

## DO YOU REMEMBER?

Do you remember when the 1901 Oldsmobile was the latest thing in its day? It was designed for the pace of a half century ago, but now when seen in Museums or other places it is a relic of "the good old days."

Scarcely a score remains of the 2200 different models of automobiles that have been offered to the American public at one time or another. Many automobile industries have mushroomed during the past, and have folded overnight. Just a few have survived the pressure in a highly competitive industry.

Some of the surviving names of automobiles are of recent vintage, such as the Mercury, Lincoln, Chrysler, Pontiac, Plymouth, and DeSoto. Others that have been famous for many years are the Cadillac, Oldsmobile, Buick, Dodge, Studebaker, Ford, and Packard. Kaiser and Frazer are new comers as is the Nash Rambler, although the Nash name has been in the industry for a long time. The Jeep is the old Willys-Overland.

But, what of the others of the hundreds of Makes that were once familiar to the American Public? How many can you remember? Will a review of some of their names bring back memories of a day departed?

To get started, who remember the Dort, the Durant, the Oakland, the Gray, the Paige, the Star, the Moon, the Graham-Paige, the Rickenbacker, the LaSalle, the Erskine, the Franklin, the Marquette, the Rockne, the Winton, the Auburn, the Wills St. Clair, the Peerless, the Pierce-Arrow, the Marmon, the Hupmobile, the Reo, the Kissel, the Case, the Cleveland, the Chandler, the Stutz, the Haynes, the Dusenburger, and the Willys Knight.

Those were pretty easy for most of you, and probably many employees remember most of them. But do you remember these?

The Abbott, Ace, Acme, Allen, Alsace, American Bantam, American Mercedes, American Underlung, Amplex, Anderson and Autocar.

The Bay State, Ben Hur, Biddle, Birch, Brecht, Briggs-Detroit, Briscoe, Browniekar, Brush, Buckmobile, Bush, and the Buffalo Electric.

The Cameron, Chadwick, Colt, Columbia, Compound, Conrad Steam Surrey, Courier, Covert Coyote, Crawford and the Cunningham.

The Dawson, Decauville, DeMotte, DeTamble, DiDion-Bouton, Dixie, Doble, Dolson and the Drexel.

The Eagle, Earl, Elcar, Elco, Eldridge (not Carl Eldridge) and the Empire.

The Ferris and the Flanders.

The Gadabout and the Grant.

The Hanson, Henderson, Herff-Brooks, Holmes, Huffman and the Hughes.

The Interstate and the Izzer.

The Jackson Eight, Jeffery and the Jewel.

The King Eight, the Kline Kar and the Knox.

The Laurel, Leach, Lewis, Locomobile and the Logan.

The Marathon, Mason, Mathewson, Maxwell (Jack Benny still has one), Menges, Mercedes, Mercedes Benz, Mercer, Meteor, Mitchell, Mohawk, Monarch and the Moore.

The National, New Era, Noma and the Northern.

The Owen.

The Palmer-Singer, Pan, Partin-Palmer, Pater-son, Pathfinder, Porter, Premier, Premocar and the Pullman.

The Queen.

The R-C-H, Rambler, Reber, Reliance, Remington, Riker, Roamer, Royal and the Ruxton.

The S. J. R., Sampson, Sandusky, Saxon Six, Schacht, Schebler, Seruitor, Simplex, Skelton, Sommer, Stanley Steamer, Starin, Stearns, Stearns Knight, Stephens, Stevens-Duryea and the Stilson.

The Templar, Texan, Thomas, Tourist and the Tribune.

The Union.

The Van 22, Velie and the Voisin.

The Welch.

The York and the Yale.

These are just a few of the more than 2,100 Makes of cars that have passed to the happy-hunting-ground of Motordom, leaving only a handful to suffice for this mechanical age.