

governments — your town board, city council, park board, school board. This is no time for any but essential expenditures. Sure, a new bandstand in the park would be nice, and the town can afford it. But don't build it! The sum of all such little unessential projects all over the land helps boost the price of materials and labor.

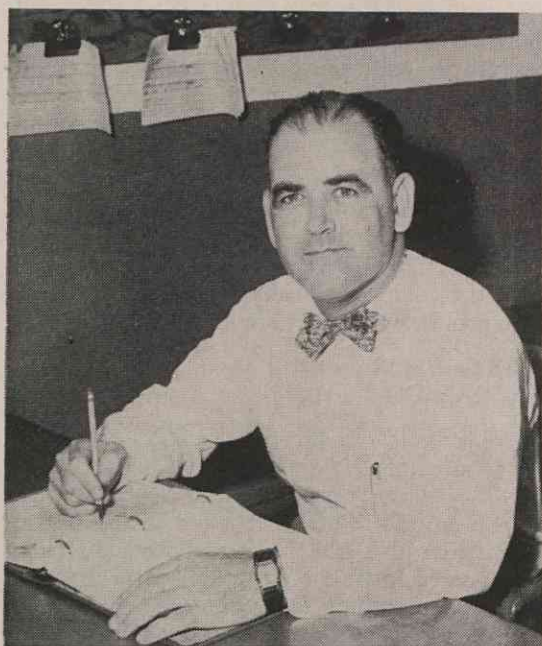
5. Discuss the problem of inflation with your neighbors, make it a topic in your clubs, get speakers who can present the problem effectively, try to see that the high school students are told the economic facts of life. In short, do your best to make sure that everyone in your neighborhood is aware of the menace and what can be done to combat it.

6. Above all, save! If it were possible to withhold part of our income from us, to be paid to us

at a later date, that would be a most effective weapon against inflation. But since we cannot be forced to save, we must save voluntarily; that is, remove our little cupful of money from the flood. A cupful doesn't count? Wrong. The flood of money consists entirely of cupfuls.

7. One thing the Government can and must do is to sop up as much of the increased money supply as possible by taxes. Your part in this is to pay without evasion. Better pay taxes now than have your widow cash in your life insurance some day for just enough to buy a meal—as actually happened in Germany.

The only hedge against inflation that is worth anything to the millions of people now being hurt is to understand the simple arithmetic of money and prices and make that understanding felt at the ballot box.



**F. B. "BUS" AYERS  
APPOINTED SAFETY SUPERVISOR  
FOR  
CELLOPHANE DIVISION**

"Bus" Ayers joined the staff of the Cellophane Division as Safety Supervisor on August 28th. Born and raised in Swissvale, Pennsylvania, he received his education at the Wharton School of the University of Pennsylvania. Mr. Ayers comes to us from Akron, Ohio, where he was Safety Director for the Synthetic Division of the Firestone Tire and Rubber Company. Mr. Ayers, his wife, and two sons, age 5 and 9, are residing at 54 Franklin Avenue in Brevard.

F. B. "Bus" Ayers

**FORMULA FOR SUCCESS**

If you have a desire to become successful, one of the best ways to attain that success is to study and read about the lives of successful business men. You may think that to become successful it is necessary to possess a high intelligence quotient or have intelligence high above the average. Such, however, is not necessarily so because there have been brilliant men who have never attained success as we know it due to their inability to mix with others. On the other hand there have been many successful men who with little education, have attained greatness.

After much study it has been found that most

successful men have three qualities in common.

Each has set his sights on a definite goal.

Each has had the drive to propel him toward that goal.

Each has had the ability to get along both with his superiors and with those with whom he worked.

It would seem that these secrets of success would be simple to follow but how many of us lack a goal or even pursuing a goal, lack the enthusiasm and drive to reach it. How many of us fail to cultivate the friendship and respect of our fellow workers.