

TWO NEW VARI

PRINTING BY PHOTOGRAPHY

If you walked into the Job Printing Department in the Champagne Paper Division, one of the first things you would probably notice would be our Kelly Press.

From this press every month comes the printed pages of *The Echo*, three and four color labels, lobbin bands and a dozen other types of job printing ranging from small sizes up to seventeen by twenty-two inches.

The type of printing done on this press is known as letterpress printing. Metal type, with the surface of the letters standing up in relief, are arranged in a rectangular form and locked tightly along with metal printing plates which are mounted on wood. This form is adjusted in the press and when inked and applied to paper, the results are the fine printing which you see in *The Echo* every month.



Ted Mull, photo-lithographer. Ted handles the entire process of plate making from the initial step of photography to the point of press operation.