



WINCHESTER PRODUCTS SOLD IN TRANSYLVANIA FOR OVER 50 YEARS

WINCHESTER products have been sold locally for over 50 years, according to J. M. Allison, owner of Farmers Supply Company in Brevard. The Winchester cartridge board that he has displayed in his window, and for which he has been offered a sizable sum, was first issued in 1897. This board contained 182 different sizes and types of rifle and pistol ammunition, and paper and brass shotgun shells, ranging from 4 to 20 gauge.

This board, along with other Winchester promotion material, was acquired by Mr. Allison some 30 years ago when he purchased the old Miller Hardware Company. This material has been displayed in his store since that time. The missing cartridges, which have been lost over the years, were .56-50, .56-46, .45 S & W, .50 Pistol, .35 M & H, .56-56, and No. 8 Winchester brass shot shells.

The Winchester Repeating Arms Company of New Haven, Connecticut was purchased in 1931 by the late Franklin W. Olin. Winchester was passing through troubled times at the depression's lowest ebb, but after it was purchased by Mr. Olin and became a part of Western Cartridge Company, it was re-established in the production of both ammunition and firearms. Using West-



J. M. Allison is shown in his store holding a Winchester Model 63 self loading, rim fire repeating rifle. Mr. Allison has been selling Winchester products in his store for over 30 years.