ON-CAMPUS JOB OPPORTUNITY

The Seahawk is currently seeking a new Advertising Director (AD).

Job responsibilities include leadership and supervision of the Seahawk's Advertising Department. The AD assumes responsibility for ensuring all paid advertising appears in each publication of the Seahawk, maintaining good customer and community relations, training sales staff, establishing and meeting yearly sales goals, creating marketing materials, maintaining accurate sales records and enforcing sales policies and regulations.

The Seahawk is the official student-run newspaper of UNCW, and has experienced massive financial growth in recent years. The Seahawk's budget this year is over \$130,000, all of which is paid for by funds generated by the advertising department. This is an on-campus, real-world opportunity to put advertising and marketing skills to use in an academic environment.

Qualified applicants will have some experience (classroom and/or real-world) in sales, marketing, record keeping, use of spreadsheets and databases and ability to lead a staff of up to 15 people. A good customer-service oriented personality is a must. Marketing/Business majors or graduate students are preferred. Applicants will submit a resume and two references (preferably at least one UNCW professor). Deadline to apply is 5 p.m. Friday, October 6, 2000.

The position will include a monthly salary plus commissions, with the possibility of earning internship credit. The Seahawk is an Equal Opportunity Employer.

Please contact Thomas M. Ruyle at 962-3229 for more information.



SHARKEY'S DOORS OPEN 9pm WED-SUN
"SPRING BREAK 52 WEEKS A YEAR!"

NEW HOME FOR DJ TIME

WEDNESDAY - #1 COLLEGE NIGHT! \$10 ALL YOU

CAN DRINK RESPONSIBLY BOTTLE AND DRAFT DOMESTIC

WHERE THE ELITE MEET! SLAMMIN'!!!

THURSDAY - ALL NIGHT DANCE • LADIES IN FREE
ALL NIGHT LONG • THE PLACE TO BE

HULA-HOOP & LIMBO CONTEST . SHARK TANK SPECIALS

FRIDAY AND SATURDAY

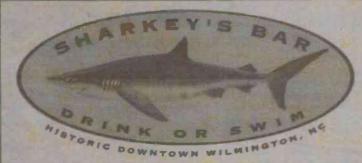
ULTIMATE DANCE WEEKEND

WEEKEND CONTEST CASH & PRIZES

SUNDAY - A NIGHT OF 'S.I.N.' • SERVICE INDUSTRY NIGHT

TOTAL REQUEST LINE W/ DJ TIME! • NO COVER

DRINK/SHOT SPECIALS • DRINK OR SWIM



21 North Front St. • 251-TANK 8265

