

OLIN INDUSTRIES, INC. WIDENS THE SCOPE OF THE PUBLIC RELATIONS DEPARTMENT

Spencer T. Olin, first vice-president of Olin Industries, Inc., East Alton, Illinois, has announced widening the scope of the Public Relations department with William H. Depperman as director. Depperman named E. N. Jacquin as Press Relations assistant and William F. Leonard as Community Relations Assistant.

Depperman has been Olin's Director of Public Information for the past year and a half, previous to which he handled the Olin account for the Steve Hannagan Publicity organization. He was a reporter for the Indianapolis Star, handled publicity, sales promotion and advertising for various motion picture theaters, the Western Union Telegraph Company and Reader's Digest. He is the author of many magazine articles and a book on the subject of arms and ammunition.

Jacquin, who is Press Relations assistant, was a newspaperman for 30 years in Peoria, St. Louis, Quincy and Champaign. He joined the department in February. He was a sports writer and sports editor during most of his career but for the last 12 years was managing editor of the Champaign News-Gazette.



William H. Depperman

Leonard, who is Community Relations assistant, comes to Olin from General Electric's Transformer Division at Pittsfield, Massachusetts, where he was assistant to the manager of Employee and Plant Community Relations. Leonard was with General Electric for seven years.

GORDON GRAND, JR. APPOINTED ASSISTANT TO PRESIDENT OF OLIN INDUSTRIES, INC.

John M. Olin, president of Olin Industries, Inc., recently announced the appointment of Gordon Grand, Jr., as assistant to the president, effective July 11. He will be located in the New York offices of the company at 570 Lexington Avenue.

Grand has been chief counsel to the Republican members of the Ways and Means Committee, House of Representatives, since May, 1948, and he resigns as clerk of that committee. He previously was an associate in the New York law firm of Spence, Hotchkiss, Parker and Duryee.

Olin's new assistant to the president attended Hill School, received an A.B. degree from Yale University, and a doctor of laws degree from Harvard University. He entered the Army as a private in March, 1941, and was promoted through the ranks to major. He was an assistant to Secretary of War Henry L. Stimson, serving in North Africa, Italy, France and Germany.

Grand is a resident of Millbrook, New York, and is a member of the Tuxedo Club, New York, and Metropolitan Club, Washington.

NEW OLIN TRADEMARK



Above is the new trademark of Olin Industries, Inc. You will soon see it appearing on package products sold by the Company's eight manufacturing divisions. Simple, easily read, and easily remembered, the new trademark is already appear-

ing in some of the company's advertisements and will soon become a familiar sight wherever our products are sold.

This new trademark does not substitute for or supplant existing trademarks used by the various divisions.