

MUSIC FESTIVAL OPENS AUGUST 15

**James C. Pfohl To Direct
Orchestra; Six Famous
Artists On Program**

The Brevard Music Festival which will be held August 15, 16, 17, 22, 23, and 24 is a popular topic of conversation these days and indications are that many folks here are planning to attend these fine concerts.

Six nationally-known artists have been engaged as soloists for the concerts. The Festival orchestra under the direction of James Christian Pfohl is also expected to add much to the success of the Festival. Music lovers who have heard orchestras under the direction of Mr. Pfohl heartily concur with the opinion that he is one of the South's most outstanding musical directors.

Opening the program on August 15 at 8:00 p. m. is Eugene Istomin, brilliant young pianist. The following evening at the same hour Adelaide Van Wey, a native of Rosman, will appear as featured soloist and Frances Yeend, lyric soprano, concludes the first week end of the Festival, August 17 at 4:00 p. m.

Patricia Travers, sensational 19-year-old violinist who has just returned from a tour of Europe, appears on Friday, August 22 at 8:00 o'clock. The orchestra gives a children's concert on Saturday afternoon at 4:00 p. m. with the feature attraction being Raymond Paige, 14-year-old prodigy of Atlanta who has already drawn much attention with his piano talents. On Sunday, Edna Phillips, coloratura soprano, and Julius Huehn, baritone, bring the Festival to a rousing climax.

Tickets to the Festival may be purchased from any member of the Brevard Junior Chamber of Commerce, many of whom work in the plant here, or from F. S. Best, extension 315, who is membership chairman of the Festival.

JULY FOURTH WAS

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huge plastic balls, properly lettered "Ecusta Picnic, 1947", and noise makers as favors.

The boxing matches contained some of the most humorous experiences of the day, especially the battle royal matches. Matches ranged from flyweight size on up to the heavier brackets.

Leaving Camp Sapphire at 3:30 p. m., a large portion of the crowd migrated to the baseball field near the plant to see Ecusta drop a hard-fought game to Enka 9-3. Next on the schedule was the softball doubleheader which saw the girls drop an 11-3 game to Canton while the boys turned back the strong Firestone team of Gastonia, 9-1.

To climax almost twelve hours of steady going was the street dance in front of the Brevard high school with the Ecusta String Band supplying the music. A large crowd, both young and old, ended a memorable day to the tune of familiar square dance numbers.

CAN'T ARGUE

Teacher: "When was Rome built?"
Johnnie: "In the night."
Teacher: "Where did you learn that?"
Johnnie: "Well, you said: 'Rome wasn't built in a day.'"

Highlights Of The Fourth Of July

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the stockholders obtain a special dividend. Not so with us. I look upon you as our partners, even if you are not financial investors in the company, and I want you to share in the improved results accomplished during the first six months of this year. Therefore, we will add to the next pay envelopes which you receive, a bonus which is meant to be a profit-sharing distribution to you.

"But I promise you that if they will be equally as good, you will obtain at regular intervals a bonus from us, and if you do better than you did during this period, you will get more.

"On the other hand, should we have, due to reasons beyond our control, a period where we earn less, or maybe nothing, as it happens in many companies, then we cannot give a bonus. And if I have to appear before you on this platform and have to explain to you the reason why I cannot distribute a special bonus—I sincerely hope I will never have to face you to tell you this—I want you to accept my statement at its face value.

"It is not what you may have earned yesterday, what you may earn today, but what you might earn at some time in the future that is most important. What counts is your continued weekly earnings, monthly earnings, and yearly earnings. Also the privileges of your job, in addition to your regular and continuous earnings.

"By the privileges of your job, I mean, we want to—as we have in the past—at all times—preserve the benefits which each of you receive from life insurance, sick and accident insurance (which as you will recall, we placed in effect in January of this year), free hospitalization and surgical care, vacation privileges, and a safe and pleasant place to work with adequate recreational facilities for you and your families. If we can maintain all of these privileges constantly and continuously throughout the years to come, all of us will have a greater sense of security, a better job, a greater future, and live a more happy and contented life."

President Notes Big Fire Losses

By ERNEST BURCH

The statement below was quoted by the President of these United States at the opening of his conference on "FIRE PREVENTION" which took place in Washington, D. C., on May 6, 7, and 8, 1947.

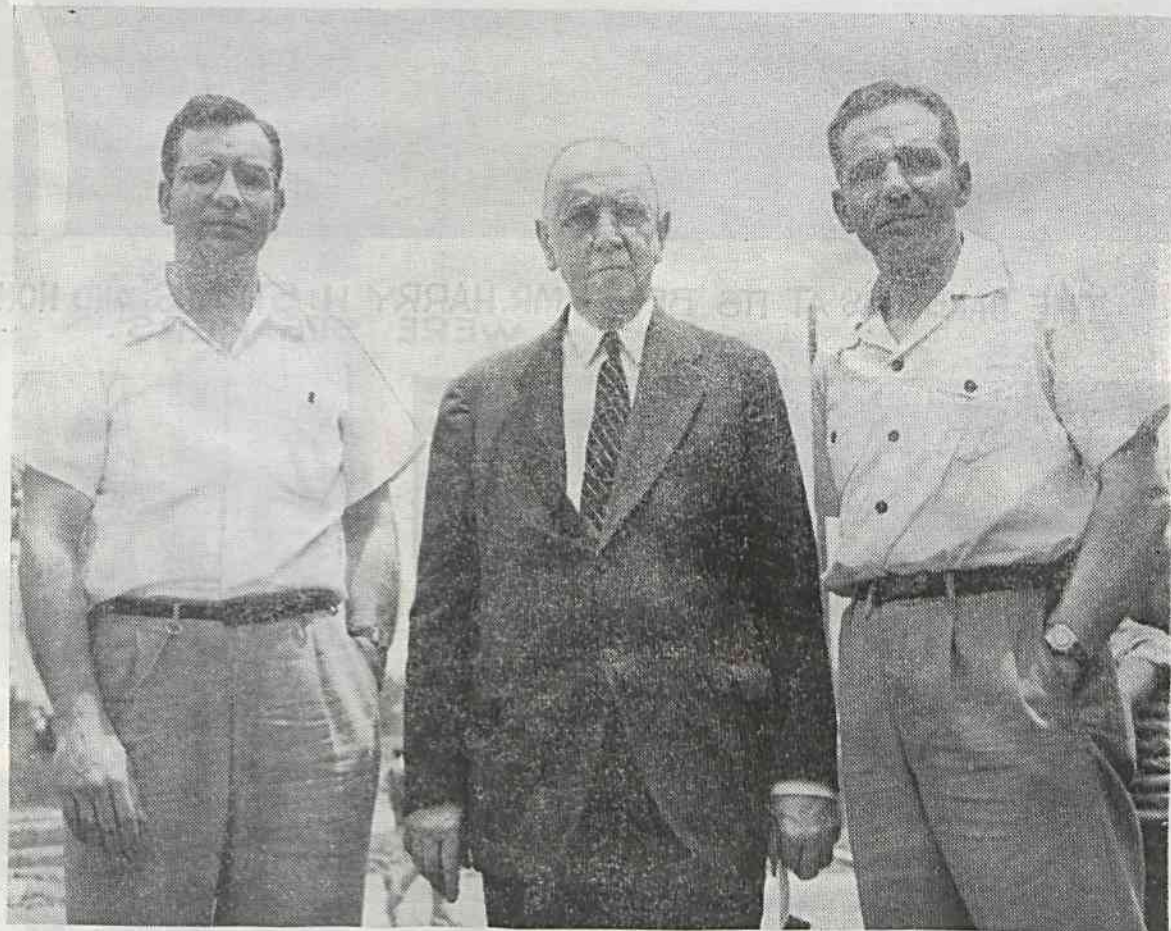
"The serious losses in life and property resulting annually from fires cause me deep concern. I am sure that such unnecessary waste can be reduced. The substantial progress made in the science of fire prevention and fire protection in this country during the past forty years convinces me that the means are available for limiting this unnecessary destruction."

Harry S. Truman.

Well, President Truman was rightly concerned, and so should we all be when we learn that the property loss due to fire in 1946 amounted to the appalling figure of \$561,487,000. In addition to this stupendous loss, what is even more important is the estimated average of 10,000 deaths annually during the last ten years, due to fire. In these times, when every commodity is needed to help clothe, feed, and shelter our population, as well as the needs of this war-torn world, such losses are frightening. To date, fire losses for this year have exceeded last year's average, and if we finish the year with the average fire loss we have suffered these first six months, the property loss for the United States

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Bishop Pfohl And Sons Are Visitors At Picnic



Among the many distinguished visitors at the Fourth of July picnic were Bishop J. Kenneth Pfohl of Winston-Salem and two of his sons, James Christian and Kenneth, Jr.

Prior to becoming bishop of the Southern Province of the Moravian church Bishop Pfohl was for 26 years pastor of the Home Moravian church in Winston-Salem, the city in which he was born and reared. Kenneth, Jr., shown on the right, is a tax expert with the International Business Machine Company.

To the people of Brevard and vicinity, probably the best known of the three Pfohls is James C., better known as "Jim", who will direct the Bre-

vard Music Festival again this year. As director of music at Davidson College, director of the Transylvania Music School-Camp, and innumerable other capacities, he has become nationally known in his field.

The many Ecustans present for the "Pirates of Penzance" Wednesday night, July 23, at Brevard high school heard a fine sample of the artistry of Mr. Pfohl. He conducted the Music Camp Orchestra through the long score with such outstanding ability that this performance alone, no doubt, convinced the listeners that the Music Festival should be a "must" on their list of August activities.