

QUALITY
FIRST
THEN
QUANTITY



NOT
HOW MUCH
BUT
HOW WELL

Reg. U. S. Pat. Off.

Vol. 9; No. 9

PISGAH FOREST, N. C.

September, 1947

Group Insurance Plan Broadened

The Echo is happy to announce that the companies' recent offer of the opportunity to acquire additional group insurance was enthusiastically received and more than the required percentage of employees subscribed in order to meet the insurance company's requirements.

We have been advised by the insurance company that the rate will be 54c per month, per thousand dollars' worth of insurance. Everyone who subscribed to the new plan will soon receive his certificate.

While a very large percentage of employees took advantage of the opportunity to obtain additional insurance and are to be commended, it is felt that some overlooked an excellent opportunity. However, those who wish to reconsider still have the opportunity by calling at the Personnel Office not later than Tuesday, September 30.

Protection and security to dependents is of such vital importance to us all, the the Personnel Office is always ready to discuss details of your policy and any other personal insurance with you at any time.

Harvest Festival Was Best In History; Harrells Grand Sweepstakes Winners

Late News

BOLT NAMED FAIR DIRECTOR

Bob Bolt, landscape supervisor, has been named to serve on the board of directors of the Western North Carolina Fair Association, it was announced today by H. B. Kelly, secretary-manager of the fair. Bob served on the Horticulture Committee of the fair this past season and assisted in judging the entries.

Bob is well qualified for his new post as a director as he has had wide experience in the agricultural and botanical field.

ROLLINS TEAM VISITS PLANT

Those 32 huskies you may have seen touring the plant Thursday morning, September 24, were members of the football team of Rollins College, from Florida. The team is training at nearby Eagles Nest camp. Coach of the team is Jack McDowall, onetime N. C. State great, while the captain is Neil Justice, of Asheville, member of the well-known Justice clan of athletes, the most famous being Charlie, of the University of North Carolina.

MR. MANEY DIES

Since the Office news column on Page 10 went to press, word has been received of the death of Mr. L. D. Maney Sunday night in an Asheville hospital. Mr. Maney was 66 years of age and had been sick for the past six weeks. One of his surviving sons is William Robert, of the Main Office. Funeral services were held Tuesday afternoon, September 23, at the West Asheville Baptist church.

Paxtons, Cooks Runners-Up; Large Crowd Attends Annual Event

With entries totalling almost 50 per cent more than last year and with competition sharper than ever, the 1947 Harvest Festival held September 5 in the Cafeteria will go down as one of the outstanding events of the year.

There were 1,453 entries in the Festival this year as compared with 1,090 a year ago. Carrying home the grand sweepstakes prize in addition to three other awards and \$51 in cash was Mr. and Mrs. A. D. Harrell. The Filter Plant employee and his wife racked up a total point score of 6,600 points against 5,900 for Mr. and Mrs. Ralph Paxton, and 5,500 for Mr. and Mrs. Charlie Cook.

The awarding of the prizes was one of the highlights of the evening's program. R. F. Bennett presided over the program which was opened by the Ecusta band with a fine performance.

In a short talk, Mr. Harry H. Straus expressed a deep interest in the Harvest Festival. He encouraged those present to study carefully their food purchases and to buy intelligently when considering items which at present are priced at unjustifiable and unreasonable levels.

In introducing Mr. W. Kerr Scott, Mr. Straus called on F. S. Best to read a recent article about the State Commissioner of Agriculture.

Mr. SCOTT SPEAKS

Mr. Scott discussed the farm outlook in North Carolina and pointed out that the state as a

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National Fire Prevention Week To Be Observed In Nation October 5 to 11

Cautions Listed That Will Serve To Prevent Careless Fires

By ERNEST BURCH

The annual Fire Prevention Week will be observed throughout the nation, October 5-11.

This is the time for all good citizens to make that extra effort to remove the causes of fire. Fire is jeopardizing our national economy. Enough timber is destroyed yearly to build 200,000 five room houses, and this coming at a time when we are suffering one of the worst housing shortages of all times.

All fires are needless. Most fires would never happen if it were not for some careless act on our part. The careless disposal of lighted cigarettes and matches is one of the principal causes of fire. Most of us enjoy smoking. Few of us realize that instead of a pack of cigarettes costing a mere fifteen cents or so, where a lighted butt is disposed of carelessly, it may cost a few thousand dollars being up in smoke we do not enjoy.

Disposal of matches can be taken care of by making sure they are put before discarding, or, if in the home, use the ashtray. Matches must not be left lying around where small children can get to them. Saving a child's life is worth the extra moment you take in being careful. We can cut down on our dwelling fires—now averaging about 300,000 a year—if we take the following precautions:

Do not use explosive cleaning fluids if you clean clothes at home. Preferably, send clothes to the cleaners. Never keep oily rags lying around the closets. If you must use oily rags, keep them in a cov-

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NEWS TOLD BRIEFLY

Mr. Harry H. Straus has just been reelected vice-president of the North Carolina Engineering Foundation, an organization which supports engineering research and education programs at N. C. State College. Former Governor J. Melville Broughton is president . . . Holiday magazine features North Carolina in its October issue with 26 beautiful pages with a 10,000 word article. The magazine is in the library and has already been in much demand . . .

Several people from our companies attended the state engineering convention in Asheville September 5. Dr. Ward Harrison delivered an address to the group . . . Alan Eberle, son of Mr. and Mrs. Pete Eberle, is playing a bang-up game at end for the Brevard high school football team . . . Mr. and Mrs. Charles Glass of the music staff of the Recreation department are on an extended western trip . . .

Tom McCall, brother of "Chief," is back home after a great season with Mooresville in the North State professional baseball league. He was married during the summer to Miss Caroleen Walters, former all-state high school basketball player . . . The following have entered college: David Sams who will graduate at mid-year from Wake Forest; Ted Reese and Jimmy Hammond also to Wake Forest; Herman Seiber to the University of North Carolina; Sam Gordon to Duke . . . Larry Haswell of Champagne has just returned from a vacation in England . . .

Band Plays For Opening Football Game



Adding considerable color and interest to the opening football game of the season here was the high-stepping Ecusta band which paraded through the downtown streets in the afternoon and also before the game last Friday night. The band played several numbers during the game and was well-received by the large crowd present. The picture above was taken in the afternoon as the band paraded by the Brevard elementary school.