The news in this publication is released for the press on receipt.

# THE UNIVERSITY OF NORTH CAROLINA NEWS LETTER

Published weekly by the University of North Carolina for its Bureau of Extension.

JULY 31, 1918

CHAPEL HILL, N. C.

VOL. IV, NO. 36

Editorial Board: F. C. Branson, J. G. de R. Hamilton, L. R. Wilson, R. H. Thornton, G. M. McKie.

Entered as second-class matter November 14, 1914, at the Postoffice at Chapel Hill, N. C., under the act of August 24, 1912.

## WAR, DEBT, AND TAXATION

#### SERPENT WHISPERS

in the country regions of Chapel Hill closed. township we ran across the usual pro-German lie.

"You are throwing your money dead away. The government will never be able to redeem your stamps. This country is headed straight into bank-ruptcy." So runs the lie put into circulation among our farmers. It was a mischievous lie meant to scotch the war stamp campaign in our countryside. The ready answer of the farmers in our township was the purchase of \$40,000 worth of war stamps.

And by the way, this is a fair sample of the serpent whispering that landed a Russellite leader and a half dozen of his followers into a federal prison under a twenty year sentence in Brooklyn the other day. The religious propaganda of the Russellites, and the judge in the case, is more factured products have increased in the dangerous to the nation than a division of the German army.

Our new law covers unpatriotic talk of this kind. There is work for a history of this country. secret agent to do in this county and in most other counties of this and and factory owners a chance at greatevery other state.

allow treason to run riot in a com- prices of food and feed, cotton, wool one out of every five brokers, one out munity. We need courageous private and tobacco are giving wage-earners of every four insurance agents, and citizens as badly as we need secret service agents.

#### **OUR MONEY IS SAFE**

Nobody knows how many millions of lives and billions of treasure it will cost us to make this old world a safe and decent place to live in; but it is pitiful ignorance or craven cowardice to think of our job in terms of bankruptcy.

The wealth of the United States is now 300 billion dollars. It is more than that of Great Britain, France, Rusia, and Italy combined. It is three times that of Germany before the war began and six times that of Germany

The vaults of the federal treasury now hold a full third of all the gold coin and bullion of the entire world.

The resources, the good faith, and the taxing power of the United States are behind every dollar of our currency, our liberty bonds, and our war

Banks sometimes fail, but never the United States. Its resources are great enough to pay the interest on our war bonds and stamps, and to redeem our loans at maturity, no matter what the war costs. There can be no doubt about that.

#### THE PEOPLE ARE PARTNERS

Our national expense bill during the first year of the world war was 8 billion dollars. Almost exactly half of it was raised by war taxes and the rest by government loans in the form of war stamps and liberty bonds; which means that half of the burden falls on this generation and half of it on future generations that will reap the benefits of this struggle for liber ty and humanity.

The owners of war bonds, mainly in fifty and hundred dollar amounts, have now come to number 20 million people, and the purchasers of war stamps wi be around 35 million people. Here are 55 million owners of federal securities

Our government bond owners are no longer the rich alone; they are the masses; they are every other person you meet, counting both sexes and all ages. Most of these people never own ed a government bond or any other interest bearing security before in all their lives.

A full half of all our people are now partners of the United States in federal finance, with an ownership concern in our government; and the interest they are drawing is already some \$110,000,000 a year.

It is the most significant single fact in the history of the United States during the last hundred years. It means unity, stability, and safety for the nation during all the years to come. This is what the well nigh universal ownership of state securities by the French people has meant for France, and this is what it means for the United States of America.

### FARM AND FACTORY PROFITS

During our first year of war around 4 billions were spent on our own expense account, and the other 4 billions were loaned to our allies. Almost every dollar of this huge sum has been spent in this country. This fact aphage total of 10 billion dollars. Of

pears in the international balance of trade, which was around 4 billion dol-During our recent war stamp drive lars in our favor during the year just

> We shipped abroad one and a half mensely important question. billion dollars worth of foodstuffs, food animals, work stock, and seeds during the last 12 months; and four and a half billion dollars worth of partly or wholly manufactured articles and crude materials for manufacture, including nearly a billion dollars worth of cotton and tobacco. Our export trade has more than trebled since this war began.

This sudden increase of four billion dollars in foreign exports means a relative scarcity at home and naturally a rise in the price of everything the domestic consumer buys. Thus the farm value of our crops and animal in 1918 on individual incomes. products has increased from ten to twenty billion dollars since 1914. The

The war is so far giving our farm or salary earners. farm-workers of every share of this abounding wealth.

#### **OUR BACKS AND BURDENS**

Next year our government must have 20 billion dollars for war pur-poses. This sum includes 6 billions of bear this burden?

mines and quarries, farms and factories has now reached the stupendous total of 75 billion dollars a year. The hit dog that yelps, but when it comes

million people of German stock in thirds of the net taxable incomes of to the Red Cross and the army Y. M. America.

Thirds of the net taxable incomes of to the Red Cross and the army Y. M. these 30 rich people goes to the gov- C. A. generously.

of her population is foreign in birth Rockefeller's nearly 40 millions. or immediate parentage. In some counties of that state nothing but the Gerthe German-Americans do not expect a day Germany to win, now that America is getting into the fight with all her taxes in 1918 were paid by the Wall might and main.

Another good proof that our money is safe lies in the fact that the most liberal buyers of liberty bonds and war stamps are everywhere the Jews, and no people on earth have ever had any keener money-sense than the

#### **OUR NATIONAL DEBT**

Twenty-two billions of war bonds have been authorized by Congress to date. So far the bonds actually issued represent a national debt of 12 billion dollars; which is only four per cent of the wealth of the United States, as against 38 per cent in Germany and 76 per cent in Austria.

Of course these bonds must be redeemed some time or other, and the interest on them must be paid year by year. It must be done by federal taxation, direct and indirect. If we can finance this war to the end on the half-and-half plan of the first year half in popular loans to the govern-ment and half in federal war taxes we are likely to escape an era of inflation and cheap money with all their multiform disasters.

The most significant thing in the war situation today is the fact that Germany and Austria have already run into this whirlwind of financial disaster, and they cannot escape the full penalties of it when this war is over. The National net income of Germany in her most prosperous pre-war year would not begin to pay the interest on her present war debt alone; which means inescapable national bankrupt-

America and the interest kept up year of a billion dollars.
by year; which lessens our yearly

They can pay less than that or nothby year; which lessens our yearly burden of federal taxation—cuts it aling at all by sensible self-denial. most exactly half in two in fact.

Our problem of national finance is at last reducible to terms of federal taxation. Somebody must pay these taxes. Who pays the piper? is an immensely important question.

#### WHO PAYS THE PIPER?

So far, the burden of direct federal taxation is falling mainly on the rich. paid federal income taxes in 1917, because fewer than a half million peothan \$3,000. Even when the exemption was lowered to \$1,000 for single persons and \$2,000 for married couples, more than 95 million people in this country paid no direct war taxes

In our own county here, only nine of our sixteen thousand people have paid any direct war taxes, and one among this number paid more than

Only one American farmer in every very other state. er wealth than they ever saw before, 400 paid any federal income taxes in It is nerveless citizenship that will while increased wages and the higher 1917, but federal war taxes caught cal engineers.

#### The Rich Man's Burden

The rich are paying war taxes; no doubt about that! And it is greatly to their honor that they are not whining about it.

The only people we've heard growlloans to our allies. Are we able to ing about being taxed to death by the government are people who are not In answer we may say that our farms paying any federal taxes on incomes alone will produce 22 billion dollars or excess profits. And mind you, the worth of wealth this year, while the total of new wealth produced by our taxes are 95 in every 100 people you meet in the run of the day.

For instance, the first state to go over the top in war stamp purchases buke's war purposes. James B. Both directly and indirectly the Duke's war takes, for instance, were money expense of war rests lightly was Nebraska, and nearly exactly half people goes to the government of the government for war purposes. James B. Both directly and indirectly the nearly 5 million dollars and John D. on the farmer's shoulders. And he is

lina whose war taxes will be more than most of our war taxes. man language is ever heard. The fact that Nebraska took 20 million dollars tobacco concern in North Carolina are save down to the last penny and invest war bill this year with ten billions to worth of war stamps in five months now more than \$100,000 a day on just in liberty bonds and war stamps. It's and 5 million to boot is pretty good one of its products. The American good exercise to take in federal interproof that deep down in their souls Steel Corporation is paying \$700,000

> Almost exactly a fourth of the war Street and Pittsburg revenue districts. Almost exactly half of the 3 billion 672 million dollars of war taxes in

of big business.

The government is now taking over fifths of all business profits over and of our county taxes. above a moderate rate of interest on the capital invested; which accounts for the flurry in business circles produced by the recent report of the Federal Trade Commission on the profits of big business in this country last

#### The Poor Man's Burden

Aside from increased postage rates, and freight, express, telegraph, and telephone taxes which amounted to less than \$215,000,000 all told in 1918, almost every dollar of our direct taxes was levied on wealth and luxury.

The fact is, the average man is paying no direct war taxes these days except for stamps on his mail and express matter, on telegraph and telephone bills, on notes, mortgages and similar other business papers, on railroad tickets, and freight bills. even then he is paying very little of our federal war tax-only six out of every hundred dollars of the total paid

intoxicating liquors, tobacco, soft excess profits.

drinks, Pullman cars, automobiles, picture shows, theatres and other comgoods, patent medicines, perfumery, cosmetics, chewing gum and the like.

If he will indulge in these luxuries, he must now pay war taxes for the time in the run of the year.
privilege. For indulgences of this And as for our salaried people, barethe loans to our allies will reach the privilege. For indulgences of this huge total of 10 billion dollars. Of sort, our luxury lovers paid into the ly 3 per cent of us in North Carolina direct, with the other hand.

course, these loans must be repaid to federal treasury in 1918 around a third receive \$2,000 a year.

So far, we have spoken of war taxes directly paid, and these taxes for the most part are paid by relatively a very few people—mainly on incomes and excess profits. The people who pay such profits are only 5 in every 100 inhabitants, and direct taxes of this So far, the burden of direct federal taxation is falling mainly on the rich. Fewer than a half million of our 100 million people in the United States paid federal income taxes in 1917, bearing seek and federal income taxes in 1917, bearing seek are paying \$86 willy nilly decrease the states of this year was paid for stamps by our tobacco manufacturers—or mainly so. Less than one dollar in the hundred came from taxes on inherited estates, admissions and dues, public utilities, the rich are paying \$86 willy nilly decrease the paid for stamps by our tobacco manufacturers—or mainly so.

But indirectly everybody of course pays war taxes, because everybody is a consumer and pays war taxes in the greatly increased price of almost everything he buys. Thus, the increase in the cost of living is around 100 per cent during the last four years, which means that the cost of living has just about doubled during ture shows, theaters, and other com-this period—in many details of living mercial amusements. And such taxes

ers, manufacturers, miners, and foresters—the producers of crude wealth sort a nearly two out of every three techni- and wealth finished for final consumption. The owners among this number are reaping the largest profits in these days of sky-high prices, but tenants the safe side of the dead-line. We say and wage earners are also handling so in particular, because within the more money than they ever saw before in all their lives, and it gives them a capital chance to save and lay their federal income tax sheets. They up something against a rainy day.

It is the man who produces no comto buy who is most heavily burdened these days by the high cost of war-time living. Indirectly, a full half of his daily expenditures goes to pay our war bill, or to line the pockets of profiteers big and little. The administration, by the way, is now going after these profiteers, hammer and tongs.

frow can a people with wealth producing powers of this sort be bankrupted? Such a thing does not seem humanly possible.

The point we are making is, that the in war savings stamp drive the other day.

Ine point we are making is, that the in war savings stamp drive the other day.

In point we are making is, that the in war savings stamp drive the other day.

On the other hand, the war taxes of other husings.

In point we are making is, that the in war savings stamp drive the other day. humanly possible.

It is never likely to be done, and nobody knows it better than the ten according to the Financial World. Two- and war stamps largely and contribute

a wise farmer if he gets ready to draw There are six men in North Caro- federal interest while other people pay

> And it's wise for the rest of us est with our left hands while we pay over. out war taxes, direct and indirect, with our right hands.

The federal interest money coming back into North Carolina, on account of liberty bonds and savings stamps will soon amount to 5 million dollars 1918, arose from taxes on excess pro- a year; which is hearly as much 1918, arose from taxes on excess pro- a year; which is hearly as much 1918 alone. A full half of our war state government costs from year to fits alone. A full half of our war state government costs from year to fits alone. Orange county alone ing back into Orange county alone will soon be around \$15,000 a year; for war purposes from one to three- which is nearly half the annual total

#### WAR TAXES IN CAROLINA

The war taxes we pay on mail are collected and turned into the federal treasury by the postoffice authorities. But 97 out of every hundred dollars of direct war taxes paid in North Caro-Revenue authorities.

The total so collected was nearly 70 million dollars, which is nearly three and a half times all the state, county, and municipal taxes we pay in this

It is a huge sum. Who paid it?
Twenty millions of it was paid on individual and corporation incomes, and on excess profits in business enterprises. Mainly it was paid by the rich people of the state, and they are very few in number. The taxes they paid on excess profits will be added, of course, to the market price of the this year.

He pays a larger share, of course, if he willfully indulges in luxuries like at last pay most of this war tax on

ture shows, theatres and other com- was paid by our wage earners, because, mercial amusements, jewelry, sporting very few of them, if single, earn \$3.50 a day and are busy every work day of married, earn \$7.00 a day and lose no

And very little of it was paid by the farmers, because very few of them enjoy a net taxable income of more than \$2,000 a year. The average labor income of farmers in the United States in 1910 was only \$724. If it were two and a half times larger in these days of prosperity, they would still escape federal income taxes; and the country over 399 out of every 400 farmers did escape such taxes in 1917.

The balance or 50 million dollars of revenue taxes in North Carolina this cause fewer than a half million peo-ple had net taxable incomes of more as Bill Arp used to say. the rich are paying \$86—willy nilly, document stamps, insurance policies, and the like. and the like.

#### Who Pays Least

The simple fact is that the average man here in North Carolina finds it hard to pay any direct war taxes to speak of unless he indulges in luxuries—especially in liquor, tobacco, picsame remarkable way. Farms and the other eight combined. He is a factories are getting more money for their products than ever before in the history of this country.

annufacturer paid more than this period—in many details of fiving intercal amusements. And such taxes it is trebled or more. The result is as these he can escape entirely by self-to reduce the purchasing value of the consumer's dollar a full half—in many instances, two-thirds or more. try, cultivating war gardens, living on But on the other hand, twenty mil- as little as possible, and cutting out lion people or a fifth of our total popu- servant hire and waste of every sort. lation produce commodities for sale at He can hardly escape war taxes, to these high prices. They are the farm- be sure, if he uses the mails and the public utilities, but the war taxes arising from these two sources are barely more than six dollars in the hundred of our federal war tax total.

We have said that the farmer is on were all willing and anxious to pay any federal taxes due under the law; modities for sale and has everything but when we figured out the legal exemptions, reductions, exceptions, and allowances, not one of them had a net taxable income of as much as \$2,000.

in war savings stamps in the township

#### NOT YET BANKRUPT

No, the war has not hurt our pocket books and bank accounts yet, or not enough to speak of. We are still a long way from bankruptcy. We have yet to see any real discomfort and pinching hardship in any household anywhere, due to war conditions.

The American people have around 30 billions on deposit in the state and national banks of the country. This spare. It is enough to pay our national debt two and a half times and

And our bank deposits are safe. The resources of America are so enormous that the government will never need to do more than to call on us for the loan of these savings. Our bank account savings alone more than equal at the present moment the new liberty bonds the government will float t year. The bank account savings of the people of the United States, in banks of all sorts in 1915, were nearly 8 billion dollars; this year they are around 15 billion dollars.

And they steadily increase in North Carolina in spite of the 116 million do! lars we have invested in liberty bonds and war stamps. The increase has been 14 million dollars in four years. And mind you, the people that bank account savings and own liberty bonds and war stamps are debt-ownlina during the year that ended June ers, not debt-owers, they are drawing 30, were collected by the Internal interest, not paying interest. They are not bond-slave, but interest-free; and now there are 55 million such people in these United States.

#### A Way to Be Bond Free

How can bonded debt mean national slavery in America, if the people themselves own the bonds, as they now have a chance to do in the purchas of bonds and stamps in small denominations?

Liberty bonds are properly named, the talk of traitors to the contrary notwithstanding. They were meant to make the people bond-free, not bond-slaves. They are bond-free if they themselves own these bonds; they are bond-slaves if they allow the rich to own them, while they reserve to themselves the pivilege of paying interest The man who pays both inon them. terest and taxes nowadays is in a sorthe year; and just as few of them, if ry plight. On the other hand, that man is wise who draws federal interest money with one hand while paying war taxes of all sorts, direct and im-