

Armistice Day—And A Fitting Message

On November 11, the 30th Armistice Day will be observed. During the days before and after this Armistice Day of 1947, America will be experiencing events which it has never before experienced—the burial of many of the 300,000 men who lost their lives in World War II. In the homecoming of these men and in observance of Armistice Day, we find one great address delivered 84 years ago, that is more fitting than anyone could write today. This masterpiece was written as a tribute to honor men who gave their lives in another war, but its content is ageless, and can be used at any time when we grope for words to express our gratitude to heroes.

You have probably already guessed the speech from our description. It is Lincoln's Gettysburg Address, a two minute speech which went by virtually unnoticed at the time of its deliverance but years later became recognized as one of the classic utterances of all times.

Lincoln's Gettysburg Address, then, is our 1947 Armistice Day message to you, and we trust it will also be an appropriate message to those of you who are finding war-time grief intensified and revived by the reburial of loved ones lost in World War II.

"FOUR SCORE AND SEVEN YEARS AGO OUR FATHERS BROUGHT FORTH ON THIS CONTINENT A NEW NATION CONCEIVED IN LIBERTY AND DEDICATED TO THE PROPOSITION THAT ALL MEN ARE CREATED EQUAL. NOW WE ARE ENGAGED IN A GREAT CIVIL WAR TESTING WHETHER THAT NATION, OR ANY NATION SO CONCEIVED AND SO DEDICATED, CAN LONG ENDURE. WE ARE MET ON A BATTLEFIELD OF THAT WAR. WE HAVE COME TO DEDICATE A PORTION OF THAT FIELD AS A FINAL RESTING-PLACE FOR THOSE WHO HERE GAVE THEIR LIVES THAT THAT NATION MIGHT LIVE. IT IS ALTOGETHER FITTING AND PROPER THAT WE SHOULD DO THIS. BUT, IN A LARGER SENSE, WE CANNOT DEDICATE, WE CANNOT CONSECRATE, WE CANNOT HALLOW THIS GROUND. BRAVE MEN, LIVING AND DEAD, WHO STRUGGLED HERE HAVE CONSECRATED IT FAR ABOVE OUR POOR POWER TO ADD OR DETRACT. THE WORLD WILL LITTLE NOTE NOR LONG REMEMBER WHAT WE SAY HERE, BUT IT CAN NEVER FORGET WHAT THEY DID HERE. IT IS FOR US THE LIVING RATHER TO BE DEDICATED HERE TO THE UNFINISHED WORK WHICH THEY WHO FOUGHT HERE HAVE THUS FAR SO NOBLY ADVANCED. IT IS RATHER FOR US TO BE HERE DEDICATED TO THE GREAT TASK REMAINING BEFORE US—THAT FROM THESE HONOURED DEAD WE TAKE INCREASED DEVOTION TO THAT CAUSE FOR WHICH THEY GAVE THE LAST FULL MEASURE OF DEVOTION — THAT WE HERE HIGHLY RESOLVE THAT THESE DEAD SHALL NOT HAVE DIED IN VAIN, THAT THIS NATION UNDER GOD SHALL HAVE A NEW BIRTH OF FREEDOM, AND THAT GOVERNMENT OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE, SHALL NOT PERISH FROM THE EARTH."

What Are Home Runs Worth?

Many of you will recall the year when a famous ball player hung up a record of 60 home runs. Marvelous individual accomplishment, but here is another side to that record:

During that same season, these home runs won exactly FOUR GAMES out of about 150 which were played. It was the other eight men—THE TEAM PLUS THE STAR—that really won the championship.

So it must be in any organization—it is TEAMWORK that counts—not individual brilliancy. The star fullback never gets very far without a strong line and a lot of help by his teammates.

There are a thousand parallels to this situation, but every one gets back to the same fundamental principle—it is the TEAMWORK that counts. As a whole business prospers, so does the individual. If it falters, the individual will gain little.

Peace Is More Than A Word

The word peace has been printed billions of times, uttered in billions of prayers, spoken millions of times over the radio and voiced thousands of times by every member of the human race in all the languages of earth. And still we have wars.

It is high time to consider that peace is more than a word. It is more than a spot of ink on a piece of paper, or a sound on our lips.

Peace is everything that makes life worth living.

Peace is God on both sides of the table in a conference.

Peace is goodwill in action.

Peace is world-wide neighborliness.

Peace is cooperation and teamwork; it is pulling with people instead of pushing them around.

Peace is sanity and common sense in human relations.

Peace is open-mindedness. It is willingness to listen as well as to talk. It is looking at both sides of a situation objectively.

Peace is patience. It means keeping our tempers, rising above petty irritations, taking the long-look. It means keeping our shirts on and giving time a chance to work its magic.

Peace is having the courage and humility to admit mistakes and take the blame when we are wrong.

Peace is international courtesy. It is good sportsmanship in world affairs.

Peace is tact, and tact has been defined as the ability to pull the stinger out of the bee without getting stung.

Peace is vision. It is being big enough to give up small individual advantages for the universal advantage of a warless world.

Peace is using the Golden Rule as a measuring stick in solving world problems.

Peace is the open-hand instead of the clinched fist. It is tolerance and understanding toward men of every class, creed and color.

Peace is a mighty faith. It is a radiant belief in the potential goodness and greatness of men. It is a dynamic confidence that war can be abolished forever.

Peace is a thing of the heart as well as the head. It is warmth, a magnetism, that reaches out and draws people together in a common purpose.

Peace is top-level thinking, feeling, acting. It is rising high above tanks, planes and atom bombs as a way of settling disputes.

Peace is a way of living!!

—oOo—

What Competition Means To Business

America is one of the few remaining countries of the world where genuine free enterprise still exists. Rapidly, socialistic and communistic theories are dominating business in many countries. In these countries, competition is snuffed out as all business comes under the control of the state. In killing competition, the lifeline of business is cut.

Let's think for a minute what competition means to us in our purchases. When we go shopping, our aim is to get the best possible merchandise at the lowest price. That is competition. If the seller of one item is badly out of line with his prices, we need only to pass on to another merchant to make our purchase.

Large businesses operate in much the same manner. The company which manufactures the best automobile at a fair price will sell its product. When both price and quality are in a questionable position, customers may become scarce.

So you can see why businesses constantly give utmost consideration to the control of quality and price in their planning and operations. It's simple but yet many times we have a tendency to underestimate the importance of these two factors because they are mentioned so frequently in all business. If an industry does not keep a never-ending vigil on quality and cost of production, it cannot hope to survive the keen competition it must meet in the American system of free enterprise.

The Echo

Marse Grant Editor
 Jack D. Morgan Staff Artist
 Jack Alexander Sports Reporter
 "Hank" Newbury Safety Reporter

PUBLISHED MONTHLY BY AND FOR EMPLOYEES OF
 ECUSTA PAPER CORPORATION, CHAMPAGNE PAPER
 CORPORATION AND ENDLESS BELT CORPORATION
 AT PISGAH FOREST, NORTH CAROLINA

PRINTED ON ECUSTA 30-LB. FLAX-OPAQUE (BIBLE PAPER)

DEPARTMENT REPORTERS—Dot Banning, Emmett Clark, Bertha Edwards, Felicia Walden, Lillian Enloe, Helen K. Evans, Thelma Glazener, John Goolsby, Eula Gray, Bill Henson, Walter Kay, Anne Kitchen, Harry S. Kolman, Dick Landeck, Sara Loftis, Ted Reece, Jack Rhodes, Maude Stewart, Dona Wright, Medford Cooper, Andrew Harrell, Mary Sue Thorne, Rachel Hamlin, Mitchell Taylor, Margaret Smith, Betty Finck, Mildred Allison, Reba Rogers, Mary Martha Gardner, Ernest Burch, Betty Ann Orr, Lucille Gossett, W. C. Bangs, Kenneth McDaris, Marshall Loftis, Lucille Heffner.

PUBLICATIONS COMMITTEE—Marse Grant, F. S. Best, R. F. Bennett, Walter Straus, J. O. Wells, W. M. Shaw, H. E. Newbury.