

CONGRATULATIONS . . .

362 PINTS OF BLOOD WERE GIVEN

The Red Cross Bloodmobile returned to Ecusta on October 10th and 11th and Ecusta employees responded by setting a new blood donation record for Ecusta.

The new record of 362 pints was made possible through an improved system of accepting donations. By using the recently completed basement of the Medical Center, the Bloodmobile was able to remain at Ecusta for a two-day period and operate on a 12 hour-day basis. Too, employees' observance of appointment hours, made through pledge cards, added to the efficiency with which donors were processed.

Credit should also be given to the Grey Ladies of the local Red Cross Chapter who furnished a total of 40 Staff Aide Volunteer Workers, 5 Nurses Aides, and 4 Registered Nurses for the two-day period to complement the regular Bloodmobile staff.

Officials of the Bloodmobile pointed out that in spite of the large quantities of blood donated by employees in American Industry, the Red Cross is still far behind in meeting the Armed Forces' demand for blood. The Department of Defense has requested that the Red Cross collect nearly three million pints of blood in addition to their community requirements between July 1, 1951 and July 1, 1952. This meant a delivery of at least 270,000 pints per month to the Defense Department. Since July 1st, collections have averaged only 35,000 to 40,000 monthly. This means that in order to meet the annual requirement the Red Cross collections must average 300,000 pints per month for the remainder of the year.

Reproduced to the right is a letter received by Messrs. Dixon and Collisson from the Director of the Asheville Regional Blood Center.

October 15, 1951

Mr. L. F. Dixon and Mr. N. H. Collisson
Vice Presidents
Ecusta Paper Corporation
Pisgah Forest, N. C.

Gentlemen:

It was a pleasure to me and my staff of the Asheville American National Red Cross Regional Blood Center to work with you in receiving blood donors for defense and regional hospital needs. We were received with great courtesy and given every consideration.

Your new, carefully planned medical clinic building, with its practical and modern equipment, adds distinction to your whole plant and gives your medical service the facilities necessary to make accurate diagnosis and keep your employees on a high plane of health efficiency.

Under the direction of your plant surgeon, Dr. Mac Roy Gasque, with the fine co-operation of the workers assigned to him, the two days' Bloodmobile visit was made highly successful by the preliminary organization, publicity, recruitment, scheduling and follow through.

High morale and the desire to give of their blood for the wounded of Korea and also for those needing it in our regional hospitals, was very evident to me in my conversation with the donors. This reflects the stimulating environment under which your employees work and live.

Were it not for the whole hearted co-operation of our great American industrial plants, the United States could never begin to collect the enormous amounts of blood for the blood plasma necessary for use on the battle fields to keep our severely wounded men alive, until they reach the hospital, where whole blood will be given. It is interesting to note that 2½-3 pints of blood (3 donors) are required to process one unit of dried plasma.

Thanking you for your generous co-operation.

Sincerely yours,

Frederick Starr Wright, M. D.
Medical Director-Administrator