

Brevard College Fund Drive Begins

Brevard, N. C. — The 1977 Brevard College Fund in Transylvania County officially got under way Tuesday evening with a kick-off dinner for the campaign captains and their workers at the A. G. Myers Dining Hall at the college.

Chairman of the campaign, Dr. Milton V. Massey, told the group, "I have participated in this project for several years and it is a job in which I firmly believe, I have, again this year, gladly accepted this responsibility of the chairmanship for this drive."

He expressed gratification and his thanks to the many Transylvania County people who attended the dinner and who have volunteered their time and effort to make the project successful.

He told the group that more than 500 persons now residing in Transylvania County are alumni of Brevard College. He also stressed that Brevard College is one of the private colleges in America which emphasizes its religious heritage and spiritual commitment.

Brevard College is a church-related center of education with a "mission to match the mountains". Brevard College has been able to maintain its commitment that "no qualified student who is willing to study and work will be denied enrollment for financial reasons alone", because of people who believe in an investment for life. . . an investment in young minds and hearts.

At Brevard, the faculty and administration, the curriculum and the Christian environment seek to provide the context in which students acquire values which give meaning and direction to life.

The United Methodist Church and 21 other religious denominations are represented in the student body. Brevard College students this year come from 50 counties of North Carolina, 20 states and several foreign countries.

Describing the program of the College, Dr. Massey said that

secretarial science and business administration are available as two-year completion programs, but most of the curriculum consists of courses designed to provide a two-year university parallel program to enable graduates to continue their studies more effectively as juniors in four-year colleges and universities.

Each year more than 90 per cent of the graduating sophomores in those courses continue their education and find ready acceptance in colleges and universities across the country. Brevard is accredited by the Southern Association of Colleges and Schools, the University Senate of The United Methodist Church and the National Association of Schools of Music.

Brevard was one of the first two-year colleges in the nation to acquire this accreditation with the National Association of Schools of Music and today only 14 other two-year colleges have this accreditation.

Beginning this year Brevard

College now offers an Associate of Fine Arts degree to students who complete their two years successfully.

"All of us at Brevard College deeply appreciate the efforts of the workers and contributors in this Transylvania County Fund for Brevard," Dr. Jacob C. Martinson, Brevard College President, said. "This continuing friendship and support make it possible to improve and expand our service to this community and to the youth of our nation."

Continuing, Dr. Martinson said, "Real economic benefits are generated by Brevard College for this community. With a faculty and staff of about 150, the College is one of the largest employers in Transylvania County."

"Brevard's payroll alone last year was \$875,000 and total operating expenditures were considerably more than \$2,000,000. Most of this was spent in Transylvania County. During the past 9 years operating expenditures and capital im-

provement out-lay have provided an investment of \$19,275.00 in the future wellbeing of our state and nation."

Beyond the usual contributions a college usually makes in a community toward shaping the cultural environment, Brevard College makes a special effort to provide many events for the community, such as the Lyceum, musical and dramatic productions, and sports.

To keep the cost of attending college within the reach of many, tuition at Brevard is held below what it actually costs to operate the college. Tuition, income generated by the College's endowment, and appropriations of The United Methodist Church meet the major part of the operating expenses. To this are added gifts from business firms and private foundations, as well as contributions from trustees, alumni and friends. The faculty and staff also share in this undertaking.

A goal of \$32,850 has been set for Transylvania for the 1977 Drive.

Energy Crisis Causes Town, Campus Revisions

We are in the midst of a winter which may prove to be the coldest in our nation's history. We face a natural gas shortage of critical proportions. This disastrous combination prompted Governor Jim Hunt to declare an "energy emergency". Along with Governor Hunt's declaration came some recommended curtailment procedures. The Governor's Office asked that thermostats in private homes be lowered to 62 degrees. In addition, Governor Hunt asked that all places of business cut back their operating time to 54 hours per week. So now North Carolinians find themselves facing the difficult decision of whether to live in cool discomfort or waste our country's precious natural gas.

Brevard College's efforts at energy conservation result more from a demand by the Public Service Company of North Carolina than from personal initiative. The college received a letter from the President of Public Service which explained that because of the extreme cold and the failure to obtain expected emergency supplies of fuel oil, it would be necessary to curtail usage by 35 per cent. The letter further implied that if these demands were not met, the college's natural gas supply would be completely cut off. "We decided to cut back on our use of natural gas in order to prevent the closing of the school," Dean Houk explained. Public Service

Company's demand was met with a thermostat reduction in every building on campus to 62 degrees. In addition, the indoor pool in Boshamer Gymnasium was closed because of the tremendous amount of heat required to heat the water. Looking ahead to next year, the college has altered its schedule in order to make more use of the warmer months.

A phone call to City Hall revealed that very few changes have been made in the Municipal Services Building to combat the energy crisis. This is chiefly because the city was in compliance with Governor Hunt's request even before he made it public. Brevard's City Clerk explained that the Municipal Services Building has always operated fourteen hours short of Governor Hunt's suggested maximum. As a result of their already limited working hours, the city has had to lay off no employees. One adjustment has been made in the building, however; thermostats have been set back to 60 degrees. The City Clerk commented that a Chamber of Commerce meeting was called recently, and downtown merchants were told that the city sanctioned the request of Governor Hunt.

The manager of Patterson's, one of downtown Brevard's largest stores, stated that he too feels that he has long been in compliance with Governor

Hunt's standards. However, he said that he has cooperated with the Chamber of Commerce by lowering his thermostat to 62 degrees. He explained that a 54 hour week was his normal schedule, and as a result he has had to lay no one off.

Those businesses outside of the Chamber of Commerce have had to take their own initiative in the fight to conserve energy. Sky City, a local discount house, is one such business which has taken these steps on its own. An interview with the assistant manager revealed that the store has cut back its operating hours to 11:30 a.m. - 7:30 p.m., and dropped its thermostat all the way back to 55 degrees. Because of these measures, no one at Sky City lost his job due to the energy shortage.

Probably hardest hit by the shortage in the Brevard area is the Olin Corporation. Olin was forced to lay off a large number of employees, and the employment office is accepting no applications until late Spring.

The energy shortage, however, goes much further than the large corporations and businesses. Many of Brevard's private citizens have also felt the squeeze of the energy crunch. One cooperative citizen explained, in a telephone interview, that she had cut her thermostat to 60 degrees. She added that she felt

obligated to suffer this discomfort in order to conserve the nation's natural gas.

Not all of Brevard's citizens, however, are in complete agreement concerning the energy crisis. One delightful elderly lady expressed her doubts that an energy crisis really exists. The Public Service Company sees to it that she complies with the Governor's request though. She keeps her furnace completely cut off for ten hours a day because she cannot afford to pay the gas bill. This skeptical citizen closed out our telephone conversation by more-or-less summing up the sentiments of the entire nation. She drew a deep breath and exclaimed, "It feels like the North Pole out here"

Due to the natural gas shortage this year and the future threat of an energy shortage, the academic calendar for the Spring Semester of 1978 has been revised. The revised calendar is below with the revisions underlined.

Revised calendar for Spring Semester, 1978 Calendar
Monday, January 16 — Residence Halls open for all students at 1:00 p.m.
Monday, January 16 — Orientation for new students
Tuesday, January 17 — Registration
Wednesday, January 18 — Classes begin at 8:00

Wednesday, January 18 — 7:30 p.m. Convocation (required of all students)

Tuesday, January 24 — Last day to add course (class must be met)

Friday, January 27 — Last day to drop course without record

Sunday, March 12-16 — Christian Encounter Week (exams not to be given)

Monday, March 13 — Midterm grades due

Friday, March 17 — Spring vacation begins after last class

Monday, March 27 — Residence Halls open at 1:00 p.m.

Tuesday, March 28 — Classes resume at 8:00 a.m.

Wednesday, April 5 — Pre-registration

Thursday, May 4 — Examinations begin

Tuesday, May 9 — Examinations end

Sunday, May 14 — Commencement.

Pre-registration for the Fall semester 1977 will be Wednesday, March 30, and all pre-registration forms need to be turned in to Mrs. Roy's office by the end of the day. Rising sophomores will be notified before pre-registration by their advisors on when to plan their fall courses.