

# Black Ink

The essence of freedom is understanding

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## Free care rids moms of welfare

by Andrea Shaw  
Staff Writer

High-quality day care can make the difference in the life of a single, teen-age mother, according to a study issued by the Frank Porter Graham Child Development Center.

Dr. Frances Campbell, one of the study's authors, said teen-age mothers with access to child care, finished high school and eventually got off welfare.

"Based on our experience, young mothers who hadn't finished their own schooling when they had a baby were more likely to finish high school," Campbell said. "They would continue beyond high school, get a good job, and become self-supporting if they had good care for their infant."

Also, their children scored higher on intelligence tests than those without day care she said.

"The children who had been through our early childhood program education were scoring exactly at the national average, about 100," she added. "The children in the control group were 10 points lower than that, about 90."

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Photos by Tammi Foust

The BSM Talent Show gave some students the opportunity to show off

## Brotherhood transcends boundaries

by Denise Moultrie  
News Editor

Being a white person in a black greek system would probably be difficult for most people. But Matthew McKinnon accepts the challenge and portrays his idea of brotherhood.

McKinnon came to UNC in the 1985 fall semester and though he is a freshman, he has made a few important decisions already. This spring, he pledged the Xi Gamma Chapter of Phi Beta Sigma Fraternity, Incorporated. Now he is a brother—and he's quick to tell you.

"I chose Sigma because it's not like other frats," he said. "There's no pressure to live up to any stereotype." McKinnon said he was impressed by the fraternity's stress on individualism rather than conformity.

So far there have been no hostile reaction to his presence in a black fraternity. "Whites have asked me if I know it's (Sigma) a black fraternity," he said. Blacks have accepted him as he is, he said.

McKinnon, who attended a predominately black high school in

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## 'The Cosby Show' ranks favorite

by Shirley Hunter  
Managing Editor

"The Cosby Show" is watched by all types of people, according to the Spring 1986 Carolina Poll. The poll, conducted twice yearly, at the Journalism School at the University of North Carolina at Chapel Hill, revealed the show appeals to people from all social backgrounds.

Of 585 people responding to the poll, 30 percent said they watch the show every week.

A breakdown of this audience reveals 57 percent of the blacks interviewed watch it every week, as opposed to 25 percent of the whites.

Seventy-four percent of the whites had seen the show at least once and 81 percent of the blacks had, further revealing that the show stretches across racial lines.

Professor Loy Singleton at the UNC-CH Radio, Television and Motion Pictures department, said people can easily identify with the characters on the show. "People, no matter who they are, can identify with the roles presented."

Other statistics back his opinion.

Seventy-one of the 280 males answering said they watch the show every week, while 35 percent of the females responding said they did.

At least 60 percent of the males

responding had seen the show at least once, and 82 percent of the females had seen it at least once.

One reason for the show's popularity may be it mirrors what real-life families are like, said Robert Wilson, a professor in the UNC-CH psychology department.

"I've never seen the show personally, but from what I've heard, it presents a pretty accurate picture of family life," he said.

The show depicts the Huxtables, an urban upper middle-class black family. The husband and main character is an obstetrician, and his wife is a lawyer. They have five children.

Even though the Huxtables live above the normal standard for most Americans, poor and rich people watch and identify with the show.

While 56 percent of those interviewed who make \$40,000-\$50,000 a year said their lives were similar to the Huxtables, surprisingly, 57 percent of the people who make \$20,000 a year or less, said their lives were also similar.

Thirty-nine percent of those making \$40,000-\$50,000 a year watch the show weekly.

But, 38 percent of those making less than \$10,000 a year also watch every week.

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