

Goose? or Nest?

WHICH WILL YOU HAVE ?

For some reason, the goose egg stands for zero . . . nothing.

The nest egg, however, stands for a tidy sum of money, set aside for your own or your children's future.

It's hardly necessary to ask you which you'd prefer.

But it *is* necessary to ask *yourself* what you are doing to make sure you *don't* end up with a goose egg instead of a nest egg ten years from now.

The simple, easy, and obvious thing to do is to buy U. S. Savings Bonds.

Buy them regularly, automatically, on a

plan that pays for them out of the income you make today.

Millions of Americans have adopted this practically painless way to save up a nice nest egg for the needs and wants of the future.

In 10 years they get back \$40 for every \$30 invested in U. S. Savings Bonds—bonds as safe and solid as the Statue of Liberty.

There's a special Savings Bond Plan for *you*. Ask your employer about it today . . . *and get started now*.

You'll soon realize it's one of the most important and comforting things you ever did!

Automatic saving is sure saving—U.S. Savings Bonds



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