



It is appropriate that this Echo, the first one in magazine form comes when the publication is celebrating its eighth birthday.

On February 1, 1940, a small mimeographed paper was distributed to everyone here. Across the top of the front page was a string of question marks for as yet the newborn youngster had not been named. In that first issue was the announcement that a cash prize would be awarded to the employee submitting the best name.

From Champagne came the name of The Echo, submitted by Miss Ann Morris, who is now Mrs. Harold Misenheimer, assistant forelady. More than 250 names were submitted and Miss Elsie Rice also proposed the name Echo, but submitted hers a week later than Ann did.

Several other similar names were turned in, but the judges decided to stick to the conventional spelling of Echo rather than use Eco, Ecco, or others proposed.

The mimeographed sheet didn't last long, for already The Echo was showing signs of healthy growth. It was over the bottle stage, so to speak, and under the direction of J. O. Wells, personnel manager, The Echo became a nice, slick-paper job published in our own Champagne Job Printing department.

The type was set by the Transylvania Times and those who were first connected with The Echo vividly recall those hurried trips to Brevard to change one line of type.

Later, Jack Alexander was as-

signed to help with the paper and did a good job until he entered service. In August, 1942, Miss Justine Williams assumed the post and edited the paper until May, 1943.

With the able assistance of Mr. Ed Anderson, publisher of The Transylvania Times, John Eversman tackled a job somewhat foreign to his field of music, but he did the job well throughout the war years when film, etc., was as scarce as meat and tires. John continued to serve as editor, in addition to his position as recreation director, until the present editor was employed in February, 1947, thus becoming the first fulltime editor.

And now the Echo has taken another big step forward.



Ann Misenheimer, who named The Echo, back in 1940 when it first appeared, looks over a recent issue, no doubt somewhat carried away at the growth of the paper since she named it.