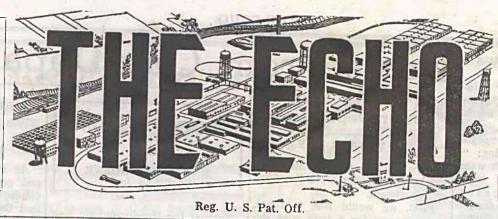
QUALITY FIRST THEN QUANTITY



NOT HOW MUCH

Vol. 9; No. 9

PISGAH FOREST, N. C.

September, 1947

Group Insurance Plan Broadened

The Echo is happy to announce that the companies' recent offer of the opportunity to acquire additional group insurance was enthusiastically received and more than the required pertentage of employees subscribed in order to meet the insurance company's requirements.

We have been advised by the insurance company that the rate will be 54c per month, per thousand dollars' worth of insurance. Everyone who subscribed to the new plan will soon receive his

While a very large percentage of employees took advantage of the opportunity to obtain additional insurance and are to be commended, it is felt that some overlooked an excellent opportunity. However, those who wish to reconsider still have the opportunity by cailing at the Personnel Office not later than Tuesday, Sep-

Protection and security to dependents is of such vital importance to us all, the the Personnel Office is always ready to discuss details of your policy and any other personal insurance with you at any time.

National Fire Prevention Week To Be Observed In Nation October 5 to II

Cautions Listed That Will Serve To Prevent Careless Fires

By ERNEST BURCH

The annual Fire Prevention eek will be observed throughout he nation, October 5-11.

This is the time for all good citito make that extra effort to remove the causes of fire. Fire is pardizing our national economy. lough timber is destroyed yearto build 200,000 five room uses, and this coming at a time then we are suffering one of the Orst housing shortages of all

All fires are needless. Most would never happen if it were for some careless act on our The careless disposal of thted eigarettes and matches is of the principal causes of fire. of us enjoy smoking. Few of realize that instead of a packof cigarettes costing a mere een cents or so, where a lightbutt is disposed of carelessly, hay cost a few thousand dollars up in smoke we do not en-

Disposal of matches can be takcare of by making sure they are before discarding, or, if in the ome discarding, or, it was the ashtray. Matches around bere small children can get to Saving a child's me is in beextra moment you take in be-careful. We can cut down on dwelling fires—now averaging to take solutions a year—if we take bollowing precautions: dwelling fires—now averaging

hot use explosive cleaning at home. hids if you clean clothes at home. referably, send clothes to the Cleaners.

NEWS TOLD BRIEFLY

Mr. Harry H. Straus has just been reelected vice-president of the North Carolina Engineering Foundation, an organization which supports engineering research and education programs at N. C. State College. Former Governor J. Melville Broughton is president Holiday magazine features North Carolina in its October issue with 26 beautiful pages with a 10,000 word article. The magazine is in the library and has already been in much demand

Several people from our companies attended the state engineering convention in Asheville September 5. Dr. Ward Harrison delivered an address to the group Alan Eberle, son of Mr. and Mrs. Pete Eberle, is playing a bang-up game at end for the Brevard high school football team . Mr. and Mrs. Charles Glass of the music staff of the Recrea-

tion department are on an extendcd western trip . .

Tom McCall, brother of "Chief," hot be left lying around with Mooresville in the North Saving a child's life is worth

He was married during the sumformer all-state high school basketball player The following have entered college: David Sams who will graduate at midyear from Wake Forest; Ted Reese and Jimmy Hammond also to Wake Forest; Herman Seiber keep oily rags lying lina; Sam Gordon to Duke ...
Larry Haswell of Champagne has just returned from a vacation in the closets. If you must just returned from a vacation in Page Five England

Harvest Festival Was Best In History; Harrells Grand Sweepstakes Winners

Late News

BOLT NAMED FAIR DIRECTOR

Bob Bolt, landscape supervisor, has been named to serve on the board of directors of the Western North Carolina Fair Association, it was announced today by H. B. Kelly, secretary-manager of the fair. Bob served on the Horticulture Committee of the fair this past season and assisted in judging the entries.

Bob is well qualified for his new post as a director as he has had wide experience in the agricultural and botanical field.

ROLLINS TEAM VISITS PLANT

Those 32 huskies you may have seen touring the plant Thursday morning, September 24, were members of the football team of Rollins College, from Florida. The team is training at nearby Eagles Nest camp. Coach of the team is Jack McDowall, onetime N. C. State great, while the captain is Neil Justice, of Asheville, member of the well-known Justice clan of athletes, the most famous being Charlie, of the University of North

MR. MANEY DIES

Since the Office news column on Page 10 went to press, word has been received of the death of Mr. L. D. Maney Sunday night in an Asheville hospital. Mr. Maney was 66 years of age and had been sick for the past six weeks. One of his surviving sons is William Robert, of the Main Office. Funeral services were held Tuesday afternoon, September 23, at the West Asheville Baptist church.

Paxtons, Cooks Runners-Up; Large Crowd Attends Annual Event

With entries totalling almost 50 per cent more than last year and with competition sharper than ever, the 1947 Harvest Festival held September 5 in the Cafeteria will go down as one of the outstanding events of the year.

There were 1,453 entries in the Festival this year as compared with 1,090 a year ago. Carrying home the grand sweepstakes prize in addition to three other awards and \$51 in cash was Mr. and Mrs. A. D. Harrell. The Filter Plant employee and his wife racked up a total point score of 6,600 points against 5,900 for Mr. and Mrs. Ralph Paxton, and 5,500 for Mr. and Mrs. Charlie Cook.

The awarding of the prizes was one of the highlights of the evening's program. R. F. Bennett presided over the program which was opened by the Ecusta band with a fine performance.

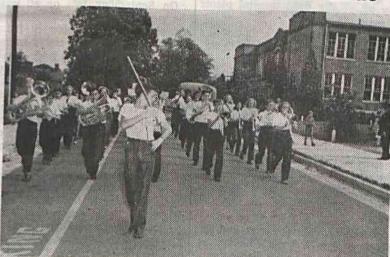
In a short talk, Mr. Harry H. Straus expressed a deep interest in the Harvest Festival. He encouraged those present to study carefully their food purchases and to buy intelligently when considering items which at present are priced at unjustifiable and unreasonable levels.

In introducing Mr. Scott, Mr. Straus called on F. S. Best to read a recent article about the State Commissioner of Agrlculture.

Mr. SCOTT SPEAKS

Mr. Scott discussed the outlook in North Carolina pointed out that the state as a -Turn To Page Five

Band Plays For Opening Football Game



Adding considerable color and interest to the opening football game of the season here was the high-stepping Ecusta band which paraded through the downtown streets in the afternoon and also before the game last Friday night. The band played several numbers during the game and was well-received by the large crowd present. The picture above was taken in the afternoon as the band paraded by the Brevard elementary school.