

DU • YOU • YOU • YOU • YOU • YOU • YOU

Minority Career Fair

# Jobs to come to UNC

By CHERYL WILLIAMS  
FEATURE EDITOR

Getting a job is sooner or later on every student's mind. And Sept. 20-21 students can start looking early for that summer or permanent job by attending the third annual Minority Career Fair.

Over 40 companies will be represented at the two day event to be held in the Carolina Union.

The fair is co-sponsored by the University Career Planning and Placement Services and the Black Student Movement. It is open to everyone.

Tom Luten, associate director of UCPPS, said one purpose of the fair is to give recruiters a chance to talk to students and to give them general career information and also to tell students what their organization has to offer. Luten said another purpose is to give students an opportunity to identify business contacts that they can use in the future.

On Sept. 20 at 8 p.m. in the Union auditorium, students can meet a panel of MBA students and representatives from large businesses speaking about careers. After the career talk, the BSM will sponsor a cultural program.

On Sept. 21, the fair will begin at 9 a.m. and last until 5 p.m. in the Great Hall. Students will be able to meet representatives from such major organizations as, Xerox, IBM, CP&L, Johnson Wax and Proctor and Gamble. Several banks and government agencies will also be represented.

Luten said he was pleased with the turnout at the previous fairs but he still encourages more people to come.

"Last year, more than 50 percent of the people who attended were freshmen and sophomores," he said. "I like that, but I want to see more juniors and seniors."

"I'd like more students to come and ask questions," Luten said. "The more people who come, the more companies are going to be willing to come back next year."

Kevin Jones, a senior political science/pre-law major, is the student coordinator of the fair. He said that his job involves working with Luten and organizing sub-committees to handle the logistics of the fair.

For students who want to attend the fair and who feel unprepared, Jones offers some advice.

"The first step is to try to get your career aspirations written down and be able to articulate them," he said. "You must also be familiar with interviewing techniques." Jones said that UCPPS has pamphlets on interviewing that would be helpful.

"Decide on who you want to see," he said. "Know a little about the company so you can have an educated conversation with the person and leave a better impression."

Although the atmosphere of the fair is to be informal, Jones emphasized attire. He said that students who are seriously looking for a job should dress as if they were going for a real interview. However, he said that informal dress would be appropriate for those students who just want to meet recruiters and inquire about their companies.

He said freshmen and sophomores should come to the fair also. "They need to come in and ask questions that will help them decide whether they want to go into a certain field," he said. "They should come to ask what kind of courses they should be taking and to get some interviewing experience."

"I think the fair turnout is going to be excellent," he said. "Students don't have to come and stay the whole day. They can come between classes."



Unidentified woman celebrating the dream of Dr. Martin Luther King Jr. at the march on Washington.

photo by Jay Eason

### Attention Freshman:

Applications for BSM Freshman Class Committee are now available in the BSM office. All interested freshman are urged to apply. Deadline to pick up applications is Oct. 1, 1983.

### INK DISTRIBUTION DATES

Distribution Date	Deadline
Sept. 8 Th	Sept. 1 Th
Sept. 22	Sept. 15 Th
Oct. 6 Th	Sept. 29 Th
Oct. 27 Th	Oct. 17 Mon
Nov. 10 Th	Nov. 3 Th
Nov. 22 Tues	Nov. 15 Tues

### OUTSTANDING STAFF MEMBER OF THIS ISSUE

This honor goes to two people for this issue  
**Alberta Smith, Managing Editor**  
and  
**Cheryl Williams**  
recognized for demonstrating excellent  
**BLACK INK** leadership through example.  
These ladies know the meaning of  
dedication and should be commended for  
a job well done.

