

You and Yours

SAD—BUT TRUE!

During the entire period of World War II, just about 255,000 Americans were killed in battle. In those cold, hard figures is a heap of sadness for the families and friends of those who fell.

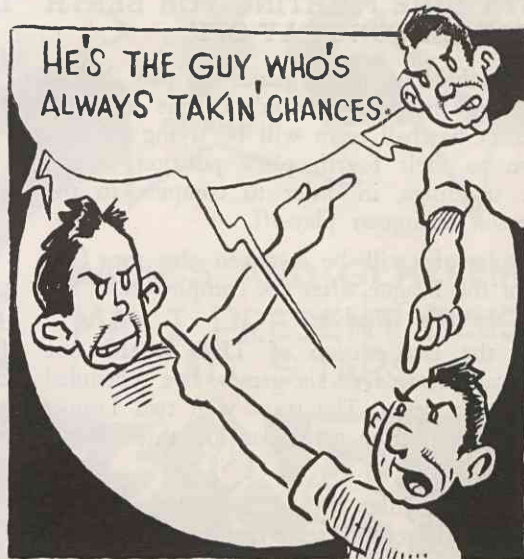
But, while that ghastly record was being piled up on the battlefield—around 350,000 Americans were killed in accidents here at home—deaths that took place thousands of miles away from the field of battle.

Deaths due to war are sad enough—they seem so unnecessary in a so-called civilized world. But if deaths from war seem so unnecessary, then deaths here on the home front from accidents are just downright criminal—because in the vast majority of cases, they could have been so easily prevented.

Behind practically every accident that leads to injuries or death, is a foolish bit of carelessness on the part of someone. Unfortunately, in many cases, it was not the victim who was careless, but someone else.

We urge that you use care *at home, at play, and at work*. 'Tis tough to have someone's injury or death on your mind—just because you didn't think.

itself, with its five flexible fingers, has a lot to do with your ability to earn a living.



Evidently 'tis the old *human nature* angle to deny being a "Chance-Taker", and few persons will admit to deeds of carelessness unless they're actually caught in the act. It is indeed bad enough to *take chances*, but to deny such and point a guilty finger at someone else, is even worse. Let's accept our responsibility in preventing personal injuries, and resolve now to never take unnecessary chances.

LOOK FOR CHIPPED GLASSWARE AND CHINAWARE, FRAYED LIGHT CORDS, OILY RAGS NOT KEPT IN CONTAINERS, TOYS LEFT ON THE FLOORS OR STAIRWAYS, SMALL RUGS ON SLICK FLOORS, GARDEN TOOLS THAT COULD CAUSE FOOT INJURIES, NAILS AND BROKEN GLASS IN THE YARD, CHAIRS AND HANDRAILS THAT ARE NOT SUBSTANTIAL, AND OTHER CONDITIONS THAT MIGHT CAUSE AN ACCIDENT.



WITH MOTHER AND DAD VITALLY INTERESTED IN YOUR WELFARE AND SAFETY, YOU CAN MAKE THEM EXTREMELY HAPPY BY JOINING THIS "CRUSADE AGAINST CARELESSNESS."

