

Perspectives

Letters to the Editor

Parking problems and more

Dear Editor,

Parking at UNCA is completely ridiculous. It's not the fact that you might have to park far from class one day, and even farther away the next; it's the principle on which parking privileges are based.

Who set this thing up anyway? Even federal and state government has become customer service oriented.

It amazes me that the faculty at UNCA has been given almost all of the parking spaces close to the campus classrooms. Even major corporations make their employees park farther from their place of employment than they would make their customers park.

UNCA's policy on parking is completely the reverse of that in society. You're not going to find the front parking spaces at your local supermarket reserved for the butcher and the produce person, so why is it that all the choice parking spaces on campus are reserved for our faculty?

The students at UNCA are the customers.

As customers, we should expect, no, demand the same treatment we would expect if we were shopping at Biltmore Square Mall. It may be comparing apples to oranges, but the principle is the same.

And I'm not saying that no faculty members should be allowed to park close; quite the contrary, executives and department heads should be able to park close.

Not only that, but UNCA should provide our dignitaries with personal parking spaces complete with a name placard.

The whole issue is trivial and unimportant aside from the unfortunate souls who reside on campus that may have to park in the lot below Southridge—there's a rape waiting to happen.

UNCA administration is ultimately responsible for this issue. Confounding the problem are those nasty little pieces of paper left on our windshields by "ticket boy."

This raises another question: What are our illustrious over-

paid campus police doing anyway? Students by no means should be ticketed for parking in the precious "faculty parking" spaces.

Handicapped, fire zones, visitor parking, and commuters parking in resident parking spaces are reasons for being ticketed; all the rest is plain old B.S.

Also, there are two grammar errors in the editorial about parking in *The Blue Banner*. One is on the cover page, and the other is on page 8.

I hope no one will have to hold the editor's hand to find them; after all, that's what an editor is there for.

Lastly, what is the purpose of putting a moronic point of view in the paper like that of this Elliot person? I think we're all quite aware of the things we have to be thankful for without some idiot trying to throw it up in our faces. This individual needs to get a life.

Bruce Cotton
UNCA commuter student
Sophomore

"Quell a suppressor, join the fight!"

Dear Editor,

Our means of voicing our opinions and changing the status quo have dwindled. Our only outlet to social and political change in the world is through grass root organizations. The Amnesty International Chapter at UNCA is

an outlet for you and I to stop human rights abuse.

As a chapter this year, we plan on confronting issues such as woman's rights, and more. Our first educational meeting will Sept. 25, at 5:00 p.m. in the Side Door. Professor Abunura of the

political science department will give us in-depth look at the plight of the Kurdish people and a chance to take action. Quell a suppressor, join the fight for human rights.
David Chase
Student Coordinator



This is your chance to take a stand against ads you really hate

Dave Barry

Columnist

So I turned on my car radio, and the first thing I heard was the Shouting Car Dealership Jerk.

You know the one I mean. He sounds like this:

"BELOW DEALER COST!! MAX SNOTWICK FORD DODGE ISUZU CHEVROLET NISSAN STUDEBAKER TOYOTA IS SELLING CARS AT BELOW DEALER COST!! WE'RE LOSING MONEY ON THESE CARS!! WE HAVE TO MAKE ROOM FOR MORE CARS!! SO WE CAN LOSE MORE MONEY!! WE HAVE PROCESSED CHEESE FOR BRAINS!! THAT'S WHY WE'RE SELLING CARS FOR BELOW DEALER..."

I immediately did what I always do when the Shouting Car-Dealership Jerk comes on:

I changed the station. I will listen to ANYTHING—including Morse Code, static, and the song "A Horse With

No Name"—before I will listen to those commercials, and I think most people feel the same way.

So the question is: Why are they on the air? Why are car dealerships paying good money for commercials that people hate?

My theory is that these commercials are NOT paid for by car dealerships; they're paid for by competing radio stations, who hope you'll switch to them.

I developed a similar theory years ago about the infamous "ring around the collar" commercials for Wisk. Remember those?

They always featured a Concerned Housewife who tried and tried to get her husband's collars clean; but when her husband, who apparently did not wash his neck, would put on a shirt, people would point out that his neck was dirty.

You'd think he would have punched them in the mouth but instead he just looked chagrined, and this extremely irritating voice—voices that would kill a laboratory rat in seconds—

would shriek: "RING AROUND THE COLLAR! RING AROUND THE COLLAR!"

And the Concerned Housewife would be SO embarrassed that the only thing preventing her from lying down right on her kitchen floor and slashing her wrists was the fear that the paramedics might notice that she had waxy yellow buildup.

There was a time when the "ring around the collar" campaign was arguably the single most detested aspect of American culture.

Many people swore that, because of those commercials, they would not purchase Wisk if it were the last detergent on Earth.

Yet the commercials stayed on the air for YEARS. Why? Because SOMEBODY was buying Wisk. The question is: Who?

My theory is that it was the Soviet Union. These ads ran during the height of the Cold War, when the Soviets would stop at nothing to destroy America.

Thank you for your hard work in the fundraising effort

Dear Editor,

On behalf of the Asheville-Mountain Area Chapter of the American Red Cross, I would like to recognize and thank Matt Schneider and other members of Pi Lambda Phi who held a car wash this past weekend and raised over \$200 for the Red Cross Disaster Relief Fund.

To date, the Red Cross has opened 384 shelters in five states in response to Hurricane Fran with a total population of 37,527. In all, the Red Cross has served nearly 600,000 meals. In North Carolina alone, Red Cross assistance is esti-

mated to cost \$6.9 million, with at least 25,000 families affected. Over 500,000 of the meals served have been in North Carolina, and 149 shelters have been opened.

All Red Cross disaster assistance is free, made possible by voluntary gifts of time and money such as that given by Pi Lambda Phi. We are truly grateful for their generosity, and continue to encourage Western North Carolinians to support our disaster relief fund. Donations can be sent to the Asheville-Mountain Area

Chapter, 100 Edgewood Road, Asheville NC 28804.

If other student organizations want to learn more about how they can help the Red Cross either through fundraising events or the donation of volunteer services, please contact me at 258-3888 ext. 226.

Teri Smith
UNCA Alumna
Director of Public Relations/
Community Volunteer Services
Asheville-Mountain Area
Chapter, American Red Cross

Ask Margarita!

Dear Margarita,

I have a major problem. This guy I was dating recently broke up with me for another girl. However, when he sees me around another guy, he glares at me and acts jealous. This is really getting on my nerves. I want to say something to him, but want it to be more eloquent than, "Get off my back!!" Friends have given me some pointers, but another opinion couldn't hurt. What do you think I should do?
Ticked Off

Dear Ticked Off,

This guy really needs to make up his mind. It seems as though he doesn't remember that *he* was the one who broke it off with *you*. In my humble opinion, he wants you to remain single, while he enjoys the spoils of his new love. You really should talk to him since this is really becoming a problem for you. Bring to his attention that he did not make you

are around them. However, someone to talk to seems to be what you need, instead of advice. The most productive and helpful thing for you to do would be to make an appointment with the Counseling Center.

There you can talk with someone who will understand what you are going through, and offer some insight into the matter. Moreover, everything discussed would be confidential. Through them, you can discover how to handle your situation in the best way. Good luck!

Dear Margarita,

I have a problem. I have a girlfriend, but I've been attracted to other girls and this one guy. I want to explore my feelings, but don't know what to do. Please give me some rational advice.
Confused

Dear Confused,

This is a matter that, most likely, has been extremely difficult to keep to yourself. I am sure that suppressing your feelings for these people has made things a bit awkward when you

If you would like to ask Margarita's advice, write her at:

The Blue Banner
208 A Carmichael Hall
One University Height
Asheville, NC 28804-3299

Chapter, 100 Edgewood Road, Asheville NC 28804.

If other student organizations want to learn more about how they can help the Red Cross either through fundraising events or the donation of volunteer services, please contact me at 258-3888 ext. 226.

Teri Smith
UNCA Alumna
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whereas in fact they are looking for replacement toilet parts.

Any of the endless series of ads by long-distance companies accusing other long-distance companies of lying. LISTEN, LONG-DISTANCE COMPANIES: WE DON'T BELIEVE ANY OF YOU ANYMORE. WE'RE THINKING OF GOING BACK TO SMOKE SIGNALS.

Excuse me for shouting like this Car Dealership Jerk; I get emotional about this.

I'm sure you do, too, which is why I'm inviting you to write to me at One Herald Plaza, Miami, Fla., 33132, and tell me—BRIEFLY—what advertisements, past or present, that you really hate, and why.

I'll write a column about this, which will benefit humanity in general by enabling me to write yet another column without doing any research.

Don't thank me: I do it all for you. At WAY below dealer cost.

I believe they sent agents over here with the mission of purchasing huge quantities of Wisk; this convinced the Wisk manufacturers that the "ring around the collar" campaign was working, so they kept it on the air, thereby causing millions of Americans to conclude that they lived in a nation of complete idiots, and thus to become depressed and alienated.

I believe that virtually all the negative developments of the 60s and 70s—riots, protests, crime, drug use, "The Gong Show"—were related, directly or indirectly to Wisk commercials.

I also believe that to this day, somewhere in the former Soviet Union, there are giant hidden underground caverns containing millions of bottles of Wisk.

I'll tell you another kind of ad I hate: The ones where they give you information that could never be of any conceivable use to you.

For example, there was a series of ads for some giant chemical company, I forget which one,

where they'd show you, say, a family watching television, and the announcer would say something like: "We don't make televisions. And we don't make the little plastic things that hold the wires inside the televisions. We make the machines that stamp the numbers on the little plastic things that hold the wires inside the televisions."

When I saw those ads, I wanted to scream: WHY ARE YOU PAYING MILLIONS OF DOLLARS TO TELL ME THIS? WHAT DO YOU WANT ME TO DO??

I also do not care for: Any ad featuring a demonstration of a product absorbing an intimate bodily fluid.

Any ad where a singer sings with deep emotion about something nobody could possibly feel deeply emotional about, such as cotton, Hoover vacuum cleaners, and Jiffy Lube.

Builders Square has a commercial wherein the singer bleats this hyper-patriotic song that makes it sound as though the people shopping there are actually building America,