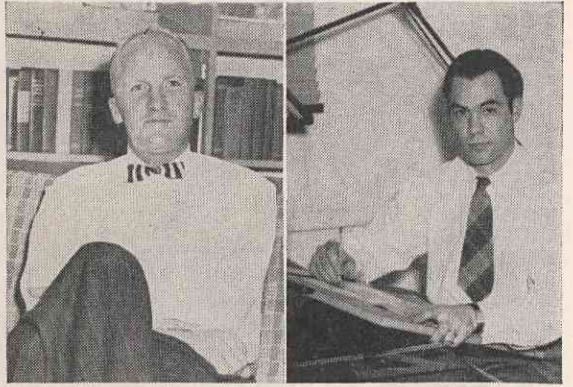


THE ECHO

CHARLES L. RUSSELL, Editor and Public Relations

JACK D. MORGAN, Art Editor, responsible for the layout and design of The Echo and general art work for the mill.



ATHLETIC DEPARTMENT



JACK ALEXANDER, Athletic Director (right)

FRITZ MERRELL, Asst. Athletic Director and Sports Reporter for the Echo (left)

The Athletic Department supervises the various sports at the plant and at Camp Sapphire. The annual coaching school offers free instructions in many sports to hundreds of boys between 7 and 14 years of age. Among the other sports di-

rected by this department are departmental bowling and baseball, teams in the Western North Carolina Industrial Bowling and Baseball leagues, and ping pong tournaments.