

The Echo

PUBLISHED MONTHLY BY AND FOR EMPLOYEES OF
ECUSTA PAPER CORPORATION, CHAMPAGNE PAPER
CORPORATION AND ENDLESS BELT CORPORATION
AT PISGAH FOREST, NORTH CAROLINA

Copyrighted, 1945, By Ecusta Paper Corporation

ECHO STAFF

Marse Grant Editor
Jack D. Morgan Staff Artist
Jack Alexander Sports Reporter
"Hank" Newbury Safety Reporter
DEPARTMENT REPORTERS—Dot Banning, Buvee Capps, Emmett Clark, Bertha Edwards, Felician Walden, Lillian Eblow, Helen K. Evans, Thelma Glazener, John Goolsby, Eula Grey, Bill Henson, Walter Kay, Anne Kitchen, Harry S. Kolman, Dick Landeck, Sara Loftis, Eileen Nelson, Ted Reece, Jack Rhodes, Maude Stewart, Dona Wright, Medford Cooper, Andrew Harrell, Mary Sue Thorne, Rachel Hamlin, Mitchell Taylor, Margaret Smith, Betty Finck, Mildred Allison, Reba Rogers, Mary Martha Gardner, Ernest Burch, Betty Ann Orr, Lucille Gossett.

PUBLICATIONS COMMITTEE — Marse Grant, F. S. Best
Raymond F. Bennett, Walter K. Straus, J. O. Wells, W. M. Shaw,
H. E. Newbury.

To Graduates And Parents— Congratulations

On Pages 14 and 15 of this issue of THE ECHO you will find pictures and individual sketches of the sons and daughters of our people who are graduating from high school this year. These fine young graduates total twenty, an excellent number, we think.

These youngsters have not reached this milestone in their progress in an easy manner; it has been attained by twelve years of continuous and conscientious effort.

Neither has it been an easy road for the parents. Many have sacrificed so that their son or daughter could earn that coveted diploma. Many parents were unable to finish high school themselves and the honor that their child is now achieving represents the fulfillment of a dream that maybe they were not able to realize in their youth for one reason or another.

Our graduates, as we like to call them, are an outstanding group. Besides being a handsome, clean-cut group of young citizens, their accomplishments in their respective schools are noteworthy. Two were editors of their school papers; one was salutatorian; several were members of the National Honor Society; others were school leaders in music, sports, dramatics, and similar activities.

Some have already settled on their life's work. One plans to get a doctor's degree in geology; another will study architecture; others will enter the professional fields. To all of them—and to their parents who have every reason to be proud at this time—THE ECHO, speaking for more than 1,600 of us, extends hearty congratulations and sincere wishes for a happy and fruitful future.

Good Companies Don't Just Happen

Good companies don't just happen. Behind sound, successful companies are years of planning; many mistakes and disappointments; a tremendous financial investment; and a team of interested, satisfied people.

If you have put any thought at all on the subject, you have come to realize that the benefits derived from good companies are mutual. To be a part of a good company can mean many things—the most comfortable working conditions, enjoyable off-the-job recreation, vacations with pay, the assurance of understanding assistance with your problems and countless other advantages.

To be a part of a good company also carries with it certain obligations—for good companies are not built with half-hearted effort on the part of those who make the plans or those who carry them out. We like to think of it as a scale that is in perfect balance. Maintaining the balance on one side, we see those who are steering the course making every effort to see that the business is being conducted in an honest, considerate and efficient manner. On the other side, we see a group of happy, skillful people keeping this balance with high quality production and a keen enthusiasm and pride for their part in the company's success. If one side fails to do its part in maintaining the balance, then both eventually suffer.

Embodied in the plans of the founders of Ecusta was a fervent and sincere desire that ours would be a good company, one that would be an outstanding example of our American system of free enterprise. We feel that this spirit has spread to everyone of us who is employed here. The continuation of such a spirit will insure the successful operation of our company in the future. For, remember—

Good companies don't just happen,

MANY OPENING

(Continued From Page One)

PICNIC PLANS SHAPING

As usual, the highlight of the summer program will be the Fourth of July picnic. Plans for this big event are shaping rapidly and complete information about it will be in next month's ECHO.

Family Days will be held on Sundays throughout the summer and special programs will be featured. Next Sunday, June 8, the famous Pressley traffic show, starring trained dogs and pigeons, will be presented. During the summer, there will be band concerts, tennis matches, and other interesting attractions.

In Memoriam

(Continued From Page One)

Air Corps February 14, 1942 and was listed as missing in the Pacific on October 12, 1944.

REX WILLARD MUSE—Born February 2, 1922 and was employed here in the Inspection department September 6, 1941. Joined the Army Air Corps in July, 1942 and was reported missing over Munich July 21, 1944.

KENNETH T. SMITH—Born November 20, 1921 and came to Ecusta July 29, 1940. Left for military service October 9, 1942, and was listed missing March 10, 1943.

WILLIAM M. HEATON — Born April 15, 1920 and was employed here in the Machine Room November 7, 1939. He entered service in 1942 and was killed in action over Germany September 5, 1944.

JOHN ROBERT JONES — Born May 21, 1918 and was employed in the Cafeteria November 4, 1942. He left for military service May 20, 1944 and was killed in action November 23, 1944.

THEODORE SCHEPKOWSKI—Born August 28, 1916 and had been connected with Champagne since October 30, 1934. He was employed in Hand Booklet. He was killed in action in Germany March 15, 1945.

JOSEPH ALBERT SHOOK—Born August 31, 1909 and came to Ecusta as a Fillerman helper December 2, 1941. He entered service in March, 1943. He was listed as missing in action July 30, 1944.

TALMADGE T. STOCKSTILL—Born July 21, 1915 and was employed in the Pulp Mill July 25, 1939. He left for military service August 9, 1942, and was killed in a plane accident near Bogalusa, La., March 10, 1944.

News Told

(Continued From Page One)

Ecustans and their wives: Mrs. Few Lyda, casting rod; Mrs. James Walden, ham; Rachel Hamlin, electric iron; Lehman Kapp, pen and pencil set; Ed Mackey, alarm clock; Marcus Lynch, \$12.50 food basket; Mrs. Lamar Hamilton, lady's coat; Robert Head and Mrs. John Goolsby, 5-year subscription to Transylvania Times; Bill Sprouse, lady's coat.

Bob Bolt's well written garden columns and Jack Morgan's cartoons are circulating beyond the bounds of ECHO readers. MEL-ROSE-GLEN, publication of the Melrose Hosiery Co., High Point, picked up Bob's column from the April ECHO and the Charlotte News, afternoon paper, reprinted Jack's "Kid With the Willow Pole" cartoon in the same issue. . . . Walter Straus was recently elected vice-president of the W.N.C. Bowling League. He will also be cap-

BOOK CORNER

By LUCILLE HEFFNER

Reading maketh a full man . . .
—Francis Bacon.

"Yes, Elswyth Thane's YANKEE STRANGER was a grand book, I'd like to read more of her books!" said one of our Ecustans. And thanks to the author you can now read another entitled, THE LIGHT HEART. Lovely Phoebe Sprague of Virginia became engaged to her childhood sweetheart before sailing for a visit to her cousin in England—to immediately fall in love with a Captain Campion. In the early 1900's a betrothal was almost as binding as a marriage, but Phoebe resolved to follow through—and changed her mind too late. Leaving a thriving writing career in New York she leaves for Europe amid the rumbling of World War I, to find that Captain Campion had married a beautiful but insanely jealous woman. Events that filled Phoebe Sprague's life and the lives of her friends make a brilliant, highly entertaining novel. Are you next?

Historic novels of love, suspense and terror seem to be the favorite reading of Ecustans. Readers will have a hard time putting down THE WEB OF DAYS by Edna Lee.

The story: When Hester Snow, governess, came south to be the governess to the son of a wealthy plantation owner little did she know of the outcome of her undertaking. She was, not too gently, thrown into the life there. The owner's attractive half brother, the over-stuffed grandmother, and the insolent but fascinating owner, St. Clare LeGrand made up the household of SEVEN CHIMNEYS

Working to the limit of her capacity for the good of SEVEN CHIMNEYS could not break the emotional hold the master of the plantation possessed over Hester. Only after marriage to him did she realize the horror and cruelty of the man who was her husband, and the danger that threatened her very life. How she faced reality, and battled against this web of terror to at last find true unselfish love makes a story that moves with breathless tension! The title, WEB OF DAYS, by Edna Lee.

What are the thoughts, emotions and adventures of a man and woman who travel side by side from obscurity to the heights of fame?

In 1930 the author married a Lieutenant Colonel who was destined to become one of the greatest military leaders in history and the top-ranking officer of the U. S. Army in World War II.

How did he attain this? How did he discipline his mind and body to perform the most exacting military tasks? What are the human qualities, the moods, the likes and dislikes and the character of General George C. Marshall?

With delightful friendliness, humor and charm Katherine Tupper Marshall, wife of our war-time Chief of Staff answers these and countless other questions.

It is an important book and a truly great love story. You'll be greatly impressed by TOGETHER by Katherine Tupper Marshall.

tain of the Ecusta bowlers again this year. . . . Roy Whitaker is sporting a 3-0 pitching record for Mobile in the Southern Association. . . . Mrs. Margaret Head is recuperating at her home after an operation at the Biltmore Hospital.