

# Gardner-Webb University

# THE PILOT

What the  
candidates say

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## GWU launches most ambitious campaign ever

by Sunny Benton  
contributing writer

Gardner-Webb hosted hundreds of supporters, employees and students on Thursday, February 15 to publicly announce a five-year, \$20 million capital campaign for improving facilities, enhancing technology, and increasing the endowment. At the time of the announcement, \$11,399,792 had already officially been committed to the campaign.

The campaign theme and logo, "Dreaming, Daring, Doing... The Campaign for Gardner-Webb University," were officially unveiled during the kickoff celebration which featured campaign officials and administrators explaining the campaign process amid a party-like atmosphere that greeted guests outside with a four-beam spotlight and continued inside with performing artists and sparkling decorations.

Shelby businessman H. Fields Young was

introduced as National Campaign Chair and he presented an 8-minute video about the campaign to the crowd of 650. He also announced that during the "silent phase" of the campaign, which has taken place over the past several months, the single largest corporate, individual and foundation gifts were committed in support of the campaign. Various totals announced to date include \$3.4 million through trusts and wills, \$500,000 in real estate and \$250,000 in appreciated securities.

"Dreaming, Daring, Doing" is seeking \$10 million for endowment, \$7 million for facilities and \$3 million for technology. GWU administrators say an increased endowment would help address a crucial need to attract top-level faculty with doctorates and provide greater scholarship assistance to graduate and undergraduate students.

Monies for facilities are being sought for the completion of the renovation of Hamrick Hall, the campus' oldest building, which will eventually house

the University's School of Business, and various other campus enhancements.

Technology funds would primarily support the computerization of the entire University through a campus-wide network. The Dover Memorial Library would benefit from electronic card catalogs and other computerized resource and reference materials.

"This is quite a task for Gardner-Webb...quite ambitious," said GWU President, M. Christopher White during his remarks. He went further to say, "But remember, reaching 2,500 in enrollment, having 14 night school satellite campuses around the state, and beginning our School of Divinity were all dreams at one time, too."

First Counsel Inc. of Charlotte, NC, has been retained by Gardner-Webb to provide consultation for the campaign. Bob Van Poppel is representing First Counsel and holds the title of Director of the Campaign.

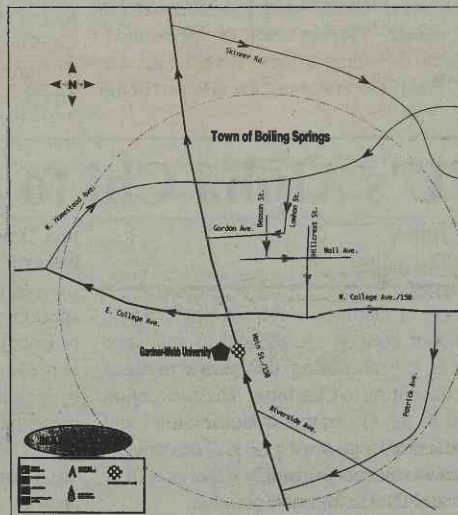
## GWU to host women's Olympic cycling trials

by Matthew C. Webber  
Director of Public Relations, GWU

GWU announced on Tuesday, February 27, that it would host the 1996 U.S. Women's Olympic Cycling Trials Road Race in Boiling Springs on June 1.

The Cleveland County location was chosen because of the success, support and organization that area has shown for races such as the Tour DuPont in 1994 and the Carolina State Band Criterium in uptown Shelby in 1995, when Gardner-Webb accommodated the U.S. National Cycling Team on its campus while member prepared for the event.

The Road Race held here will be the final women's cycling event before the Olympics in Atlanta, with the results of the 100-kilometer race (approximately 62 miles) serving to determine the final spots on the U.S. Olympic Women's Cycling



Team that will represent this country in the summer games.

Other women's cycling stages -- in West Virginia and Pittsburgh, Pennsylvania -- will be held prior to the one in Boiling Springs.

Gardner Webb will officially provide facilities; housing for cyclists; and volunteers and organizational assistance to the event and to Medalist Sports of Charlotte, which has been contracted as venue directors.

The Town of Boiling Springs has welcomed the opportunity to have the race course pass through its streets and neighborhoods, featuring a finish line on South Main Street in front of the University. Prize money for the event is \$10,000.

At left: a map showing the route that will be taken by cyclists in the U.S. Olympic Team Trials Women's Road Race.

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