

The bigger they are the
harder they fall.
Go get 'em team.

Clarion

If a pigeon can find its way
home, you can.
Homecoming is October 28.

Volume XVII

BREVARD COLLEGE, OCTOBER 14, 1950

Number 1

ANNUAL STAFF PLANS WORK FOR THE YEAR



Meeting to discuss plans for a new student-body constitution are officers of the Student Council: Mary Alice Hollifield, secretary; Bernie Welch, president; and Clarence Blythe, vice-president. (story on page 7)

Meeting Is Held Staff Reported

"Brevard College should have an earlier annual this year and a better one," Editor William Mainous told the newly selected staff of the 1951 PERTELOTE at its first meeting here Wednesday afternoon.

Present plans, as outlined by the editor in consultation with his staff, call for completion of the greater mass of detail work by December 25. Particularizing for his subordinates their special responsibilities, Mainous stressed the intensive effort each would have to make if the December objective were to be gained.

CO-OPERATION OF STUDENTS URGENT

In an interview following the meeting Mainous explained that early completion of detail work would give his staff time for designing and writing a better book. He emphasized that whether an accelerated program could be carried through would depend upon the early and continuous cooperation of the student body.

"Students can give major assistance," he remarked in illustration, "by the simple act of getting their pictures made on schedule."

The editor cited also the snapshot contest that is to be held from November 1 through November 30. Rules for the contest will be issued later. The major requirement, however, will be that the pictures have clear connection with life on the Brevard College campus. Editor Mainous recommended that to help the annual, students anticipate the contest and plan their entries now for early submission.

YARBROUGH ASKS SUPPORT
Business Manager Charles Yarbrough suggested that the general student body might help the members of his staff by finding and calling their attention to potential customers for advertising. Yarbrough stated that the advertising campaign would begin on November 1.

At Wednesday's meeting the PERTELOTE staff discussed tentative plans for changes in size, design, and color intended to strengthen the appeal of this year's annual.

Participating in the conference with Yarbrough and Mainous, who were elected by the student body last fall, were Miss Marjorie Craig, adviser, and the following appointive members of the Annual staff:

Betsy Bowman, associate editor;
Vivian Simmons, senior editor;
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POSTER IS MADE FOR MERCHANTS

Through better service to foster closer relationship between the CLARION and the community, the college paper this year will provide its patrons with an appropriately decorated mount for displaying in their stores advertising carried by the CLARION, Howard Graham, business manager has announced.

This mounting is being prepared for the printer by staff artist Wilbur Harrison. It will appear in local stores at an early date.

Local merchants interviewed by his assistants during the past week have responded favorably to this innovation, Graham reports.

Associated with Graham on the business staff of this year's CLARION are Martha Bishop, Caroline King, Barbara Hall, Clinton Tutterow, Betty Shepard and Tommy Caldwell.

Organ Recital Set For Livengood's Pupils

A program presenting in organ recital students of the department of music will be the chapel hour of October 21.

Jane Eargle, of Charlotte, will render a selection from Granados; Charles Barkley, of Gastonia, will give a Bach prelude and fugue; and Peggy McCracken, of Lake Junaluska, will play a pastorella by Barney. The program will con-

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Plans Completed For Homecoming; Football And Dance Are Scheduled

Alumni Will Be Given Warm Welcome At Thanksgiving

A homecoming day for the alumni of Brevard Institute, Weaver, Rutherfordton and Brevard Colleges has been planned for October 28, according to a statement released by President George Brinkmann Ehlhardt's office. Plans have been completed for a full program of activities to welcome past students of the institution now known as Brevard College.

SCHEDULE GIVEN OF ACTIVITIES

Special activities will begin with a dinner meeting of the officers of the Alumni Association Friday evening at 6:00. President of the organization is Rev. R. Delbert Byrum of Murphy. Miss Lois Frazier, member of the Brevard College faculty, is secretary.

Following the dinner, a bonfire and pep rally will be held on the front campus for all alumni and student body members.

Registration of alumni will begin Saturday at noon. A highlight of the week end will be the annual homecoming football game. This season the Brevard Tornadoes will battle Gardner-Webb Junior College at the high school stadium. A colorful feature of the football game will be a contest among the

school organizations. A cash prize of \$15 will be awarded the campus organization with the most attractive float. This part of the program is being arranged by Miss Louise Moseley, director of physical education for girls.

An alumni dinner will be sponsored Saturday evening at 6:00. President Ehlhardt will be principal speaker.

Another special event of the homecoming day is the annual homecoming dance, which this year will be given in the college gym on Saturday at 8:30 p. m.

The college will provide overnight accommodations for returning alumni. Those desiring such accommodations should make their need known to the office of the president.

Tornadoes Battle Lees-McRae Today

This afternoon the Brevard College Tornadoes will meet the highly-touted Lees-McRae Bobcats on the Bobcats' field at Banner Elk, North Carolina. The Tornadoes are in tip-top shape for the game.

Lees-McRae will have a 55-man squad to put on the gridiron. The Tornadoes have their sights set on

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