



IT WAS "FAMILY DAY" AT ECUSTA

Ecusta's first "Family Day" was definitely a success, despite one or two days of bad weather. Over 1,800 passes were issued and used during the six days of the event. For many of the visitors, it was their first time through the plant although they had heard much about Ecusta since the company was established here nearly ten years ago. Six days were set aside for the event—September 28, 29, and 30 and October 5, 6, and 7.

Upon arrival, the visitors were divided into groups and assigned to guides who conducted them on an extensive tour of the plant. The tours were so planned as to give the visitors a look at every process in paper-making.

Returning to the cafeteria at the conclusion of the tour, the guests were served delicious refreshments and enjoyed a concert by the Ecusta Band. The cafeteria was attractively arrayed with exhibits and displays showing almost every phase of activity at Ecusta—products, safety, recreation, athletics, personnel procedures, etc. Much interest was shown in the exhibits.

General chairman of Family Day was E. B. Garrett, Jr. Guides were in charge of R. F. Bennett, Frank Patton, and Al Montville. Jack Alexander and Fritz Merrell had charge of the athletic display while Hank Newbury and Jerry Mann prepared the safety display. The band and recreation display was made by John Eversman, H. T. Casterton, Charles Glass and Lucille Heffner. The products display was arranged by Charlie Russell and Lewis Alexander and refreshments were in charge of Leon English. Walter Straus was in charge of all the printing. Chief Buck McCall and his men kept the traffic situation under control and the physical arrangements of the cafeteria were under the direction of Furman Cansler.