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KNOWING NORTH CAROLINA

This issue of the University News Letter, Vol. VIII, No. §2.

15 Farm Wealth per Country Dwell-Letter is devoted to an exhibit of the studies of the home state at the University during the college year of 1921-22-one hundred and sixty-nine in number, not counting the thirty-four studies by the North Carolina Club, of Home and Farm Ownership in North Carolina, in other states, and in other countries.

There have been more than a thous d such detailed studies of life and livelihood in the home state, made by students in the department of rural social economics at the University dur-

ing the last eight years.

And it has been a whale of a job for the staff of this department. Verifying the data, checking the calculations in the tables, inspecting the graphs, charts, and maps, guiding the interpretations, simplifying the results and passing these on in abc ways to the people of the state, calls for unlimited toil, time, and patience on part of students, teachthe seminar librarian, and the stenographer.

One study alone has kept everybody busy in the department work-shop for more than eight months—the study of Imported Food and Feed Supplies in the state, in the counties of the state, and in all the states of the Union; this last to determine the status of North Carolina in this foundational concern of commonwealth progress.

Assistance Needed

We have all been brought to a keer realization that the task we have under taken-the task of helping North Caro linians to know North Carolina-is far beyond the physical powers of four people, a full professor, an assistant professor, a seminar librarian, and a

If the department of Rural Social Economics at the University is to serve the state to the full limit of its possibilities both now and in the years ahead it must have the necessary, work-shop assistance. Which means, for the present, a full-time laboratory expert, competently acquainted with the whole field of social economics, natively in terested in the country-end of our civilization, and—what is rare—capable of constructively dealing with the problems and puzzles of actual life and business in North Carolina. The bookish man is not easily and usually a student of folks and affairs. The man we need must be secured, properly salaried and conditioned for service to the state till the end of his life, and held against tempt-

ing offers elsewhere.

The need for such a man is urgent, if the worth of this department to the state is to move on toward a maximum.
Without him, we cannot hope to serve

North Carolina better and better. And a man or a department that does not grow in magnitude and significance is not worth having at all.

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MY NATIVE LAND

Sir Walter Scott

Breathes there the man with soul so dead,

Who never to himself hath said,

This is my own, my native land! Whose heart hath ne'er within him burned

- As home his footsteps he hath turned, From wandering on a foreign strand!
- If such there breathe, go mark him well;
- For him no minstrel raptures swell; High though his titles, proud his name,
- Boundless his wealth as wish can
- claim; Despite those titles, power, and pelf, The wretch, concentered all in self, Living, shall forfeit fair renown, And, doubly dying, shall go down To the vile dust from whence he
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