



L. F. Dixon

John C. Whitaker

N. H. Collisson

## JOHN C. WHITAKER SPEAKS AT S. A. M. MEETING

Mr. John C. Whitaker, Chairman of the Board of R. J. Reynolds Tobacco Company, was the principal speaker at the September 16 meeting of the Asheville Chapter of the Society for the Advancement of Management. Mr. Whitaker's topic was "Put People First In Your Plans." He was introduced by Mr. J. Gerald Cowan of the Wachovia Bank and Trust Company.

Mr. N. H. Collisson, President of the local S. A. M. group, presided at the meeting. Other members of the organization at Ecusta are Robert L. Arnold, Jr., Lee M. Bauer, R. F. Bennett, Philip C. Brownell, L. F. Dixon, F. E. Field, E. B. Garrett, M. L. Herzog, E. L. Lynn and W. F. Orr.

Other outstanding speakers for the 1953-54 program include:

Sept. 30—Alton Lennon, United States Senator.

Oct. 15—Norman R. F. Maier, Professor of Psychology, University of Michigan.

Nov. 11—Dwight J. Thomson, Vice President, Champion Paper & Fibre Company.

Dec. 7—J. M. Fox, President, Minute Maid Corporation.

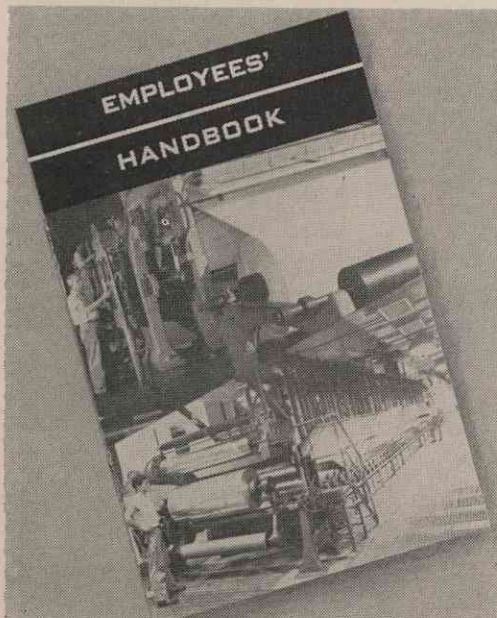
Jan. 20—Charles M. Bosworth, Manager, Organization Department, Ford Motor Company.

Feb. 17—Everett S. Lee, Manager, Technical Public Relations Services and Editor of General Electric Review, General Electric Company.

Mar. 17—John E. Bassill, President, American Enka Corporation.

April 15—Lt. General K. B. Wolfe, Retired, President, Oerlikon Tool and Arms Corporation.

May 12—Robert Stevens, Secretary of the Army.



### READ YOUR HANDBOOK

*Do you know about all of your security benefits?*

*Do you know about the Company's vacation plan, the recognized holidays and service bonuses?*

*Do you know when the production of paper and cellophane was started?*

For the answer to these and many other questions, read your new Employees' Handbook. This booklet was prepared for all employees at Pisgah Forest, and copies have been distributed to each of them. You will want to study it carefully.