August, 1947

Let's Read . . . A Book

By LUCILLE HEFFNER

'Tis the good reader that makes a good book. -Emerson

Now that your crops outlived all the would-be murderers and your Garden Festival is at hand, no doubt you would like to wilt in an easy chair and only read of acres and pains. Thanks to author S. J. Perelman you can review your farm life in a lighter vein of thought. "A farm," says Mr. Perelman, "is an irregular patch of neetles bounded by short-term notes, containing a fool and his wife who didn't know enough to stay in the city." Humorously written, you'll see a new angle to gardening-we think you'll enjoy ACRES AND PAINS in the Library.

Ecusta's readers seem never to become saturated with novels of seagoing adventure, romance and action. Thus we offer PRAISE AT MORNING by Mildred Materson the claim. McNeilly. It is the story of Matthew Steel, handsome and ruthless shipmaster, who changed the course of nations when England stood ready to recognize the Con-federacy—and then recalled her decision as the Russian Navy sailed majestically up New York Harbor.

Women? Yes, two-alike only in their devotion to Matthew. Redhaired Tessa understood him. And there was Loyalty, daughter of the financier, who lived in a world Matthew knew only from a distance, but who spurred him on to the great achievement. Powerful, moving adventure make PRAISE AT MORNING by Mildred Matserson McNeilly a novel you'll remember always.

It was truly a dark December for the Allied world and for many Ecusta families. Thus the story of the greatest pitched battle on the Western Front in World War II. Commonly known as "The Battle of the Bulge," it involved twen-ty nine German and thirty-two Allied divisions. Over a million men fought together in confusion and chaos, in the frozen forests of the Ardennes during the wintry weeks of December 1944 and early January 1945.

This book unfolds the whole home .--- St. Jerome's Bulletin. dramatic story, from the conception of the plan to the final Automobiles continue to be drivcrumbling of the threat to Anten at just two speeds: lawful and werp. In between lay surprise, awful.-Frederick C. Russell. days and weeks of bitter anxiety for the Allied world, enormous Busy souls have no time to be casualties on both sides and great busy-bodies .--- Selected. losses in equipment. General Eisenhower pointed out after-Use what talents you possess. wards, the Battle of the Bulge The woods would be very silent if was the last gasp of a dying no birds sang there except those enemy. who sang the best.-Selected. The author, Robert E. Merriam, To "darn" your luck is not the has performed a giant task in the reconstruction of this great battle. best way to mend it .--- Nuggets. He was there at the time, and after that had extraordinary access to **POINTED PARAGRAPHS** factual sources of information and records, supplemented by person-Before they're married, he calls al interviews with top commands her "dear" . . . after they're marof both armies. ried, he changes it to "expensive." You owe it to yourself and An egotist is a person who tells your children to read this authoriyou things about himself which tative account of one of the greatyou intended to tell him first est military struggles of the known about yourself. world. Ask for DARK DECEM-BER by Robert E. Merriam. There's only one thing we know of that ever cheated a woman out of the last word-the echo.

## **TO VETERANS**

THE ECHO

As most of you already know, you may begin cashing your terminal leave bonds next Tuesday, September 2. The official date set by Congress was September 1, but since the banks will be closed on T Monday in observance of Labor Day, Tuesday will be the first day that you can cash your bonds.

The local Transylvania Trust Company will be prepared to cash your bonds. You must present your bonds in person with proper identification papers. Your discharge or separation papers, or a copy of the same, is preferred.

It has been pointed out that stores and like business establishments are not authorized to cash your bonds.

If there are veterans who have I not filed the necessary forms for terminal leave bonds, they have until September 1, 1948. These forms can be obtained at all post offices and should be filled out, notarized, and mailed to the armed-service paying officer listed on the form itself. A photostat or certified copy of discharge or separation papers must accompany

Veterans who prefer to hold their bonds will draw interest on I them at the rate of 21/2 %. A \$225 bond for example will be worth \$253.12 at the end of five years.

# QUOTATIONS

"The price of freedom is a great price, but the thing we buy is greater."—William E. Brooks.

"All men desire peace, but very few desire those things that make for peace."-Thomas A. Kempis.

"Two men look out through the self same bars-one sees the mud, the other the stars."-Frederick Langbridge.

"Occupation is one great source of enjoyment. No man, properly occupied, was ever miserable."-L. E. Landon.

"It is easier for a woman to defend her virtue against men than her reputation again women."-

Criticism is something one can avoided by saying nothing, doing nothing, being nothing .- Papyrus.

Children may tear up a house but they can never break up a

#### A PLAN FOR TODAY

I WILL AWAKEN: With a smile brightening my face; with reverence for this new day in my life and the opportunities in it.

WILL PLAN: A program which will guide me successfully past the many temptations and distractions of a busy day and bring me one step closer to my goal of success.

WILL WORK: With my heart always young and my eyes open so that nothing worthwhile shall escape me; with a cheerfulness that overcomes petty irritations and unpleasant duties; with the purpose of my work always in my mind.

WILL RELAX: When tired, so as to accumulate fresh energy and live long enough to enjoy the success my work will bring.

WILL PLAY: With the thought that today is my day never to be lived over again once it is ended; with relaxation and pure enjoyment as the only purpose of play; putting work and worldly worries out of my mind for this short portion of my day.

WILL RETIRE: With a weariness that woos sleep; with the satisfaction that comes from a day well lived; from work well done.

I WILL SLEEP: Weary but content; with tomorrow a vision of hope.

Business prophets tell what is going to happen; business profits tell what has happened.

## SHORT, SHORT POEMS My wife and I our costumes choose

Of similar styles and stocks; For Wifie wears the toeless shoes, And I the toeless socks.

Now I lay me down to snore Insured for \$5,000 or more If I should die before I wake Indeed my wife should get a break.

Said the toothbrush to the toothpaste

In a moment of delight; I'm going to give you a big, big squeeze

When we meet on the bridge tonight.

The convicts have an orchestra, 'Tis as bad as it can be; They are familiar with the bars But cannot get the key.

#### AS WE PAY OTHERS

As we pay others, we are paid: Life gives us back just what we give.

And so we do not live to trade, But trade that we may truly live.

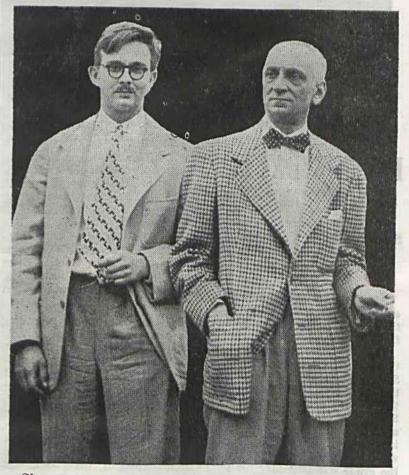
He creates most whose every sale Creates a friends, whose kindly thought

Serves to perpetuate the tale Of what and where and why he bought.

Such trading-like the growing-Repeats itself a hundredfold. Who trades thhus makes a triple gain

In friends, in happiness, in gold. -Ad Libber, Phoenix Advertising Club.

## FRENCH VISITORS



PAGE FIVE

Narrow minds, like narrow Way."

Women's tears are certainly the streets, should be marked "One most efficient water power in the world.

Shown above are two distinguished French visitors who were guests here recently.

On the right is Dr. Andre Soulas, well-known French surgeon. While in America, he attended a medical conference in Atlantic City where he delivered an address that received considerable favorable comment. Dr. Soulas visited America some 18 years ago where he studied with the late Dr. Chevalier Jackson, Sr., world renowned broncho-scopist.

Beside him is Gwennael Bollore who spent several months at Ecusta where he studied modern American methods in the manufacture of cigarette paper. Mr. Bollore's family has manufactured cigarette and other fine papers in Brittany, France for over 100 years.

1 03 21W