

Sharing too much  
can have negative  
effect on career



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Today's generation lives life through a four-inch cell phone screen and their future employers are well aware of that.

Social media networks like Facebook, Twitter and Instagram track everything from momentous occasions to mundane events. Network users document everything from birthdays and vacations to meals, hairstyles and daily outfit choices. In today's always on mentality, people and students should be aware that it is possible to share too much.

If an employer asked 20 years ago for eligible job candidates to document their daily activities in order to gain a better perspective of the applicant's character, the applicant would have looked at the interviewer like they had grown a second head and walked right out the door, on to the next interview.

Employers today, though, are well aware of the amount of personal information available to them, and most of that information is just a few clicks away.

As the trends to post, update and document nearly every aspect of one's daily life continues to grow, social media presence will play a bigger role in companies' hiring decisions and those looking to hire are unimpressed by the number of beers applicants are able to bong.

Nearly 50 percent of employers use social media to research potential employees, according to a survey performed last year by Harris International. Another survey by the career website Jobvite shows 92 percent of employers use or plan to use social media to help recruit potential applicants.

Maryland, in 2012, became the first state to ban companies from requesting employees' Facebook passwords and other states quickly followed.

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## Demolished ice house can be positive change for Asheville

Asheville ice house rebuilding could include frivolous taxpayer spending



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Only in Asheville could a dilapidated, graffiti-covered, asbestos-infested warehouse become a cherished landmark.

It may be a crime-ridden haven for the homeless that is surrounded in asbestos, but the ice house, an abandoned building in the River Arts District known for its iconic chimney, has many fans in this city, and they are upset the Asheville City Council voted for its demolition in January.

If people could look past their romanticizing ways, they would see why demolishing the ruins of Asheville's past could prove a boon for its future. Attempting to make use of the land the ice house stands on would benefit the city more financially than leaving it standing.

The only member to vote against the ice house's demolition was Cecil Bothwell, who has a history in building trades. He said the ice house should be preserved until there is a solid plan for the use of the 50,000 square feet of land the building occupies.

"Existing structures embody a great deal of energy and material," Bothwell said via email. "We are entering an era of resource scarcity. It seems to me that we should 'measure twice and cut once'—

that is, stop and think hard before we demolish large structures.

Regarding the area's crime and the homeless who have made a camp out of the abandoned structure, Bothwell believes there are cheaper alternatives to demolition.

"What appears too costly today may not seem too costly a few years down the road," Bothwell said. "It would be cheaper to seal entrances with masonry than to demolish the building."

While Bothwell's desire to wait is logical and seeks to avoid risk, it is not very proactive.

The Council appears to agree renovation of the ice house is too costly to pursue, but leaving it standing does not offer the city an opportunity to properly benefit from the space. Even if sealing the entrances is cheap and could reduce the crime and homeless problems that plague the plot, it leaves the building useless, just a crumbling structure preserved for its own sake.

The Council's vote allotted \$145,000 for the demolition, and Bothwell said the space will be used for parking and eventually be sold for redevelopment. Instead of trying to sell a wreck of a building that would require costly renovations or trying to undertake those renovations to preserve the building for historical purposes, the city now can offer up a large plot in the heart of the River Arts District, an area loved by locals and

tourists alike.

The ice house is within walking distance from popular barbecue restaurant, 12 Bones, as well as the many art studios the area is famous for. It is a prime piece of real estate for developers looking to cash in on the area's popularity, which will likely continue to climb as the city undergoes its massive ongoing redesign of the River Arts District.

Furthermore, the Council decided to preserve the towering smokestack that serves as one of the site's most impactful visual draws. The historic chimney could prove enticing to potential developers who could use the landmark as a means of attracting attention to whatever project the space is used for. The presence of the familiar structure would give whatever new building occupies the space a sense of history while still allowing for progress.

After all, it is mostly history that has inspired locals to oppose the decision for demolition. Residents of the River Arts District who attended the Council meeting in January asked the Council to preserve as much of the ice house as possible, and suggested the city erect historical placards around the building or even to convert the structure into a museum dedicated to the area's rich history.

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## Beyoncé: female power symbol blurred by negative remarks post-Superbowl



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Beyoncé Knowles-Carter took the Superbowl by storm with her halftime performance featuring her 10-piece all female band, the Sugar Mamas.

The problem is discussion of the halftime show rarely focuses on the rare sight of an all female musical performance, but is centers more on whether Beyoncé's attire was too provocative. This discussion shows society needs to shift its focus to the substance and statement of a woman's performance rather than focusing on condemning her sexuality.

Beyoncé told Jorge Riveras, a reporter from the online publication ColorLines, she specifically put together her all-woman band in hopes of inspiring young women. She said she was aware young

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girls do not have many women who play instruments to look up to in the media and she wanted to rectify the situation.

The media said Beyoncé and the other women wore skimpy outfits and said the performance was too sexualized.

"The kinds of representations" (that represent) "bodies without brains, only for the pleasure of male viewers...and in the meantime, the female viewers could feel crappy about themselves because they don't look anything like those women who might have starved themselves to get that thin, and, what the hell, maybe had a little plastic surgery to add a breast size

or two," said Lori Horvitz, an associate professor of women, gender and sexuality studies at UNC Asheville.

Beyoncé's performance at the Super Bowl was far from the sort of display that presented women as simply bodies without brains. Beyoncé made several deliberate choices to stage her performance in a way that demonstrated the power and intelligence of women, particularly women of color. One of the choices Beyoncé made was having women of several different

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