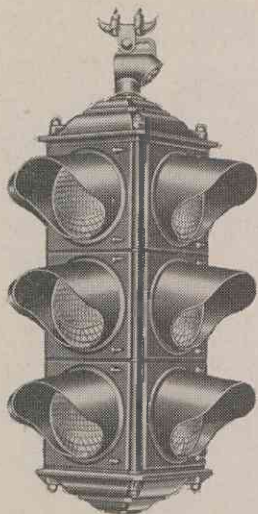


# THE PASSING



THE passing scene of highway history is not a pleasant one. It is littered with the accumulated wreckage of fifty years of accidents. It is strewn with the bodies of more than a million killed. Among its population it numbers 40 to 45 million injured persons. Its economic waste soars in the billions.

And around the bend of the future, this scene is even more ghastly to contemplate. At the present rate, it should take only half the time to accomplish the same violence, destruction and carnage.

Every year, we stand at a milestone of the passing scene and total up the grim score. We have seen dirt roads become roaring super-highways, automobiles grow from the horseless carriage to giants of more than 200 horsepower. We have seen the safety crusade grow from a few slogans of caution to a mighty outpouring of warning facts and figures, pictures and articles, slogans and highway signs, traffic lights and radar.

Yet each year, we have seen the careless and the heedless rush by to destruction. Out of the cold record of statistics we have tried each year to recreate the human beings whose last look at the



*In the passing scene we saw the world's first installation of a 4-way 3-section traffic signal in 1922, Syracuse, New York.*

## S-D DAY: DE

"S-D Day" is "Safe Driving Day." Wednesday, December 15, 1954. Sponsored by the Presidents' Action Committee for Traffic Safety in cooperation with various national organizations, it is a day to demonstrate that traffic accidents can be reduced materially when all motorists and pedes-

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