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ON THE COVER

Sipping cokes through soda straws which had been wrapped in Ecusta Soda Straw Wrapping Paper are Alburn Teague and Gwendolyn Picklesimer, seventh graders at Pisgah Forest. Alburn is the son of Garland Teague (Power Department) and Gwendolyn is the daughter of Louis Picklesimer (Storeroom).

ECUSTA SERVES



Today a star was added to our Accident Prevention Flag. It honors you for helping to create a safety record which has already been hailed as a splendid achievement in our industry. This distinction has been won by the full teamwork of all our people. You are to be congratulated.

Through your own efforts you have won still greater security for yourself and your family. You have saved yourself from the pain and suffering which can result from even minor injuries. By working safely you have assured yourself full vigor and earning ability.

You are a better worker because you are a safe worker. That's why you have a personal right to be proud of the new star which has been added to our safety flag. But with this right to be proud goes an important responsibility — that of maintaining the high standard of safety you have set, so that you continue to be an inspiration for other people.