



*W. F. "Bill" Orr checks over the books with Mary Lynn Byers, Nilo President, while the Secretary,*

*Pat Merchant, prepares a report to be presented to the company's directors and stockholders.*

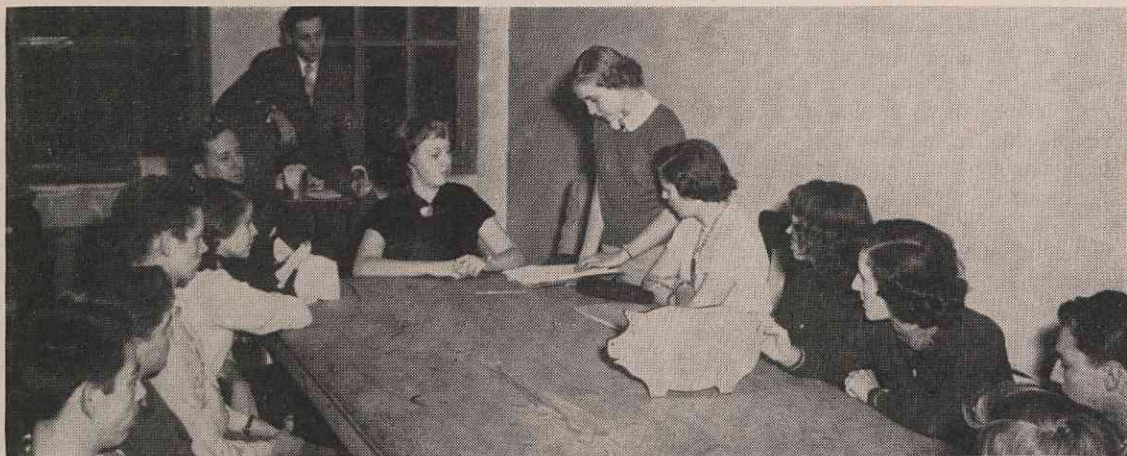
## . . . BIG BUSINESS

Today there are 1500 companies in America that operate a big business on a small scale. These several hundred companies make up Junior Achievement, Inc., a nation-wide organization designed to present a simplified but complete picture of corporate organization, finance and manufacturing operation to interested high school students. There are operating JA chapters in twenty-one states.

A chapter is composed of several companies, each of which has its own corporate set-up that

functions independently of the other companies. The Western North Carolina chapter, the first in North Carolina, has eighteen such companies. These companies are sponsored by industries and business organizations in the area. Ecusta sponsors the Nilo (Olin Spelled Backward) Company which manufactures and sells chopping boards.

The fourteen high school students in Nilo form a complete manufacturing organization—in miniature. With the help of advisers, the Achievers went through the actual procedure of organizing their company, choosing a product to be made



*Pat Merchant (standing), Secretary of the Nilo Company, reads her report to the Board of Di-*

*rectors. The Board meets regularly once per month. Carolyn Holcombe displays Nilo's finished product.*