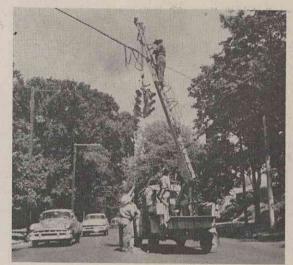
SCENE

passing scene was one of ultimate terror. The head-on collision, the curve missed, the blinding glare of undimmed headlights, the unheeded traffic signs, the screech of brakes at an intersection, the

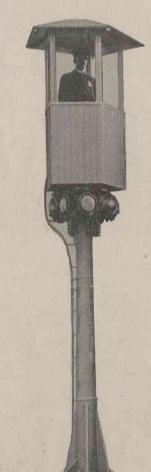
helpless skid on wet pavement.

Over the years, a thousand plans and cure-alls have been suggested. Highway construction is the answer. Safety belts are the cure-all; padded instrument panels; speed governors; electronic policemen; higher licensing requirements. All these and many more are advanced as the one final answer to doubtedly help. But it is our conviction that neither science or engineering, no matter how wisely or widely applied, can provide a permanent solution. This problem has its roots in the minds of men, and it is there we must look for the answer.

If the passing scene is to grow more peaceful and less deadly, the great change will have to come from the drivers and pedestrians who are now causing fatal accidents at the rate of more than ninety per day. Today, the automobile is a mixed blessing. Only by personal commitment to care, caution, and control can we restore it to the role of useful servant and end the reign of terror on which we ourselves have started it.



Traffic signals are erected for our protection and the protection of our children. Observe all traffic signs and signals.



An early attempt to decrease accidents at intersections was this signal at Knoxville, Tennessee. It was made of an assembly of roundhouse lights with colored lenses.

CEMBER 15

trians do their part.

The test confronting every community will be to remain free of traffic accidents for the 24-hour

S-D Day is an opportunity and a challenge for all of us.

rced for SAFETY!