will come—*The Chequer Board* is one of those. The plot evolves around Jack Turner, in any language a hero, his charming wife, and the knowledge that he has twelve months to live. With this background he resolved to find the three war comrades who were invaluable when he needed them. Thus he landed in Burma, where Oriental mysteries were the least of confusion there. How all four men found happiness in what happened to Jack Turner and his wife are found in *The Chequer Board*. Told by a master craftsman, it is a gripping and breath-taking experience.

Battling for top honors on the best-seller list are Lydia Bailey, *Pavillion Of Women*, Mr. Adams, *B. F.'s Daughter*, *The Walls Of Jericho*, *The Angelic Avengers* and *Toil Of The Brave*. Ask now, We have them!