April 5, 2000 • the Seahawk

Briefly...

Animal Cruelty Protest Planned

A protest will be held on Friday at the New Hanover County Fairgrounds at 4 p.m. The demonstration will protest the Clyde Beatty-Cole Bros. Circus, concerning the treatment of animals in the show

For more information, contact Frances Boyes of Students for the Ethnic Treatment of Animals (SETA) at 620-4182.

IFC Plans Beach Clean-up Campaign

The Inter-fratemity Council Order of Omega will be sponsoring "Beach Sweep" on Saturday, April 15. During this time, fratemity and sorority members will be cleaning up local beaches. This is the biggest community service project event this season for UNCW Greeks, who complete 50 percent of the community service work done through the university. For more information, contact Lee Vanderpool at 790-5833.

Greenpeace Environmentalist Lecture Tonight

Paul Watson, a seasoned Coast Guard Officer, specialist in media communications, co-founder of Greenpeace and founder of Sea Shepherd Conservation Society, will be presenting a lecture at 8 p.m. tonight in the Warwick Center Ballroom.

Watson is considered one of the pioneers of Direct Action Environmentalism, and believes that one's personal convictions about preservation are nothing unless one acts on them.

The lecture is free and open to the public. For more information, contact the Association for Campus Entertainment (ACE), who will be sponsoring the event, at 962-3842.

One Mile Radius Forum

The Student Government Association has formed a committee to tackle the issues that concern students, regarding the one-mile radius policies, in an effort to work with the administration improve the current situation.

The overall mission is to come up with a list of the most important issues that should be tackled immediately and work with the administration to address these issues.

The Committee will meet every Thursday at 5:30 p.m. in Room 103B of the University Union. Food and refreshments will be available.

For more information, contact Patrick Gunn at 962-3554 or phg9049@uncwil.edu

Atlantis Reception Next

This year's edition of the *Atlantis*, UNCW's student-produced annual literary journal, will be unveiled to the public next Wednesday at Barnes and Noble bookstore, located on the corner of College Road and New Center Drive.

The reception will begin at 7 p.m. and is open to the public. For more information, contact Atlantis Editor Cass Chapman at 256-7478.

UNCW drops \$1,000 filming location fee

by ANNA BROOME

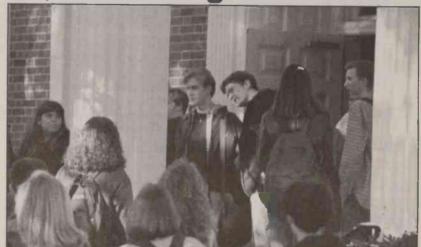
Staff Writer

UNCW administration has decided to waive the \$1000 per day location fee it once charged studios to film on campus, as a gesture of goodwill and an incentive to boost further productions. The waiver will also work as a means of advertisement for the university's film studies program.

"It is a win/win situation," said Mimi Cunningham, assistant vice chancellor for university relations. "The university only brought in roughly \$20 thousand a year from the production fees. We will generate far greater revenue from the studios by an increase in production and other fringe benefits."

The university has made several requests of studios in exchange for the cancellation of charges. Included in these requests are an increase in available internships for the film studies program, campus recognition in the film and show credits and prominent guest speakers from the studio to deliver lectures on the varieties of professions accessible in the field

"The age group that watches Dawson's Creek is college-bound kids. We get an impressive amount of calls from prospective students because they know this is where the show is filmed," said Richard M. Scott, as-



Dawson's Creek frequently films at Alderman Hall. UNCW has made several requests of film studios in exchange for the cancellation of location fees.

sistant vice chancellor for business affairs. "They want to come to school here as a means of obtaining a solid film studies education."

Groups filming on campus will still be required to pay some fees.

"There are other costs that the campus can not forfeit without reciprocal contributions," Scott said. "There will still be expenses in relation to campus security, traffic regulations, etc. Basically, any expenditures at the cost of the school will still be paid by the studio."

Scott did say, "nothing is etched in stone" regarding the fees. For example, non-campus organizations are normally charged for the use of Kenan Auditorium, Trask Coliseum and Warwick Center. However, Scott said the university would accept the loss in revenue as long as the studios donated something to the university such as copies of their films for university archives.

"You can nickel and dime stuff to death," said senior Stan Pollard. "We {UNCW students} can benefit more from internships and training than a few extra dollars in a scholarship fund. Also, this will bring fame and money to the school."

UNCW is not alone in its attempt to entice film studios with its location. As of February of this year, the city of Wilmington and New Hanover County dropped what were previously mandatory location fees.

"Wilmington lost as much as \$50 million per year over the three years in film revenue," said City of Wilmington film liaison Marianne Nubel. "Canada is getting all the business. The American dollar has seen a 50 percent increase there. Studios that have one million to spend suddenly have 1.5 million. We can't compete."

North Carolina legislators are now working on incentives to bring back the studios and the lost income.

"The governor recently brought together a team of experts to decipher the best course of action to attract the film industry back to Wilmington," said Wilmington Film Commissioner Johnny Griffin. "The conference resulted in a three part proposal. Primarily, the nine percent accommodations tax that now is relinquished after 90 days will forgo after only 30 days. Therefore film executives, actors, etc. will not pay taxes on their boarding if they stay for one or months.

"Secondly, there will be no location fees for use of public property. This includes universities. UNCW beat the legislation. That is a smart move. Lastly, a 15 percent rebate will be imposed. It is not decided if it will be a percentage of the dollars spent on the employment of North Carolina citizens working in the films or of the entire cost. Some things still need to be worked out."

