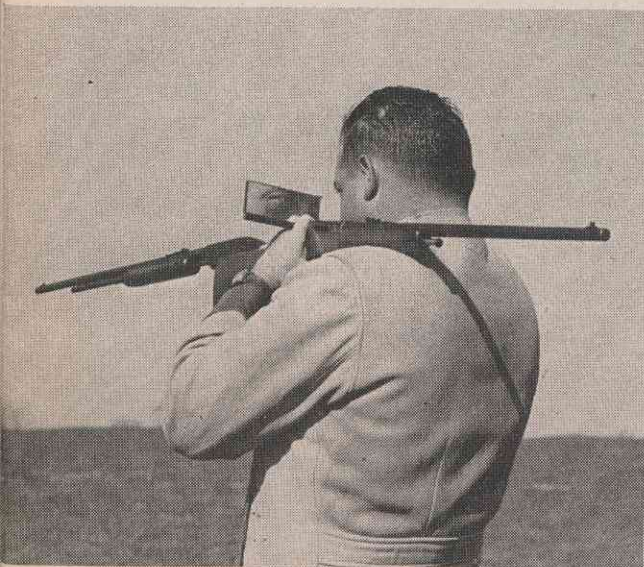




FOR A THRILL . . . SEE HERB PARSONS AT THE ANNUAL PICNIC



Top photo: When you can hit three flying objects speeding through the air and pump the slide of a Model 12 shotgun so fast that the exploded shells are in the air at the same moment, then you can put yourself in Herb Parsons' class. Above: Parsons is shown about to hit bull's-eyes in front and behind him at the same time with the aid of a mirror and two Winchesters. Parsons, the world's greatest exhibition shooter, will appear at the Annual Picnic on July Fourth.

One of the outstanding features of our annual Fourth of July Picnic at Camp Straus will be a shooting exhibition by Herb Parsons, often referred to as the "Wizard with a Winchester Rifle."

His program, in which he fires twelve guns in 52 different ways over 700 times in approximately 57 minutes, is a rapid succession of amazing feats and includes many thrilling shots exclusive with him.

Not only is Parsons a great shooter, but a great "talking shooter" as well. His running commentary as he performs, in addition to being instructive and informative, adds immeasurably to the enjoyment of his program.

Appearing through the courtesy of Olin Industries' Western and Winchester Divisions, Parsons has even added golf and football to his feats with his Winchester firearms. As a golfer, he'll hook, slice or drive straight away as he levels his Model 12 with a shotgun slug at a high thrown golf ball. Or, he can toss one, two or three targets between his legs football style, and blast them one by one as he picks up his gun on the turn.

The cowboy's trick of bouncing a tin can on the ground is just a warm-up for Parsons who can make a tiny wood block dance in the air with a .22 rifle. Throwing up a 2½ inch cube of hard wood, Parsons cracks the block then splits the