

Employees Go All-Out To Set New Record For Blood Donations



The enthusiastic response to the American Red Cross Blood Procurement program in January by Ecusta employees resulted in a new record for Ecusta and Western North Carolina. A total of 470 pints of blood was contributed during the two-day operation, January 27 and 28, of the mobile unit of the Asheville Regional Red Cross Blood Center. This record exceeded by 20 the previous high of 450 pints of blood that was contributed by Ecusta employees last July.

W. F. Huffman and Jack Alexander, co-chairmen of the recruitment program, join Tom Eller, Transylvania Blood Bank chairman, and Dr. Fredrick Wright, director of the Regional Blood Center, in expressing their sincere appreciation to everyone who contributed blood and assisted in the program. In a letter to Mr. John Hanes, Dr. Wright said, "I was much pleased at the low rejection rate, showing the excellent health conditions under which the employees work. The morale of those presenting themselves was very high. All were in excellent spirits and seemed anxious to do their part. Working with such people and in such surroundings was an inspiration to my staff and myself."

The following is an editorial that appeared in the February 9 issue of *The Asheville Citizen*: "Because the Asheville regional blood bank of the American Red Cross manages to balance its assets and liabilities—in blood for the injured or ill—countless lives have been saved in the mountain area. Yet much of the time it's touch and go. Without ready volunteers the blood bank would be in bankruptcy.

"So we like the record chalked up the other day by employees of the Ecusta Paper Corporation in Transylvania County.

"When the Bloodmobile called around at Ecusta during the last week in January, 550 employees pledged a pint of blood each and 470 contributed a pint at that time. The pledges amounted to better than 28 per cent of the company's working

force.

"We believe this is a record for Western North Carolina if not for a much wider area where the Red Cross operates. In any event it is heartening. Once again Ecusta and its employees furnish a hearty example of industrial good citizenship."

For those of you who didn't have the opportunity to read the editorial "Ecustans Break Another Record" which appeared in the February 11 issue of the *Transylvania Times*, we quote, "When records for humanitarian service are broken, Transylvanians will break them.

"During World War II, this county had more men to volunteer for service, in ratio to population, than any community of its size in the nation.

"Each year Transylvania goes 'over the top' in Red Cross campaigns, the March of Dimes and other drives too numerous to mention.

"And now another record is broken.

"Ecustans, some 470 strong, gave a pint of blood on the last two-day visit of the American Red Cross bloodmobile at the Ecusta Paper corporation.

"But there's something more significant than breaking a record when Ecustans gave 470 pints of blood.

"It signifies a deep sense of responsibility to his fellowman on the part of each Ecusta employee. It's tangible evidence of a desire to lend a helping hand whenever and wherever possible.

"We salute those persons who had a part in setting the record of 470 pints of blood at Ecusta in two days. You gave generously, without thought of sacrifice or obligation—but out of simple, democratic free choice."

Joining the long list of Ecusta members of the Gallon Club were Esther Crawford, Harry Nicholson, William Baughn, Clarence Glover, Horace Hall, Cecil Camp, Calvin Day, William Long, Arnold Monteith, Floyd Buchanan, Leo McGee, William Bangs, Gunther Baldauf, Alton Ashworth, Woodrow Roberts and Bruce Cassell.