



The little choir boy in this greeting card design expresses the hope in our hearts as we gather in churches on Easter Sunday, to sing hymns of rejoicing for His Rebirth.

Story of

AT Eastertide people throng their churches to proclaim the glorious Resurrection, and choir boys in their most festive robes move slowly down the church aisles, singing again the age-old, beloved Easter anthems.

The world's people are in accord with the spiritual beauty of Easter, and as though to evidence the heartfelt beauty of the occasion, the dogwood blossoms forth, and tulips, daffodils, lilies and violets brighten the garden walks so that all the world and her people seem born anew in the coming of Springtime and of Eastertide.

Many of the flowers that grow in our Springtime gardens have a legendary significance, and it is interesting to correlate the events of the Resurrection with the flowers of Eastertide. Flowers beloved through legend appear on Easter greeting cards, retelling the Easter story, and reminding of the wondrous miracle of the first Easter Sunday. Lilies are used in profusion on

church altars and on greeting cards, and Legend accounts for the Easter-time popularity and appropriateness of this flower.

Lilies are a symbol of purity and light. An ancient Judean legend tells that wherever the risen Saviour walked, white lilies sprang up in His footprints. Lilies are favored flowers for greeting card designs, and members of the Rust Craft Artists' Guild have portrayed them in graceful sprays before a church window, or encircling the figure of the Risen Christ.

The Legend of the Dogwood Tree is radiantly portrayed on Easter greeting cards. Branches of the flowering dogwood are effectively pictured against soft pastel shades of blue, pink and lavender, and the cards include the Legend, and your personal greeting. The Legend reminds that the springtime flowering of the dogwood has remained a symbol of Divine Sacrifice and the triumph of Eternal Life. As surely as Springtime and