

News

Varley brings fresh ideas for GWU development

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Steve Varley was recently named vice president of development at Gardner-Webb University, replacing David Boan who passed away in a car accident this summer. Varley and Boan were friends and, like many people here at GWU, Varley was saddened by the loss of Boan.

"I think about David quite a lot these days," said Varley. "I get to see his name on things and his influence in the process of dealing with outside people in the university, so I am impressed to attempt to carry on some of the good things he started and go in new directions as well. I really want to honor his spirit and the good things he did. He was a friend of mine and

I miss him."

Varley is no stranger at Gardner-Webb. His new responsibilities include major



Steve Varley

gifts, planned giving, the Annual Fund, Bulldog Club and capital campaigns, but he has worked at GWU since 1998. Some of his prior positions were director of Corporate and Foundations relations, assistant vice president of Alumni and Parent Relations, director of Printing and Publication, university webmaster, and a faculty member in the School of Business.

Varley welcomes the challenge to bring fresh

ideas into his new position.

"The university has a lot of needs, and those needs are really outlined by Dr. Bonner and approved and shaped by his interaction with the board of trustees and the university's strategic planning committee," said Varley.

"There are some projects that are very clear. For instance, the university needs to continue to grow their endowments, which is the money we hold in the bank that we earn interest on that provides scholarships for students."

Other needs include capital items such as a student center, a new science building and a fine arts building, said Varley.

"We are always interested in responding to what people like to give money to," he said. "If it's a good suit for Gardner-Webb, then

we respond."

He gives an example of this by sharing how a recent donor made a significant financial contribution to provide a new home for the Noel program.

"We are really pleased that we have a significant gift towards that project and we are working hard to complete it," said Varley, adding that GWU has a strong core group who are willing to support the university financially. However, the university needs a larger core group, he said.

"We really need to turn it up a few notches and really focus our efforts on broadening our prospect base to get more people involved," says Varley. He wants the development office to make sure the president and his message about this university are being heard and understood by the public.

Swim team a success in the water and in the classroom

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According to Simpson, those things will take care of themselves.

For the GWU swimming coaches, recruiting is a 12-month process. Simpson said it never stops.

"Recruiting wise, I'm looking for people with good character," said Simpson. "I've unrecruited good swimmers that weren't good people or good students."

"Character goes above and beyond everything else. The girls here take school seriously and they don't want to do it by just going through the motions," he said.

For the 2007-08 school year, GWU will add a men's swimming team to the athletic department. It will be the university's 19th varsity sport, and Simpson says it's

a reflection of the success of the women's team, in the pool, in the classroom and in the community.

To this point, the response to the new program has been good. Rutgers University and James Madison University are dropping their men's programs at the end of this season, and there are men's swimming programs that end every year.

There isn't a lot of money for male swimmers or a lot of places to go, so that should help GWU recruit quality swimmers.

"The girls are excited about it," said Simpson. "Workouts will be interesting next year. Forty-plus kids are not going to fit in our pool."

"We're gonna have to be creative."

Proposed YMCA shows local growth

By Rebecca Clark

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Boiling Springs is growing rapidly, and a proposed YMCA is proof of that growth.

The sprawling 41,000-square-foot building will be constructed on 31 acres of land on the corner of Patrick Avenue and N.C. Highway 150.

The facility will include a library, water pool, climbing wall, gym and other amenities.

The project is currently in the fundraising stage. According to Cameron Corder, CEO of Cleveland County YMCA, groundbreaking will depend on the success of fundraising.

"We just started fundraising and it's going great," Corder said. "We hope to break ground in January of 2008, the first quarter of the year."

Most of the funds will come from individuals pledging certain amounts, while the remainder will come from foundations, grants and corporations.

There are no definite figures at this point, but by the first of the year officials hope to have an announcement. Construction and project development timelines are also a focal point right now, Corder said.

Boiling Springs was seen as an ideal place to build the new facility because of the growing population and need for a wellness center. It will also offer job opportunities to Gardner-Webb University students.

GWU is in a partnership with the YMCA and offers a YMCA Professional Studies Program.

In its third year on campus, the program is one of four offered in the country. According to the Cleveland County YMCA Web site, this program offers students the opportunity to take YMCA management modules for college credit and work towards a senior directorship within the YMCA while attending college.

"It's a great opportunity for young people," Corder said, adding that four or five entry-level positions will be available at the new facility.

By Valerie Parry
Library director

That's really the title? Deciding what books and other materials to purchase for the library's collection is one of our fun challenges. Orders result from department faculty requests, library faculty selections, and suggestions by students.

Librarians love to see the new material come in, and are especially pleased when students discover new titles and check them out. We don't purchase books just because we like the titles, but some of us find an intriguing or quirky title especially inviting.

N.C. State Digital Media Lab loans MP3 players to students

By Chris Sanchez
Technician (N.C. State)

(U-WIRE) RALEIGH, N.C. - In support of the library's audiobook program that began in January, the Digital Media Lab acquired MP3 players for student use.

North Carolina State University Libraries initially purchased 50 Creative Zen Micro digital audio devices, Keith Morgan, manager of the Digital Media Lab, said in an article in Focus, a library publication.

The Zen Micro players are similar to Apple iPods, but are capable of playing Windows format audio files.

According to Morgan, the audiobooks available from the library are currently only in a protected Windows format that Apple players cannot read.

"We're evaluating its popularity, we've expanded the numbers of available units since the original purchase," Morgan said.

The library also purchased 20 iPod Shuffles to be used for "pod-casts" available through the library, according to Morgan.

"My belief is that podcasting will become more important to the campus as time goes on," he said. "More professors are going to find ways to put lectures on pod-casts and our hope is that for students who don't have devices -- that we will have devices that they can listen to and [we can] loan out."

Students may check out the audio players from the Digital Media Lab in much the same way they can check out laptops, according to Morgan.

The program has become popular among students.

Below are a few books we have added in the last 10 years. Can you figure out what the book is about from the title? In some cases I've made it more difficult by leaving out the subtitle.

1. "Are Women Human?"
2. "The Big Red Fez"
3. "A Crack in the Edge of the World"
4. "Death by Journalism"
5. "First in Thirst"
6. "Goodbye Gutenberg"

1. "Are Women Human?": and other international dialogues by Catharine A. MacKinnon examines the problem of women still veiled, kept in poverty, imprisoned in their homes, denied education, put to death for ex-

tramarital sex, all with the complexity of their governments.

2. "The Big Red Fez": how to make any Web site better by Seth Godin is geared primarily to those owning and designing retail Web sites, but has some good tips for all Web sites to keep users interested.

3. "A Crack in the Edge of the World": America and the great California earthquake of 1906 by Simon Winchester is not just a history of the earthquake itself, but an account of the more destructive fires and water damage which followed, the plate tectonics involved in the quake, and its social

and political side effects.

4. "Death by Journalism?": One teacher's fateful encounter with political correctness by Jerry Bledsoe is a true story of journalistic hubris. It happened here in North Carolina less than 10 years ago when a reporter looking for controversy misrepresented what was being taught at a community college about the Civil War.

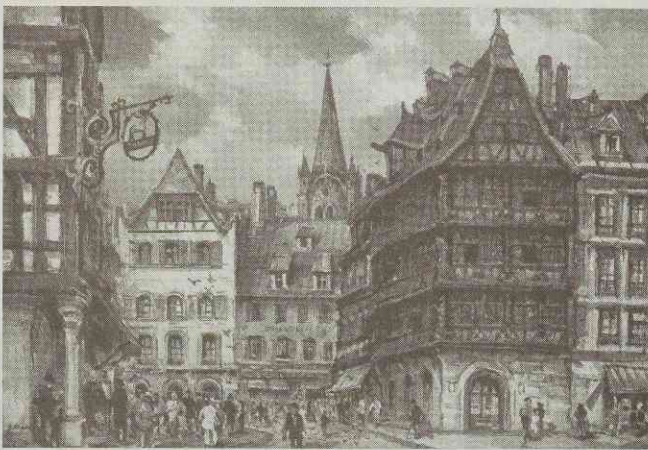
5. "First in Thirst": how Gatorade turned the science of sweat into a cultural phenomenon by Darren Rovell traces the development of the Gatorade phenomenon in facts and anecdotes, showing the increasing

and symbiosis of sports, business and American culture.

6. Goodbye Gutenberg: hello to a new generation of readers and writers by Valerie Kirschenbaum is a visual feast, a history of the intersection of education and technology with art and literature, and a compelling argument that color and design significantly impact learning.

Are you intrigued by some of these titles? Look for additional examples in a later issue. Want more now? Send a request to your library director at vparry@gardner-webb.edu and I'll send you a copy of the full "love that title" list.

Math at other universities can be tortuous, but Gardner-Webb math is student-friendly: \$1,000 = 1 month in Europe + 3* credit hours x 12 students



Imagine yourself strolling in the heart of old Strasbourg while your friends work summer jobs or take a course in Boiling Springs.

Current sophomores and juniors can apply for a study trip to Strasbourg, France, during summer 2007. Strasbourg is on the border with Germany, and Switzerland is a short train-ride away. Opportunities abound for cultural enhancement and fun. It's an investment in adventure and an opportunity to trade that dorm room for a stay in a chateau.

Oh yeah, Dr. Michael Kuchinsky will teach POLS 430: Issues in International Identity and Integration while you're not out exploring Europe.

Applications are available in the Office of International Programs (Suttle 112) and are due to Dr. Helen Tichenor by 4 p.m. on Jan. 16.

For more information, contact: Dr. Tichenor at 704-406-3993
Dr. Kuchinsky at 704-406-3806

*An additional 3 credit hours are available by arrangement.

\$1,000 takes care of:

- tuition
- airfare
- lodging
- two meals per day
- planned transportation for the GWU course

Not included:

- books
- passport
- third meal
- souvenirs
- personal travel

Qualifications:

- rising junior or senior in May 2007
- a minimum 3.0 GPA
- a clean disciplinary record