

# -EDITORIAL-

## WHAT'S IN A NAME ?

For several months a movement has been afoot to change the name of UNCA's campus newspaper. Rumbblings of its march grew loud at the close of Spring '84 semester, and louder still during this past summer.

Numerous reasons were cited for choosing a name other than Kaleidoscope. Students complained that the name was hard to spell. Faculty thought it sounded "artsy, non-newspaperish and unprofessional." Administrators wanted a name that better reflected the campus.

In addition, several Asheville area businesses are called Kaleidoscope, among them an entertainment booking agency and a shop.

However, there were good reasons for keeping the name. After two years it was familiar to everyone on campus. Some even liked it. Among the newspaper staff there was an understandable loyalty to the name they had served under for several semesters.

But in the end we decided it was now or never for a new name. Much at UNCA is changing with our new chancellor. If the newspaper entered the new era as Kaleidoscope it should reasonably retain the name for a long time.

With the march for change continuing, that seemed unlikely. So, after much deliberation, we chose to call our publication **THE BLUE BANNER**. Blue is one of our school colors. Banner is a newspaper name that goes well with blue. It is our hope that this banner will wave long in service to UNCA's community.

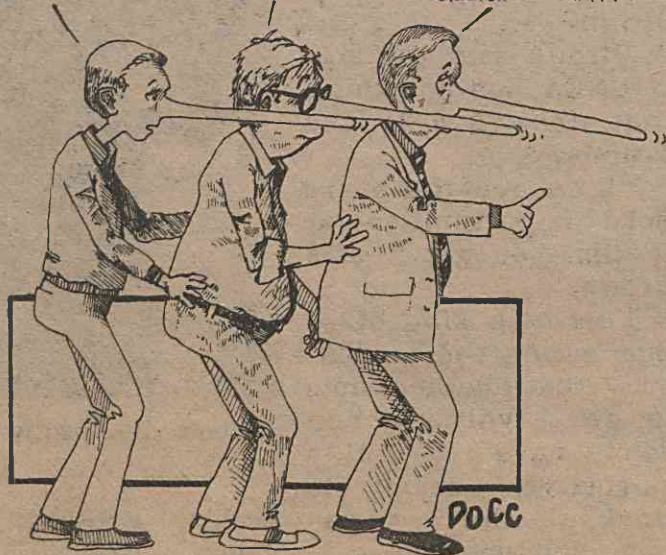
## BLUE BANNER STAFF

Anna Paulette Witt Editor	Anne Snuffer Sports Editor
Pam Walker Associate Editor	Colin White Arts/Entertainment Editor
Penny Kramp News Editor	Sylvia Hawkins Photo Editor
Anna Wilson Features Editor	Chris Streppa Staff Artist

## Comer's Corner

THIS YEAR I'M GONNA...

- ATTEND ALL MY CLASSES  
DO MY HUMANITIES READING  
HAND IN ALL ASSIGNMENTS  
ON TIME  
STUDY EVERY DAY
- BE TOTALLY PREPARED  
FOR EACH CLASS  
RETURN EXAMS QUICKLY  
EXEMPLIFY FAIRNESS  
DRESS FOR SUCCESS
- RESPECT FACULTY AUTHORITY  
IN ACADEMIC MATTERS  
DISTRIBUTE FUNDS EQUITABLY  
NOT WORRY ABOUT F.T.E.  
REALLY ENJOY THE TRIPS TO  
RALEIGH AND CHAPEL HILL



# LETTERS

## Cagle Comments

Dear Editor:

The Student Government Association would like to extend its welcome to all new and returning students. This year SGA has set a goal of serving the students in any capacity which will make their experience at UNC-Asheville more productive. If we may be of any help to you or your organization please don't hesitate to call us.

As the fall semester begins I sense fun, excitement, challenges, learning and growth at our institution. Last semester the Lady Bulldogs started a spirit of victories and championships which we all were proud to be a part of. Our newly appointed Chancellor, Dr. David Brown, has also expressed his eagerness to see victories at UNCA.

His perspective of "student involvement" was demonstrated the first week of school. He gathered several students to perform a skit before North Carolina legislators meeting at the Asheville City Club. The skit illustrated the need of, and requested funds for, a graduate library. In another meeting with students he shared his openness to students' opinions and concerns.

As students we need to let our voice be heard, whether it's about the high prices of books, the food served in the cafeteria, or other issues at hand. As the Lady Bulldogs have reached victories, we too can achieve our goals.

Right now SGA needs representatives on the following committees: Campus Commission, Publications Board, Faculty Senate, Traffic Appeals, Recreation and Intramurals, and Cultural and Special Events. Students are also needed in both Executive and Judicial positions. If you would like to know more about these committees or how you can get involved, please drop by the SGA offices in the Highsmith Student Center.

We are looking forward to a productive year and hope you can be a part of it.

Sincerely,  
Ken Cagle, President  
Student Government Association

## Voting Encouraged

Dear Editor:

Our group would like to recognize and commend Ken Cagle, the Student Government Association, and all other persons and groups involved in the voter registration drive on campus. The College Democrats are proud to be a part of this non-partisan movement. The goal is to get as many people as possible, no matter what their affiliation or beliefs, registered to vote and active in the current political process.

A serious problem that needs to be addressed on the UNCA campus is the student apathy toward participation in the political process. This country offers its citizens the right to vote in one of the only truly free elections in the world. It is important that everyone, no matter what his beliefs, takes a part in some way. We in the College Democrats feel that the truly educated human being should take an interest in the issues of the time.

We encourage all UNCA students to register to vote in the November general election; consider the candidates and issues carefully and take part in some way.

Sincerely,  
The College Democrats  
UNCA

## POLICIES

THE BLUE BANNER welcomes letters to the editor. They will be considered for publication on the basis of interest, timeliness, tastefulness and space. Letters should be typed double-spaced, or printed legibly and should not exceed 400 words. They should be signed with the writer's name followed by his or her year in school, major or other relationship to UNCA. Please include a telephone number to aid in verification.

Unless otherwise indicated, the opinions expressed in editorials, cartoons, columns and stories in THE BLUE BANNER do not necessarily reflect the viewpoint of the staff advisor, UNCA's Student Government Association, administration or faculty. Opinions expressed in this publication may or may not agree with those of its editors.