



COOPERATION PAYS OFF AGAIN! THE RIGHT ATTITUDE ABOUT SAFETY WILL ALWAYS BE A GOOD ASSET

Competing with 52 mills throughout the United States and Canada who averaged 170,000 or more man-hours per month, the PAPER DIVISION was announced WINNER in 1953 for the Second Consecutive Year. This achievement is one for which every member of the Paper Division family should be justly proud, in that it represents less suffering and smoother operations throughout the mill. An outstanding feature in this accomplishment is that the Paper Division frequency rate for 1953 was .43, or 95 percent lower than the National average of 8.52.

For several years prior to 1950, the Paper Division had been entered in the safety contests conducted by the National Safety Council and it was the same old story at the end of each year . . . *Always in the race, but never a Winner.* When the Paper Division finished in *SECOND* place in the 1951 contest it seemed to create a new incentive for everyone to set their sights high, and they have proven that *the safe way is the right way.*

The above AWARD OF HONOR is the highest recognition obtainable from the National Safety Council for an outstanding safety record, and is presented only where an establishment's record satisfies rigid requirements laid down in the Council's Award Plan for Recognizing Good Industrial Safety Records. Not only has the Paper Division established a new World's Safety Record in Tissue Mills, but it is well on its way to setting the best known safety record in any type of pulp and paper industry.

At 1:00 P. M. on April 15, 1954 the Paper Division personnel attained 3,000,000 man-hours without a disabling injury, and has set its goal to *top* the best known record of 3,770,076 man-hours. With their continued good safety attitude, the Paper Division can attain this goal *ON or BEFORE September 1, 1954*, and in doing so can prevent a lot of suffering and heartache. Surely, there can be no greater desire than to continue being *happy and active.*