



Mutual Life's Supervisor of Field Service, Mr. Fels Hecht, reports . . .  
*"Our new booklet 'Of Pigs In Pokes' is one of the handsomest pieces we have ever produced. Ecusta Flax-opake, 24 lb., provided a splendid background for the typography, illustrations and two-color offset. Tri-Arts Press, designers of the booklet, and Crafton Graphic Company, printers, were impressed with Ecusta's fine printing qualities."*

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