Published weekly by the University of North Carolina for its Bureau of Extension.

HOW MUCH HAPPIER AND

EASIER WOULD

LIFE HAVE BEEN

FOR US ALL, HAD WE USED SOME

COUNTRY HOME

CONVENIENCES

5USIE

SWEPT OUT

OF LIFE

OOT HTIW

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BROOM

PRIL 14, 1920

CHAPEL HILL, N. C.

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MOTHER-

WALKED

TODEATH

FETCHING

WATER

IN MEMORY

OF MARY ANN-

WHO CHURNED

THE OLD

WAY

FASHIONED

HERSELF

# LOOKING BACK SEVENTY YEARS

#### RECONSTRUCTION STUDIES

The Bureau of University Extension is the North Carolina Club at the Uniersity.

It gives to the public the organization the State Reconstruction Commission, e layout of commission work, the state construction studies of the North Carona Club, and 40 odd pages of reading ferences on public health, public edution, transportacion and communicaon, home and farm ownership, race lations, public welfare, organized busiess and life - corporate, cooperative, cial and civic problems, state and local. The edition is small, but until it is exusted, the bulletin will be mailed out e of charge to anybody in North Caroa who wants it and writes for it in ne; and for 50 cents postpaid to anydy outside the state.

#### DR. HOWARD W. ODUM

e council of deans at Emory Univer- which appears the following: y, Atlanta, as Kenan professor of public welfare.

arge of the public welfare school and ool of this type in the south. Preinary outlines as announced by Presinal and professional training for social d public welfare work, in social engi-

Dr. Odum has had extensive and defie training and experience in work a southern man, native of Walton inty, Ga., and graduate of Emory Colsociology, and the Gran Squires rerd for the best sociological study pubned in the United States in a period of years.

For the next three years Dr. Odum was earch expert for the Bureau of Municiresearch of Philadelphia, where he l invaluable work in municipal wele organization. From 1913 to 1918 was professor of educational sociology the University of Georgia, at the same ne serving as a member of the Atlanta ard of education. In 1918 he was ditor of the bureau of home service for nps and camp cities in the southern vision, and in the spring of 1919 he was led to Emory University to assume the ties of dean of the college.

Among works of merit he has written e recounted "Social and Mental Traits the Negro'', "Folk Songs and Poetry" d articles in national sociological jourls.—Lenoir Chambers.

## **BROADENING ACTIVITIES**

More and more the University is maniting recognition of the fact that its ties extend not merely to the cultural ucation of its students, but to the social ucation of all the people of North Caroa as well. It is giving fine evidence a broader conception of what the funcons of a state university should be, and its responsibility in promoting the genal public welfare of the State. The niversity is one of the most helpful encies in keeping the life of North Carona abreast of the times, because it is reast of the times itself. Its Extension reau with its excellent publication, ne News Letter, devoted to community rvice, shows that, as do the North arolina Club and its studies in state reinstruction, and the newly established niversity News Bureau, the object of but in the end we bore it as a cross. hich is to keep the people of the State formed as to what the University is

for public welfare which will be held then. These institutes are to be conduct ow mailing out a new bulletin of 57 ed in conjunction with the Southern Diages—The State Reconstruction Studies vision of the Red Cross, and are planned for the instruction of county superintendents of public welfare, or prospective superintendents, for Red Cross secretaries, and for all other welfare workers who need professional training for their tasks. The courses offered include such subjects as "Rural Social Problems", "Play and Recreation", "Dietetics and Home Economics in the South", "Community Music", and "Physical Fducation." By undertaking to conduct these institutes the University is taking a significant and important step forward in social work, and one which must show far reaching results wherever welfare workers in the State put the training thus received into effect. - News and

#### PROGRESSIVE GREENVILLE

The town of Greenville, this state, has recently taken a -step that some other In announcing tentative plans for a towns in North Carolina should take. It nool of public welfare to be added to has provided, by the purchase of a large University of North Carolina, Presi- and handsome residence, a home for its nt Chase announced the appointment city school teachers. A recent issue of Dr. Howard W. Odum, dean of the The Greenville Daily Reflector carries an lege of liberal arts and chairman of attractive cut of the building, underneath

"This handsome structure was opened ciology and director of the new school up to the teachers of this city last Monday with the re-opening of schools, Dr. Odum will move to Chapel Hill being purchased independently recently ly in the summer when he will assume by the school trustees looking to the in- and tobacco prices skyward, and we man and beast. terest of everything connected with educa- again went up in the air in the cotton the foundation of the first collegiate tional development throughout the city, and tobacco belt. The chances are that thirds self-feeding in 1850 and so again advantage. The way out lies in collusion, All teachers will board and room in this only the devastations of the boll weevil in 1919. The increase in population conbuilding at reasonable prices and will not will bring us down to earth once more. at Chase show that the new school will be troubled by shortage of boarding concerned with problems of instruc- houses as experienced in the past. The n and education in citizenship, in voca- movement is considered one of the most progressive in the state, and it is expected many other localities will follow in oring, and in University and social re- the pathway blazed in the interest of greater education."

For several years past the management of Gastonia's city schools has, each ilar to that of his new position. He fall, been up against an almost unsolvable problem in securing places for the teachers. There has been talk for a long e. Later be had graduate work at time of doing just what Greenville has rk University and Columbia Univer- done but so far it has all been talk. Why , where he received his Ph. D. degree not follow Greenville's example and act? -Gastonia Gazette.

### LOOKING BACK 70 YEARS

1920 were marked by significant changes in North Carolina agriculture. A brief ahead slowly toward economic freedom table of contrasted details appears else- in the cotton and tobacco belt.

from 869 thousand to two and a half million. Against this increase of 188 per to come; in short, it established economcent in population must be reckoned all ic freedom for the South as a section changes in our agriculture, or we shall in farming, manufacture, trade, and miss their significance.

these seventy years was only 46 percent. Our crop area last year was a little less than eight million acres and our farm workers numbered 825 thousand. With farm laborers more than quadrupled in number, our farms diminished in ic serfdom. average size-from 96 to 29 acres; and the average acres per farm worker dwindled from 32 to 10. These figures indicate a drift out of medium and large scale farming into small scale farming-into intensive cotton and tobacco farming based on a farm-tenancy, supply-merchant, crop-lien, time-credit system.

were deficient cash operating capital, and abundant cheap labor. The consequent economic ills afflicting our agriculture during this period were (1) decreasing attention to food and feed crops, (2) neglect of meat and milk animals, and (3) to detail them.

The War of 1860-65 forced this farm agriculture than Whitney's cotton gin system on us. We adopted it as a crutch, was during the last century.

The move out of this type of farming was not pronounced until six-cent cotton oing. These activities are only a few dications of the new spirit of public rvice which has pervaded the Univerization of the necessity for diversified agriculture based on more and better farm

SACRED TO THE MEMORY OF JANE -SHE SCRUBBED HERSELF INTO ETERNITY GRANDMA WASHED HERSELF AWAY

### Gains in Cash Crops

During these seventy years the gains that really ran ahead of our population increase of 188 percent were (1) cotton, which moved up from 41 thousand to 875 thousand bales, an increase of 2064 percent, (2) tobacco, which moved up from 12 million to 320 million pounds, an increase of 2567 percent, (3) mules which moved up from 25 thousand to 236 thousand, an increase of 844 percent, and (4) crease of 239 percent.

pressure of sheer necessity we were concentrating upon ready-money crops under a farm tenancy system. In an area de-The seventy years between 1850 and ficient in cash operating capital it was our only chance to keep alive and move

The Great War moved the prices of all During this period our population grew farm products into high levels where they are likely to remain for six or eight years banking. It has taken us a full half-cen-The increase in cultivated acres during tury to recover from a war that impoverished the South as no ally in Europe nor Germany herself was impoverished by the last great war. But at last it becomes clear that we are safely on our feet once more. The South is at last free of econom-

### Less Home-Raised Food

On the other hand our gains in quantity totals and gross values will not deceive thoughtful students.

For instance, our work animals have increased 140 percent in number since 1850 but the number per farm has fallen The conditions that forced this vicious from three to one and a half-and the system on North Carolina and the South half is frequently in evidence. Which means that our farm values are produced in the main by expensive human labor with primitive hand tools and a minimum of horse and machine power. It is bound to be so in small-scale farming, 10 acres per worker, as in North Carolina; and excessive bills for imported bread and so far it seems unavoidable in the promeat supplies. The accompanying social duction of cotton and tobacco which are consequences in our country regions hand-made crops. A successful cottonwere even worse, but we do not stop here picking machine would be hardly less revolutionary in its effects upon southern

We nearly doubled our corn crop total during these seventy years and more than doubled the per acre yield but in production per inhabitant we fell from 32 to 22 bushels. In 1850 we had corn enough for home consumption and a mil-But nothing shows this spirit more animals of all sorts.

It was a hard lesson half learned because the Great War quickly sent cotton lion bushels or so to sen autoau. In 1920 lion bushels or so to sen autoau. In 1920 we shall have some 15 million bushels to buy from the West as food and feed for limproved acres per farm worker.

COUNTRY HOME COMFORTS AND

In wheat production the state was twosidered we have been marking time in class struggle. wheat farming.

As for milk cows we had an average of ple to be fed.

wheat which moved up from 2 million to we had fewer cattle other than milk cows and a small number of public-spirited 7 and a quarter million bushels, an in- in 1920 than we had seventy years ago, bankers and merchants here and there. These increases mean that under the by 221,000; and fewer sheep, fewer by one cooperative credit unions, our lead-451,000. When compared with the population to be fed in North Carolina in cows, 50 percent decrease; other cattle, 70 percent decrease; swine, 69 percent decrease; and sheep, 92 percent decrease. Our meat animals are greatly improved to these invaluable agencies. in quality but they are greatly decreased in number compared with our population

The scarcity of labor in our farm regions, the approaching calamity of the boll weevil, and the apparently permationize our agriculture during the next cing they must be self-feeding. quarter-century.

era, and to do it in generous thoughtfulness of one another, in terms of mutual

### Bread and Meat Farming

We are not yet producing cotton and more than one for every household in the tobacco on a bread-and-meat basis, but state in 1850; in 1920 we averaged only the wisdom of it is fairly clear to most of one for every two families. The relative our farmers. Their minds have become decrease is around 50 percent Our milk accustomed to the thought-thanks to the animals are greatly improved in quality activities of the Federal Farm Extension but - their number is greatly decreased Service, the State College of Agriculture when compared with the number of peo- and Engineering, the State Department of Agriculture, The Progressive Farmer, It is startling to run into the fact that the Carolina Landowners' Association, fewer by 78,000; and fewer swine, fewer Our fifty-two cheese factories, our thirtyership in soy bean culture, the increase of velvet beans in our corn fields, the in-1920, these decreases are as follows; milk creasing acreage in winter cover crops, the improvement in breeds of dairy herds, swine and poultry, and the gains in truck farming and orcharding are directly due

But we are yet a long way from being a self-feeding farm civilization. We have yet to learn that the first business of a farm is to feed the farmer, the farmer's family and the farm animals; that in order to be truly self-directing it is necesnent high price levels of farm products sary for farmers to be self-financing, and are the economic causes that will revolu- that in order for farmers to be self-finan-

Cotton and tobacco produced on a It is immensely well worth the while of bread-and meat basis would make North our merchants and bankers to help the Carolina rich beyond the wildest dreams farmer think out this situation sanely, to of avarice; and would do it in a single adjust themselves all together to ap- decade. But we are not likely to learn proaching necessities, to capitalize and this lesson with cotton averaging around eash in the largest possibilities of the new forty cents and tobacco fifty-two plus.

- 70

# CAROLINA AGRICULTURE: 1850-1920

Based on the 1850 Census and the 1920 Reports of the Federal Bureau of Crop Estimates

> DEPARTMENT OF RURAL SOCIAL SCIENCE UNIVERSITY OF NORTH CAROLINA

Population in 1850 was 869,000.	In 1919 it was 2,5	500,000. Increase,	188 per cent.
Crops Produced	1850	1919	Percent Inc.
Cotton, bales	40,436	875,000	2064
Tobacco, pounds	12,005,000	320,000,000	2567
Corn, bushels	28,000.000	55,100,000	97
Wheat, bushels	2,130,000	7,225,000	239
Oats, bushels	4,052,000	3,767,000	- 7
Potatoes, both kinds	5,716,000	14,800,000	159-
Horses	149,000	183,000	23
Mules		236,000	844
Milk cows	222,000	328,000	48
Other cattle	472,000	394,000	- 17
Swine		1,592,000	- 12
Sheep	595,000	144,000	- 76
Land and Labor			
Improved acres	5,454,000	8,000,000	46
Number of farms	57,000	275,000	382
Improved acres per farm	96	29	- 70