

More About Staff

in-chief and the Assistant Editor to decide what articles are to go into the paper and how each of these is to be written up. They then consider which staff writer is best qualified and most interested in this topic and make the assignments on this basis.

During staff meetings the staff writers, or reporters, receive their assignments for the coming issue. The editors, with the exception of the Co-Art Editors, give the final decision on all articles. One of the editors in the Art Department is assigned the feature personality sketch. This person, however, determines the quality of his or her work. The campus cartoon is created by the other Art Editor and the staff's approval is the only requirement.

Newspaper work has one constant pressure, that of meeting the deadline. No exceptions are recognized and "I can't think of a thing to say" is no excuse. The deadline for each issue is the Tuesday prior to the circulation date. For example, the deadline for this issue was Tuesday, October 3. One may think that this policy would almost "insure" stale news, but with an alert staff and the co-operation of the Student Body, the news will always be current.

The purpose of this article is to introduce to each student the editorial procedure of the paper. If any student has a contribution he wishes to make he may bring it by the staff room (basement of the Student Center) at any time. Letters to the Editor are also welcomed and encouraged. We want to know what each student is thinking about and the other students want to know this also. Actually the student newspaper is the only place, as yet, where we, as a student body, can express our opinions. Let's make use of this media. The deadline for the next issue is Tuesday, October 17.

More About Student Gov't.

Each dormitory will have a **Dormitory Council** which is composed of the President and Vice President of that dorm, plus the section leaders. These Councils will hear minor cases occurring in the respective dormitories.

Every student who enrolls at St. Andrews Presbyterian College becomes a member of the Student Government Association and is subject to its Constitution, By-laws, and Regulations.

More About Driving Rules

Speed limits on the outer, open campus roads shall be "safe driving," but no more than 40 mph. In congested areas such as approaches to parking lots and roads near buildings, "safe driving" speeds not to exceed 25 mph are in force to protect pedestrians and other drivers.

Tickets for violators will be issued by campus Student Patrolmen, the Campus Engineer, and the City of Laurinburg Police. All violators will be reported to the Traffic Commission, a sub committee of the Student Honor Council for appropriate fines and or disciplinary action. The full cooperation of all students, campus visitors, faculty, and staff is expected.

Overnight parking is restricted to the regular parking lots provided for residents (men in the area near the men's halls and women in the area near the woman's halls and visitors in the center-most area near the Student Center Entrance road). Parking elsewhere between 1:00-7:00 a.m. will be ticketed as a violator.

More About Club Organization

Membership of that student-faculty committee is announced elsewhere in this newspaper.

Basic requirements preparatory to consideration for approval include the following:

1. Proposed name of the organization.
2. Statement of purposes, general and specific aims.
3. List of students interested in the proposed organization.
4. Name (s) of Organization Sponsor (s) who would represent the faculty in the affairs of the organization if approved.
5. Nature of plans for financing programs and operation of the organization and the membership dues, if any, to be charged.
6. Any other information such as proposed constitution which will support each application for approval.

Applications for organizational status in which students are to be members should be presented to the Committee through its Chairman, the Dean of Students. Provisions in the Student Handbook, pp. 26-28, will prevail except where adjusted by the Student Life Committee and approved by the Dean of Students, and the Dean of the Faculty in cases involving departmental organization.

Day Students

You may pick up your copy of the campus newspaper every other Tuesday in the main lounge of the Student Center.

More About Vance Packard

American Library Association describes **The Status Seekers** as:

"A penetrating book that provides a thorough and disturbing portrayal of the more unlovely aspects of the American social landscape."

The Hidden Persuaders deals with those aspects of advertising that are somewhat concealed. It is listed in the libraries as a work on advertising psychology.

A review in the **Library Journal** reads:

"A popular presentation of that aspect of mass communication concerned with the use of, and misuse of, socio-psychological research in advertising and public relations. Mr. Packard particularly speaks of the rapidly growing field of 'motivational research' as carried out by several highly successful organizations. It is this research which is providing the accurate psychological information undergirding current advertising campaigns and which accounts for the frightening effectiveness of many of them."

The Christian Science Monitor gave the book these merits:

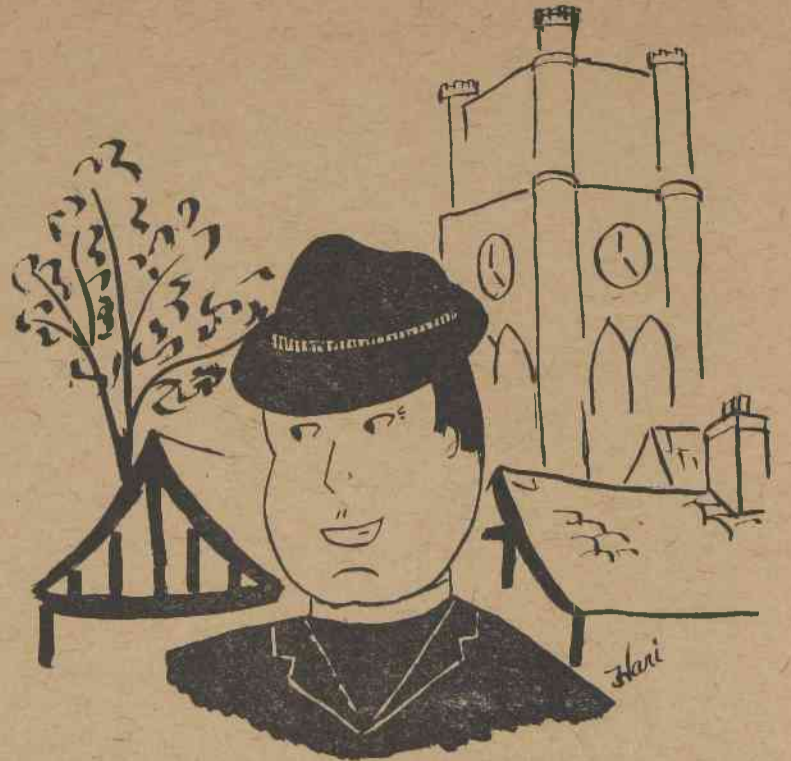
"The book is certainly of value in opening to full view an important area in American life which deserves closer scrutiny than it has been getting."

Possibly some of you will be intrigued by these brief accounts of some of Mr. Packard's works, and wish to look further into the writings that he has done. Anyone who has read any one or all of Mr. Packard's works commends him with enthusiasm.

Wesley Foundation And BSU To Be Organized

On Wednesday, October 11, from 2:00 to 3:00 P.M. the Rev. William W. Wells, Jr., and Mr. William C. Smith, Jr. will be in the main lounge of the Student Center to talk with any who are interested in the work of the Wesley Foundation or the Baptist Student Union.

Mr. Wells, of Greensboro, is Executive Secretary of the Methodist Student Movement. Mr. Smith is an associate in the Department of Student Work of the Baptist State Convention. They welcome anyone who would like to talk with them, for they are visiting the campus to get to know the Baptist and Methodist students of St. Andrews.



This is Andrew.

Is he a saint? No. Like many of our ministers, Andrew comes face to face with some slightly unsaintly situations.

Does he preach? Andrew will never admit it. If you ever find a moral or didacticism in any of his adventures, please do not tell him; he would blush.

If he does not preach, what does he do? Andrew ministers to your sense of the ridiculous and to your sensitive "funny bone." If you smile, chuckle, or laugh about his antics, let Andrew know by dropping a note to him in care of the College Newspaper. When you think of a funnier situation, then tell him about it and he will be more than glad to oblige.

More About C. A.

Watch the bulletin boards for the site. If anyone has suggestions concerning where a hymn sing should be held, or how it should be conducted, he may tell a Cabinet member.

Members of the Christian Association Cabinet are the following:

Executive officers, president, Betty Ruth Barker; vice president, Mary Frances Wheeler; secretary, Rayona Overton; treasurer, Robert Vaughan.

Chairmen of committees: Deputation, Roy Phelps, co-ordinating, Martha Walsh, Social Service, Toni Baxter; Fellowship, Don Brown; Worship, Sylvia McRae, Day Student Representatives, Cal LaNerve.

Having begun with the service of October 4, Vespers will be held on alternate Wednesdays at 7:00 P.M., preceded by a hymn sing at 6:45 P.M. Vesper speakers will be announced ahead of time.

adequate transportation services between the campus and downtown Laurinburg are available, rather liberal criteria are being used in handling vehicle-use applications.

Students having vehicles on the campus without proper identification by the Permit Decal on the left-center rear bumper will receive violation citations beginning at 5:00 p.m. October 18. The registration and permit fee is \$1.50 for residents and \$1.00 for non-residents. Late registrants who have been issued violation citations will be charged a minimum of double (the extra as a fine) the regular fee and will be subject to further disciplinary action as may be appropriate.

All vehicle-use fees and fine collections will be divided equally, one-half to the Activity Fund of the Student Government Association and one-half to cover administrative costs of the program.

More About Permits

granted only on a semester basis although the registration fee is charged once only for the entire college year or portion thereof. Dean Hester points out that "until more

New Gibson Theatre

Open Daily at 1 p.m.
Today Thru Friday
Troy Donahue
as "PARRISH"
Start Saturday, Oct. 14
Debbie Reynolds
"THE PLEASURE OF HIS COMPANY"
Start Wednesday, Oct. 18
"NEVER ON SUNDAY"
Starts Saturday, Oct. 21
"THE GUNS OF NAVARONE"

Center Theatre

Today and Tuesday
Richard Boone in
"A THUNDER OF DRUMS"
Wednesday - Thursday
"SGT. YORK"
Starts Sunday, Oct. 15
Gary Cooper
"THE NAKED EDGE"
Starts Sunday, Oct. 22
"THE YOUNG DOCTORS"

Compliments of
M. RASTOM STORE
For The Thrifty

Compliments of
J. T. FIELDS
Druggist

Compliments of
BARRON MILLS'
Young Men's
Clothing Store

Get Your Needs At
ROSE'S
5-10-25c Store

Compliments of
SINGLETON'S
MEN'S SHOP

Compliments of
BADDOUR
DEPARTMENT
STORE

EUBANKS'
5-10-25c Store

See Us First
and
Save Some Walking!

In Laurinburg It's **BELK'S** The Smart Shoppers Headquarters

Compliments of
THE McNEILL SHOPPE
Ladies Ready-To-Wear

Welcome
St. Andrews College
Students
McNAIR'S

Compliments of
SCOTLAND DRUG. CO.

BOB'S JEWEL SHOP
Main Street
The Most Complete Watch Repair In Town — Engraving while you wait — A complete line in Fine Jewelry