

## Wachovia Endows Business School With Fund for Excellence

Wachovia Bank and Trust Company has given \$100,000 to UNCW's Cameron School of Business Administration. The endowment, given in September, will establish the Wachovia Fund for Excellence.

"We are very pleased to be able to continue supporting the university," said Wachovia Senior Vice President William H. Joyner, Jr., "and we look forward to a close relationship in the years ahead." Joyner presented the check to UNCW Chancellor William H. Wagoner.

Dr. Norman R. Kaylor, dean of the business school, said, "We are very excited about Wachovia's gift. They have assisted us in many ways in the past." Kaylor continued: "The Wachovia Fund for Excellence likely will be used to recruit outstanding new faculty in specialties not currently offered here, and for faculty research."

In accepting the gift for the university, Wagoner said, "Over the years, Wachovia Bank and Trust Company has supported the University of North Carolina at Wilmington in many different ways. This gift to the Cameron School of Business Administration," continued the chancellor, "is a very significant milestone in the development of excellence for our business administration majors."

According to Kaylor, this brings to \$800,000 the amount committed in endowments to the Cameron School of Business Administration, working toward a fund raising goal of \$3 million for the school.

The Cameron School of Business Administration accounts for approximately 20 percent of the students enrolled in UNCW's undergraduate programs, and close to 40 percent of graduate enrollment at the university. The business school currently has 30 faculty members.

Last year was the first year UNCW offered a master of business administration degree program. This fall, 85 are enrolled in the MBA program, which is designed for individuals who wanted to pursue a degree while continuing to work full-time.

On hand for the presentation of the Wachovia endowment to the Cameron School of Business Administration were, from left, Eugene B. Hardin, Jr., regional vice president for Wachovia's central region; Dr. William H. Wagoner, UNCW chancellor; and William H. Joyner, Jr., senior vice president and Wachovia's Wilmington office executive.



## Toplin Receives Grant To Produce TV Series

Dr. Robert B. Toplin, professor of history at UNCW, is now working on the pilot program of a 13-part television course about American history since the Civil War. The program is being funded by a \$400,000 Annenberg Project grant to UNCW and the South Carolina educational TV network from the Corporation for Public Broadcasting. Toplin is project director for the series, which is titled *USA*. Programs will be broadcast on public television, and will also be available on videotape for classroom use.

See *TOPLIN*, next page



TOP PHOTO: Jacksonville area alumni listen to representatives from UNCW at a rally/pig pickin' held last year. BOTTOM PHOTO: Alumni from all over had a great time at the annual social held last March. A big pig was cooked (and eaten), the Go-Forth Cloggers entertained, and the tables were opened for an evening of fun gambling.

## More Programs, More Needs As Numbers of Alumni Rise

The Alumni Association at the University of North Carolina at Wilmington has grown tremendously in the past couple of years. The alumni are becoming more interested in what their alma mater is up to, and UNCW is also aware of what its former students are doing.

One of the ways we've seen this increase in interest is participation in the alumni rallies that have been held across the state in recent months. These rallies began this time last year with one in Jacksonville. It was so popular with the folks who attended that another rally/pig pickin' was held September 24 for the Jacksonville area alumni. Other rallies were held last year in Greensboro, Raleigh and Charlotte.

And the plans for this year look even better! So far, Frank Bowen, UNCW alumni affairs officer, says that rallies are being planned around several away basketball games, to give the local alumni a chance to "meet and greet" and then go out and support their Seahawks. As of September, plans were being finalized for rallies in Fayetteville on December 3 during the Tobacco Tournament with Campbell, Monmouth and Towson State; in Charlotte December 28 during the UNC-Charlotte Tournament with the host team plus Appalachian State and N.C. A&T; in Raleigh January 18 for the N.C. State game; and in Winston-Salem February 11 for the Wake Forest game. For details of the rallies, you'll be receiving information from Frank Bowen later.

If you don't live in one of the areas mentioned above but want to attend one of the rallies and games, call or write Frank at the UNCW Alumni Affairs Office, UNCW, 601 South College Road, Wilmington, N.C. 28403 (919) 791-4330, ext. 2616. He'll be glad to tell you what's going on!

Another big way we've seen an increase in interest in the Alumni Association is the near doubling of donations to the Annual Fund for 1982-83. Total dollar amounts went from \$5400 in 1981-82 to almost \$9000 in 1982-83. That's a big increase, and we thank **all of you** who helped us in the fund drive.

We're also planning more pre-game socials for plenty of socializing before six of the home basketball games. Please take a look at the calendar in this issue for dates.

Since 1975, the Alumni Association has given a Distinguished Alumnus/a Award to a UNCW graduate nominated by his or her peers. (There is a nomination form in this issue.) In 1975, James



R. Cook received this award. Recipients in following years were: Robert S. King, 1977; R. Terrell Horton, 1978; Jerry D. Coleman, 1979; W. Albert Corbett III, 1980; Estell Carter Lee, 1981. There were no awards given in 1976, 1982 or 1983. So it is very important for you to nominate someone you think is deserving of such an award. It's one way the Alumni Association can honor an outstanding alumnus/a.

The Alumni Association each year gives an Alumni Achievement Award to the graduating senior with the highest grade point average. In 1983, we gave three awards! Three seniors—now alumni—graduated from UNCW with a perfect 4.0 average. These three outstanding alumni are Christi Lynn Dennis, Wanda Evans Bell and William Thurman Batchelor III.

What this all adds up to is that your alumni association is doing more than ever before for you and for UNCW. As the university grows (and it's growing fast!), so does the association. And as we grow we hope to continue to offer even more services to you and to the University of North Carolina at Wilmington.

### ALUMNI CALENDAR

- Nov. 28: pre-game social before LSU game
- Dec. 3: alumni rally in Charlotte during Tobacco Tournament
- Dec. 10: pre-game social before N.C. A&T game
- Dec. 28: alumni rally in Charlotte during Charlotte Tournament
- Jan. 4: pre-game social before William & Mary game
- Jan. 18: alumni rally in Raleigh before N.C. State game
- Feb. 6: pre-game social before George Mason game; also, plane leaves for trip to Honolulu, San Francisco and Las Vegas
- Feb. 11: alumni rally in Winston-Salem before Wake Forest game
- Feb. 25: pre-game social before East Carolina game (HOMECOMING)
- Mar. 1: pre-game social before Youngstown State game
- Mar. 10: annual social (with TV for die-hard ACC fans!)
- June 17: plane leaves for trip to "Alpine Country" Pre-game socials will be in room 100 of the University Union. For more information about the socials, contact Frank Bowen at 791-4330, Ext. 2616.