



## ... TRIP TO EUROPE

Harry Straus, Jr., F. A. Peschl and L. M. Bauer sailed for Europe July 14, 1948, on the "S. S. America". The purpose of the trip was to study technical developments in the paper field in order to determine if new processes or equipment had been developed in Europe since the last visit abroad prior to the war.

In the quest for information they visited France; the American, French and English zones of Germany; Switzerland; Italy and England. Visits were made to 36 paper mills; 13 pulp and paper machinery manufacturers and 11 miscellaneous visits made which included European technical schools, world famous for their paper studies.

A total of 14,645 miles was needed to complete the above visits, of which 6,200 miles were made on the steamship "S. S. America" going to and returning from Europe, 7,145 miles by automobile, 900 miles by train and 400 miles by plane. It is remarkable how even the American car stands out among foreign automobiles, which are smaller, not only in size but also in horse power. Whenever the American car was seen a crowd of people invariably surrounded it looking at the dash board gadgets and marveling at the

car radio.

It is interesting to note that they handled eight kinds of foreign currency, and had to be careful before leaving each country not to carry an excess amount of foreign money, since one is permitted only small sums when leaving one country to enter another. Very little trouble was encountered leaving one country and entering another with the amount of baggage which had to be inspected and the automobile papers which had to be cleared.

The visitors stated that their passports were required daily and were equally as important as having money in one's pocket.

It was gratifying to learn that many of these foreign mills, with which they had never come in contact, had heard of Ecusta and of its magnificent plant. Some of these mills had literature such as Ecusta sends to export prospects and in some cases they even had samples of Ecusta cigarette paper. They remarked on Ecusta's fine paper quality. The reception accorded Ecusta's representatives was also most gratifying, and in most of the mills the door was open for them to inspect equipment in detail.

(Continued on page 32)