

S. T. Olin, first vice president of Olin Industries, Inc., (right), Governor William G. Stratton (center) of Illinois, and Henry H. McAdams (left) of the Alton, Illinois, Evening Telegraph were the principals attending ceremonies signalizing the extension of the McAdams scenic highway from

Alton to Marquette Park on May 13. The highway in progress since 1934 was conceived by Mr. McAdams' late father, John D. McAdams. When completed, the McAdams parkway is expected to become a link in the Mississippi River scenic highway extending from Canada to the Gulf of Mexico.



Timber growth of the Olin forests, constituting about 435,000 acres of heavily timbered land in Arkansas, Louisiana and Texas, is harvested by the Forest Products Division of Olin Industries, Inc., as an annual crop under modern forestry and reforestation methods. Each year only the equivalent of about a year's growth is harvested. E. A. Freeman, Head Forester of the Huttig, Ark., plant is pictured with his son, Charlie, in one of Olin's forests. Young Charlie will see some of the seedlings harvested as trees when he grows up.