

Fund-Raising Plans in Effect for BCC

UNC News Services

The University of North Carolina at Chapel Hill's development office has begun planning a fund-raising effort for the Sonja Haynes Stone Black Cultural Center.

Development officials are identifying volunteer leadership as well as corporations, foundations and individuals that might be interested in contributing to the center, according to Matt Kupec, associate vice chancellor for development.

In July, the UNC-CH Board of Trustees approved construction of a building,

housing the center on the Coker Woods site between Coker Hall and the Morehead-Patterson Bell Tower on central campus.

Kupec cautioned that raising the estimated \$7 million for the center probably will take several years.

"Some reports have incorrectly indicated that we can just designate money already raised in the Bicentennial Campaign for Carolina to help build the Stone center," he said. "Bicentennial campaign funds are not available for use in building the Stone center because donors have designated their gifts and pledges for specific purposes, and

we honor our donors' wishes.

"But we can raise the money we need to build one of the best black cultural centers in this country. We are committed to doing that," Kupec said.

"My experience in raising money for capital projects tells me that our success will depend on our ability to attract several large gifts," he said. "We have to concentrate on obtaining several lead gifts of \$1 million or more. A grassroots effort just won't produce the results we need fast enough for a project of this size."

"Universities nationwide, traditionally have difficulty raising money for 'bricks and mortar' projects," Kupec said.

Carolina's success has been mixed. In its first 100 years, UNC-CH relied primarily on the generosity of private donors to help pay for campus buildings. Even then, some projects

languished for years on the drawing board. South Building, for example, was begun in 1798. Two years later, when the brick walls had been raised to one-and-a-half stories high, the money ran out. Trustees tried to raise money, but without much success. Finally, 16 years after the cornerstone was laid, enough money was donated to complete the project.

Kupec cited several current examples of successful campaigns for capital projects at UNC-CH. They included the Thurston Arthritis Research Center, still under construction, and the recently completed George Watts Hill Alumni Center. Large multimillion-dollar lead gifts launched successful fund-raising campaigns for both buildings.

Capital projects totaling more than \$87 million are included in

the \$320 million bicentennial campaign, but only half of the money for those projects has been raised. Among the capital projects still awaiting campaign funding are new medical facilities, a business school building, historic campus renovations, a Center for Dramatic Art, a School of Pharmacy wing and a WUNC-FM building.

"To reach our goal for the Stone center, we must work together," Kupec said. "It helps to get a donor excited about a giving opportunity when you can articulate a clear vision of a project that has broad-based support. We're going to need the BCC Advisory Group and students to help us do that."

After consulting with students and others, Kupec expects to announce volunteer leaders and other fund-raising plans.

South African Project Brings Awareness to UNC

By Cynthia R. Greenlee
Ink Staff Writer

This year, the Campus Y adds another committee to its ranks called the South African Awareness Project, a transformed version of the South African Scholarship Fund, an organization that did not exist last year.

Originally, the purpose of the fund was to raise money to be put in a trust until it could be used to train and educate young, multiracial South Africans, so that they will one day be able to lead the South Africa of the future.

It appears that South Africa is approaching a more egalitarian form of governing. Open elections will, barring major catastrophes, occur on April 27, 1994. Between now and then, a transition committee, comprised of a predominantly black council, will monitor actions of the police and government. Even standards of beauty seem to be changing as the country crowned its first black Miss South Africa this year.

Yet anyone can see that institutionalized racism can't be replaced with instant equality. Both white separatists and Inkatha, a Zulu-dominated anti-apartheid party, are refusing to

participate in negotiations. Recently, Amy Biehl, an American working for peace, was murdered, victim of her killers and her white skin.

So what is this committee trying to do? It wants to add its voice to those who advocate for South Africa; those who deplore injustice and violence. Among its goals are:

- To investigate the lives of South African women, for one out of two of them will be raped in her lifetime.

- To uncover our country's role, governmental and corporate.

- To research South Africa's military expeditions in other African nations.

- To continue raising funds.
- To establish links between our children through a letter exchange.

The South African Awareness Project wants to create an awareness and empower people to act on their knowledge. Those involved in the project say that while some people may not care about what's going on thousands of miles away, no one is truly free when others are still being oppressed.

If interested in volunteering, go by the Campus Y and leave a message.

'Brown Skin' Gives Students Chance to Volunteer in Community

By Lee Richardson
Associate Editor

University students have an alternative to Greek organizations if they want to "do service" and become an asset to the greater Chapel Hill/Carrboro community.

"The Brown Skin Philanthropist is 100% community service oriented," said co-founder Omar McCallop, a sophomore biology major from Clinton.

Along with Antoine Rogers and Terrius Dolby, McCallop was interested in establishing a group that would promote a "general good" between UNC students and the surrounding neighborhood by providing assistance to charitable groups and service organizations in the area.

The group also hopes to provide youth in the area with positive role models.

"Role models are necessary because a lot of black children in the community don't have black role models," said Rogers, a

sophomore political science major from Greensboro.

"Having a role model is good, but having one of the same race and ethnic background is better," he said.

But the success of these goals depends solely on the "dedication of its members" to locate issues that need immediate attention in the community and to actively participate in finding solutions for those issues, Rogers said.

Why the name "Brown Skin Philanthropists?"

"...Brown Skin' does not necessarily pertain to Afro-American students...but this is our primary target group for our membership," McCallop said.

The 'Philanthropists' portion of the group's name does not denote giving or donating money. It is, however, associated with something just as valuable in this group's mind—time.

Sophomore member Ebony Davis expressed her agreement with the organization's requirement of members' time commitment in stating, "I believe that it is a legitimate attitude to

have because, in order to make a difference, one must be able to devote time, quality time, to that cause."

With membership open to anyone, the group already has about 106 students signed up and is currently looking for more.

While there isn't much difference between 'Brown Skin' and the Campus Y, Rogers said the newness of the organization provides participants with an added advantage.

"Individuals are able to input more," he said.

And input is definitely something the group is looking for. Currently, the group is looking for individuals to put together youth programs for area kids.

Members are currently volunteering at the Chapel Hill Homeless Shelter and Soup Kitchen.

To become a member, contact Omar McCallop at 914-1920 or attend this week's meeting at 7 p.m. Wednesday in the first floor lounge of Hinton James Residence Hall.