

## National Newspaper Group Guests Here

Approximately 250 members of the National Editorial Association were luncheon guests here on Friday, May 14, remaining for an afternoon tour of the plant.

The distinguished visitors represented 120 weekly, semi-weekly, and smalltown daily newspapers in 35 states. They tour of North Carolina which was preceded by the business sessions of their convention at Pinehurst May 6-9. The tour ended in Asheville where Carl Sandburg, famous poet and historian, entertained the publishers and their wives.

Mr. Ed M. Anderson, publisher of the local Transylvania Times and a director of NEA, presided at the luncheon. Introducing Mr. Harry H. Straus, he told of the founding of Ecusta and of its growth and the part Mr. Straus had played in the establishment.

In welcoming the publishers, Mr. Straus told of how he came very near entering the newspaper field as a young man. His informal manner struck a responsive chord with the visitors. It was appropriate that a Minnesotan, Mr. Alan McIntosh, from Luverne, Minn., make the response to Mr. Straus' welcome—appropriate because of the close connection Ecusta has with Minnesota in our flax operations. Mr. McIntosh urged his fellow publishers to "preach the gospel of conservation and research" in their papers.

"This company is an example of what such diligence will accomplish," he pointed out as he told the group of how the flax fibre that used to be burned by the tons in Minnesota is now a cash crop because of Ecusta's founding.

Mr. Jerry Jerome brought greetings from Brevard and Transylvania County and Mr. John I. Anderson introduced the guests present, a group that in-

cluded business and civic leaders of the county. Mr. Raymond F. Bennett gave a preview of the plant tour.

An entertainment program featured music by the Ecusta String Band and the Girls' Chorus; a violin solo by John Eversman; and two vocal numbers by Miss Lucille Heffner. The Ecusta Band greeted the visitors as they arrived.

The entire program was broadcast over Station WBBO, Forest City.

The tour of the plant was described by many of the publishers as one of the highlights of their trip through North Carolina. At the completion of the tour, each member was presented with a handy memo pad, especially made for the occasion and swatch books containing samples of Ecusta fine flax papers.

## MOTHER OF MISS PALAIS DIES

Mrs. Annie Palais, 74, mother of Miss Isabella Palais, of the Main Office, passed away in an Asheville hospital on Monday, May 17, after a long illness.

The funeral services were held at Lewis Funeral home on May 18, with Rabbi Sidney V. Unger officiating. Many of the family's friends from Ecusta and elsewhere were present for the service. The body was sent to New York for interment.

Two other daughters and a son survive.

All of Miss Palais' many friends here at Ecusta extend their sincerest and heartfelt sympathy in the loss of her mother.

One way to have your name go down in history is to have it put on the list for a new auto.

## PATENT EXAMINERS VISIT HERE

Four patent examiners from the U. S. Patent Department in Washington were visitors here Monday, April 12. Accompanying them was Warley Parrott, Ecusta's patent attorney.

Left to right in the picture are S. Koren, N. L. Mintz, Warley Parrott, G. K. Robbins, and W. H. Schneider.

