

QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

Reg. U. S. Pat. Off.

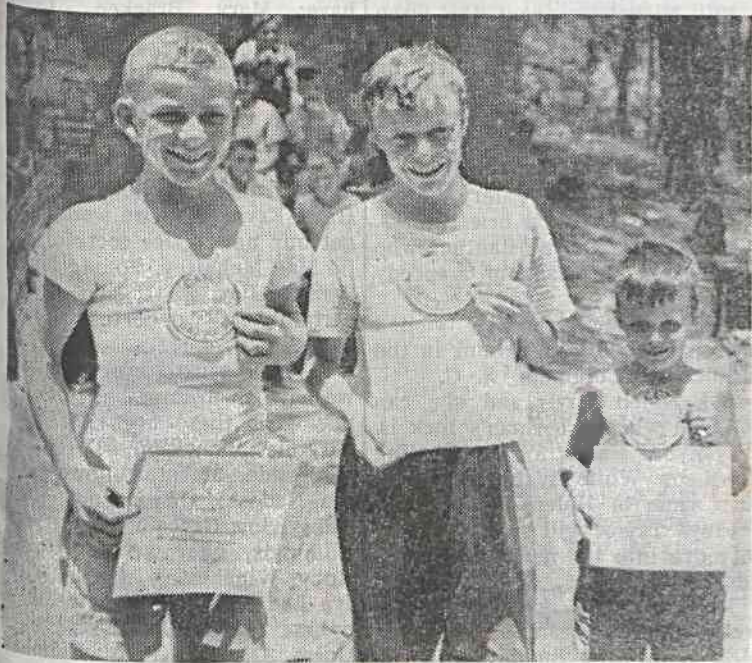
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PISGAH FOREST, N. C.

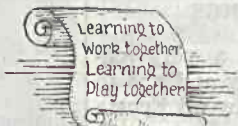
July, 1947

Camp Sapphire Children's Programs End

"Graduation Day" At Camp Sapphire



Three of the 115 youngsters who received emblems and certificates at Camp Sapphire at the closing of the Coaching School are shown above. Each boy who satisfactorily completed the period of instruction was presented with a Camp Sapphire felt emblem to be sewn on his shirt or sweater and a beautiful certificate. A reproduction of the certificate is shown below.



This Certificate of Recognition

is awarded to

Robert Taylor

for satisfactory work and regular attendance in the Coaching School at Camp Sapphire for the 1947 term.

ECUSTA PAPER CORPORATION

Jack Alexander
ATHLETIC DIRECTOR

Harvest Time Approaching

As these summer days speed by, it's mighty easy to let the Harvest Festival catch us unprepared; therefore, we urge all gardeners to pay special attention to page 14 of this issue of The Echo. On that page you will find the rules and classifications of the Harvest Festival and other pertinent information. The Festival will be held in the cafeteria Friday night, September 5.

This year there are three classifications: Fresh Fruits and Vegetables, Canned Fruits and Vegetables and Flowers.

Enjoyable And Profitable Activities Concluded; Band Camp Still In Session

JULY FOURTH WAS MEMORABLE DAY

One Of The Most Successful Picnics In History; Bonus Announced

The Fourth of July, 1947, will linger long in the memory of more than 5,000 people who attended the big annual picnic at Camp Sapphire on that day.

The day had everything . . . contests of every description, popcorn, lemonade, ice cream, the greasy pig, bingo, a tough-walled paper bag, and countless other things. The first time the huge crowd came to a halt was for Mr. Harry H. Straus' speech at 2 o'clock. His speech contained good news for everyone—the announcement of a bonus, ranging from \$10-\$30, depending on length of service.

The Hon. Brandon P. Hodges, of Asheville, spoke after Mr. Straus did and complimented Ecusta highly. "If the people of America would emulate the spirit of cooperation existent at Ecusta, there is no limit to their possible entertainment," the Asheville attorney declared.

As usual, the baby parade was one of the highlights of the day. Mrs. Harry H. Straus was unable to be present and Mrs. Lee Bauer was in charge of this popular event. The children were given

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Clarence Crowe's Daughter, Mabel, Wins New Auto

That smile that you have seen recently on the face of Clarence Crow of the Refining department is there for a reason: Clarence's 15-year-old daughter, Mabel, won the 1947 Plymouth sedan which was given away by the Brevard Lions club in its campaign to raise funds to install germicidal lights in the elementary schools of the county.

Ticket No. 9746 was the lucky ticket which Mabel held. The final drawing took place Saturday night, July 12.

Two other Ecustans were also among the winners. Eunice Waldrop, of Main office, won the electric refrigerator and Ralph Waldrop, of the Cafeteria, had the lucky number for the combination radio-record player.

More Than 300 Boys And Girls In Schools Which Began In June

Two of the three children's programs at Camp Sapphire have already come to successful endings and the band camp will have its final session August 3.

It has been an interesting and worthwhile summer for the children who attended these schools. Unless you have been on the spot to see the fine activities the children have been enjoying, you can't visualize the valuable training they have been receiving. In every respect, the programs have been successful as evidenced by the constant enthusiasm and interest shown by more than three hundred children touched by the programs.

The girls' choral school was concluded on Thursday, July 17, with more than 75 girls registered for the program. In addition to the fine musical instruction the girls received, they were also privileged to enjoy the many recreational advantages offered at Camp Sapphire.

The following day, 115 boys were presented certificates and emblems for satisfactorily completing the coaching school. Registration for this phase of the program reached 155, with the majority of the boys on hand for almost every session.

The band is coming to the end

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Endless Belt Puts On Second Shift

Endless Belt added a second shift during the past month and approximately fifty new employees were required to staff this additional shift.

This past month was also an important one to Endless Belt in another respect—July 13 marked the eighth anniversary of the company's operations at Pisgah Forest. On that date in 1939, Endless officially began operations here. Endless is the oldest of the three companies here, having operated in New York State prior to moving here eight years ago.

Four people are still with Endless who were here eight years ago. They are Mr. Otto Goepfert, superintendent; Mary Sue Thorne, forelady; Jack Davies, Ironing department foreman and Fritz Brauer, machinist. Mary Sue was the only new one at that time, the other three having been with the company at its former location.