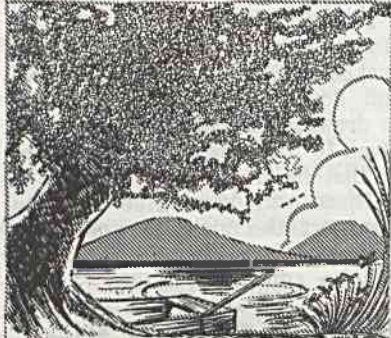


S A F E T Y

FOR YOU AND YOURS

WHAT YOU SEE!



WHAT A BLIND MAN SEES!



We often wonder why our employees continue to take unnecessary chances where their vision is concerned? . . . Can it be that the good vision they are blessed with, is not appreciated? . . . Is it possible that they have never fully realized the numerous handicaps that are brought on by blindness?

In all seriousness, the above picture should be of interest to everyone. The preservation of eyesight should be foremost in every person's mind, whether they're at home or on the job.

The next time you attend a picture show, an athletic event that you are interested in, or when you are just out enjoying the surrounding scenery, close your eyes for just thirty seconds and you will realize how terrible it would be, if you were blind.

'Tis true that we all agree that our vision is of utmost importance, and that we would regret losing even part of the sight in one eye. Yet, eye injuries here at the plant have been alarmingly high since the first of the year, and several of them were due to safety goggles not being worn while doing work that was hazardous to the eyes.

Through March 15th, there have been twelve eye cases that were serious enough to be referred to a specialist for treatment. Since such cases are handled by specialists who are 30 miles away from our plant, the treatment of these twelve cases has involved traveling a distance of 1,540 miles.

Surely your vision is too important for you to **NEGLECT IT**—so **PROTECT IT** at all times.

I DON'T CARE HOW I LOOK, I'M COLD!



DRESS FOR HEALTH

Western N. C. Safety Council Is Reorganized

How Safe Is Your Home?

Realizing that injuries occurring at home are even more costly to our employees than those occurring in the plant, we urge that you check your home for possible accident hazards and eliminate them as soon as possible. (We state that injuries at home are more costly, due to the fact that compensation and free medical treatment are not furnished in such cases.)

The accident hazards in and around one's home that can and do cause personal injuries, are very, very numerous. A thorough inspection of your premises will bring out these hazards, and most of them can be eliminated without any expense.

Check your home for the hazards listed below, and correct them before you or some of your loved ones are injured.

Loose or broken steps and handrails—small rugs on slick floors—frayed extension cords—children's toys on the floor or stairway—broken china or glassware in the kitchen — oily rags or trash in closets—cleaning fluids near stores or open fires—stove flue or chimney that is clogged with soot—broken toys that could cause lacerations—poisons not correctly labeled and easily identified—medicine, matches, and knives within reach of small children — razor blades carelessly thrown in trash cans—trash outside of house that could be ignited by a spark—broken glass, pieces of tin and nails in the yard—and garden tools with sharp points or edges pointing up.

You owe it to yourself to correct such dangerous hazards.

If A Time Clock Could Talk

While watching you employees punch your time cards at each shift change, I am always pleased to see you check your card to be sure that I have done my job correctly.

There is one thing that worries me though. I am sneaking of the very bad habit of disregarding safety rules that are for your personal protection, and of not making safe practice habits a part of your job.

Far too many of you take unnecessary chances that are so uncalled for, and are entirely too hasty in more ways than one. It is especially noticeable that a number of you run up and down stairways, and seldom use the handrails that are there for your protection.

Another item that came to my attention recently, was some minor scratches that had not been treated. Remember, infections can be serious, and loss of time will mean loss of wages. Regardless of whether

The reorganization meeting of the Western North Carolina Safety Council was held at the Cafeteria at Ecusta on March 17th at 8 p. m., and approximately 150 persons attended. This Council was discontinued during the war due to transportation problems, and is the oldest Council of the nine in this State.

Chairman R. F. Bennett opened the meeting with words of welcome to those attending, and expressed his appreciation for their cooperation while he was in office. The roll call was handled by the secretary, and minutes of the last meeting were read. Representatives in attendance were from American Enka Corporation, Champion Paper and Fibre Company, Beacon Manufacturing Company, Hans-Ree's Sons, Biltmore Dairies, Berkeley Mills, Inc., Dayton Rubber Company, Southern Dairies and Ecusta Paper Corporation.

Mr. H. S. Baucom of the State Industrial Commission was introduced by Mr. Bennett, and expressed his confidence in the future operation of the Council, and the wonderful work it had done in past years. He stressed the fact that no money value could be put on LIFE and that everyone should make Safety their Hobby.

Mr. E. B. Garrett, Jr., Director of Personnel here at Ecusta, emphasized the fact that safety was a "selling" job, as well as a good hobby, and that he realized and appreciated that lots of energy had been expended by those in the group, in order to get across the "importance" of safety.

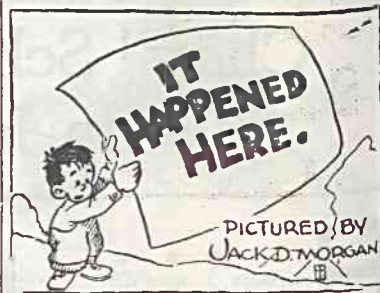
The following names were presented by the nominating committee for officers for the coming year, and were immediately approved by the group. Chairman, Thomas Furness of Champion Paper and Fibre Co.; Vice-Chairman, J. D. Brown of American Enka Corporation; Secretary, John Barnes of Champion Paper and Fibre Co.; Treasurer, N. W. Ferguson of Dayton Rubber Company. Each of these men were called on, and responded with timely remarks with reference to the great importance of safety work, and their desire to carry on successfully.

Besides R. F. Bennett, the other retiring officers were H. A. Helder of Champion Paper and Fibre Co., A. E. Powell of Beacon Manufacturing Co., and H. E. Newbury of Ecusta.

Two safety pictures and the all-color picture of Ecusta were enjoyed by the group, and musical entertainment was furnished by John Eversman and the "Ecusta Quintet." The meeting was adjourned at 10 p. m., and refreshments were served by the employees of the Cafeteria.

er you are hurt on or off the job, you should report to First Aid for treatment as soon as possible.

Honestly, safe practices are just another form of good insurance,



PICTURED BY JACK D. MORGAN



Just recently, two of our employees were seen participating in the playful antics shown above. 'Tis true that no injury resulted from this little game, but there is always the possibility of someone getting rough.

SUGGESTION: Refrain at all times from playing on the job. Even though such things are done in fun, too many minor injuries result from such "horseplay." In addition to being just cause for dismissal under our Company policies, horseplay often disrupts good friendships. There is a time and place for everything—do your playing outside of working hours.

THOUSANDS OF DOLLARS!
HAVE BEEN SPENT THAT YOU MAY GO ABOUT YOUR WORK SAFELY!
THE REST IS UP TO YOU!

There has never been a more true statement, than the one above. Never has any expense been spared, where the safety of our employees was concerned. Thousands of dollars HAVE been spent right here in our plant, to try and promote safer working conditions for you.

Such protective equipment as safety goggles, rubber gloves, safety caps, gas masks, dust masks, and safety belts, really do run into a vast amount of money over a period of seven years. Yet, many of the personal injuries are resulting directly from such protective equipment **NOT BEING USED.**

When the company is good enough to furnish protective equipment for your personal welfare and safety, the rest IS UP TO YOU!